



## OVERSEAS NEWS

## Swedish court boost for curbs on smoking

By Kevin Done, Nordic Editor, in Stockholm

ANTI-SMOKING campaigners have been given powerful new ammunition by the decision of Sweden's Insurance High Court to accept that passive smoking can cause lung cancer and can be classified as a cause of industrial injury.

The verdict has already led to renewed calls in Sweden for a ban on smoking in the workplace.

It has provided fresh grounds for non-smokers to refuse to accept jobs where they are exposed to cigarette smoke and Sweden's Factory Inspectorate is expecting a flood of complaints about unacceptable working environments.

For 13 years a Swedish woman worked in the drawing office of a Gothenburg engineering company. She was a non-smoker, but in 1980 she developed a form of lung cancer normally only found among smokers.

The woman claimed the illness was a form of industrial injury caused by the many years of passive smoking in an office where the majority of her colleagues were smokers.

Under Swedish social insurance rules a worker can claim a full wage as compensation for industrial injury, whereas sick pay amounts to only 90 per cent of his normal wage.

The regional social insurance offices in Gothenburg refused the woman's claim for industrial injury benefit, but her claim has now been upheld by the final court of appeal.

The court dismissed claims from the Swedish Social Insurance Board to the effect that the connection between lung cancer and passive smoking had not been scientifically proved. The court said it was sufficient that "probable causes" had been established.

According to the court the woman had been exposed to cigarette smoke for 21,000 hours at her workplace. Prtests at the time to the management, her trade union and colleagues had little effect. The woman died in 1982, and the office itself has since imposed its own voluntary smoking ban.

A new investigation by Sweden's monopoly Tobacco Control and the Employee Protection Board shows that examination of a person's saliva is sufficient to show the density of smoke in the workplace.

Quentin Peel listens to the Commission's President give his views ahead of next week's EEC summit

## Britain becoming more European says Delors



STILL BRISTLING from a savage attack by Mr Nigel Lawson, the Chancellor of the Exchequer, Mr Jacques Delors, President of the European Commission, believes that the most positive development from the whole exercise to reform the EEC is nonetheless that "Britain is becoming more European."

His surprise conclusion from the three-month-long effort to revise the Treaty of Rome—an operation to which Mrs Margaret Thatcher, the British Prime Minister, was strongly opposed—was given in an eve-of-summit interview in Brussels.

But Mr Delors, the former French Finance Minister, is pessimistic about the ultimate outcome of the EEC summit next Monday and Tuesday and the importance of the reform package which could emerge.

He also fears that the whole host of national exclusions sought by the member-states on his proposals to include monetary reform in the package.

The Commission President, one of the prime contributors to the work of the inter-governmental conference, still believes that the EEC leaders could produce some agreed reform from the summit, but the package will be very modest.

"Europe is not built in two years to get there, but you can

days, I agree," he said. "But at least we must make a qualitative leap forward. That is what politics is about. People who say: 'We are not in a hurry,' are people who don't want to do anything."

Mr Delors insisted that the Commission had not deliberately adopted a maximalist position, in order to force through substantial changes, but had sought to be modest from the outcome.

"We did not go for 100 per cent in order to achieve 50. We went for 50 per cent from the start. It looks as if we may only achieve 25 per cent," he said.

His gravest disappointments

in the package are likely to be on technology—the text is a mess—and the exclusion of monetary questions at the insistence of Britain and West Germany.

He also fears that the whole

host of national exclusions

sought by the member-states on

measures to speed up liberalisation of the internal market could abort the exercise.

However, in spite of the UK Government's continuing reverence on the whole exercise, he praised the British attitude.

"The British are becoming

more and more European," he said. "It may still take them 40

years to get there, but you can

no longer say that the British idea of Europe is the contrary to what the rest of us want. You used to be able to say that."

He spelt out his views on a range of issues:

• The Milos summit decision to reform the Treaty: "Perhaps it was a mistake. It certainly disappointed Mrs Thatcher. It is true that the state of mind of the member-states is not ripe. Mrs Thatcher had prepared everything. She had made concessions. Then the unpredictable happened. That is why she was so annoyed."

• The minimum desirable outcome: "We need the political and economic conditions to relaunch Europe. Completion

is true that the state of mind of the member-states is not ripe. Mrs Thatcher had prepared everything. She had made

concessions. Then the unpredictable happened. That is why she was so annoyed."

• Monetary affairs: "My proposal was pitiable. It is too serious a quotation on which to try and have a revolution. It is an effort to put into the Treaty what already exists in practice. The text proposed was considered timid by everyone who saw it."

• The British fell on us. Mr Lawson was literally furious. I have been attacked and insulted by half the German press. I don't know what to do. I am disoriented by it."

• Technology: "The European

companies, like Philips and Siemens, need serious people to talk to. They need to know what is happening. This does not help, because the text is a mess. As it stands, it will give us nothing. The industry needs reasons rather than diplomatic acrobatics."

• His own future in the Commission: "I have every intention of staying here for four years. I have no intention of returning to French politics. I am not obsessed with France and I am not a candidate for the Presidency of France. I must be unique in that I am happy to be here."

"I am very angry (about the outcome of the conference), but my colleagues are calmer than me. Lord Cockfield told me not to leave the field of battle when the first shot was fired."

• Relations with France: "I am not popular with the French Government. Mitterrand says he approves of my monetary paper, but he did not tell me to do so. I will stop talking on January 5 (the beginning of the election campaign) about France."

"Up till then, I have only one thing to say to France: don't beidious and destroy in two years what it has taken you 10 years to achieve."

• The scrapping of two tactical nuclear tasks in exchange for deploying 48 cruise missiles despite NATO criticism of the move, AP reports from The Hague.

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# Government decides one body should regulate City

By PETER RIDDELL, POLITICAL EDITOR

THE GOVERNMENT has decided in favour of one supervisory body, rather than two, for the regulation of City financial markets.

This is likely to be announced in the middle of December, about the time the Financial Services Bill will set out a new regulatory framework.

Trade and industry ministers, however, will make clear that they have an open mind about the scope of the regulatory regime and possible amendments.

The decision in favour of merging the Securities and Investments Board, responsible for a variety of investments, and Marketing of Investments Board regulating life assurance, unit trusts and similar pre-packaged investments, was foreshadowed at the Conservative party conference and is in line with the opinion of many City organisations as well as Conservative MPs.

Ministers have been made aware of public and political concern about recent events in the City, particularly the alleged

fraud in the Lloyd's insurance market and at Johnson Matthey Bankers.

Mr Leon Brittan, the Trade and Industry Secretary, and Mr Michael Howard, the Under Secretary for Corporate and Consumer Affairs, each appointed three months ago, see no reason to alter the basic structure for self-regulation set out in last January's white paper on investor protection.

Pressure from Opposition and some Tory MPs is likely for the inclusion of Lloyd's in the Bill at its committee stage in the New Year.

In relation to the framework of regulation, the ministers have been arguing that it is wrong to distinguish between self-regulation and a securities and exchange commission as in the US. They feel the proposed British system will be in the middle of £5.250.

It has also been pointed out that the new DTI team has not chosen fundamentally to review the forthcoming bill as prepared by its predecessors. Although ministers accept the framework agreed before they took over, they are prepared to be flexible about the details.

Although the Government does not want to become involved in the dispute between Mr Peter Miller, chairman of

the second reading of the bill is expected in mid-January after the end of the Christmas recess.

## Channel link plans clarified

By Andrew Taylor

SOME OF the uncertainty surrounding plans to build a rail tunnel to France, as part of a cross-Channel fixed link, was removed yesterday as two of the contenders to build the link announced final details of their plans.

The two groups, Channel Expressway and EuroRoute, had each proposed two versions of a rail tunnel as well as separate road schemes which they are offering.

Transport department officials who, jointly with French officials are assessing the proposals had effectively given the groups until yesterday to make clear which of the rail scheme they are supporting.

EuroRoute is now opting for a separate rail tunnel (initially providing single track working only) which would open at the same time as a road scheme involving bridges, artificial islands and a mid-Channel 21km road tunnel. EuroRoute has also offered a twin-bore rail tunnel which would open 18 months after the road crossing was completed.

Channel Expressway has opted for a separate rail tunnel to run alongside a twin-bore road tunnel carrying two lanes of motorway in each direction. It had originally proposed to have the rail track embedded in the motorway. Road traffic would have been halted while trains ran through.

The two groups have been experiencing difficulties in negotiating terms with British Rail and to a lesser extent with SNCF, the French state-owned railway. It was in a bid to resolve some of these problems that both groups had submitted alternative versions of their rail tunnels.

Four schemes have been submitted to the British and French governments which expect to announce by the end of January which of these, if any, will be allowed to proceed.

## Liffe passes a milestone

By Alexander Nicoll

THE London International Financial Futures Exchange passed a milestone yesterday when open interest—the size of net outstanding positions—exceeded 50,000 futures contracts for the first time in the exchange's three-year history. The figure reached 50,608.

It was an important sign that the underlying liquidity of the market is deepening. Low open interest generally suggests that most volume is accounted for by members dealing among themselves, rather than by orders from outside customers.

More than 40 per cent of the open interest—a record 21,805 contracts—is accounted for by the exchange's Eurodollar interest rate future, which is its most actively traded contract.

## Philips to close systems offshoot

By James McDonald

PYE-TV—part of the Philips electronics group—is to close its Studio Systems business in Cambridge early next year with an estimated loss of 200 jobs. Philips said yesterday that the decision to close was the result of an industry-wide overcapacity caused by the reduced level of spending on "package systems" for TV studios in which Studio Systems specialised.

"There have been no new broadcast companies of significant size established in recent years and the existing broadcast equipment manufacturers are buying more individual specialist direct from fitters," said a Philips spokesman.

## Lingerie producer calls in receiver

By ANTHONY MORETON

BERKET (UK), a leading lingerie producer, called to the receivers yesterday afternoon after County Bank, one of its main shareholders, demanded immediate repayment of a £585,000 loan.

The move came just 16 weeks after a financial reconstruction of the company had been masterminded by the Welsh Development Agency and backed by four local authorities in Newport. Its head office is in Slough.

The package put together in August involved the WDA putting in a small amount of equity, £75,000, to top up the £1m it already had in the company, and four local authorities, Mid-Glamorgan, Gwent, Merthyr Tydfil and Blaenau Gwent, providing guarantees amounting to £300,000.

In addition, the WDA bought the freehold factory sites and leased them back to the company.

It is understood County Bank approached the company on November 21 and asked for repayment of the loan within 90 minutes, but on appeal it gave the company a week to raise the money.

## GEC offshoot restructures

By NICK GARNETT, NORTHERN CORRESPONDENT

FURTHER decline in demand for electrical power transmission equipment has forced GEC Switchgear to restructure its business with the loss of about 300 jobs.

The company said yesterday some manufacturing is being transferred to its plants at Stafford and nearby Hixon from Trafford Park, near Manchester.

There will be smaller though unspecified job losses at Stafford.

The company, which employs 1,670, said it was incurring substantial trading losses and its manufacturing facilities were too large and costly for existing and anticipated orders. Changes were necessary to safeguard the future of the business and the job security of the majority of employees.

The restructuring reflects shrinking requirements from the Central Electricity Generating Board and manufacturing industry and to a weak level of export orders.

Production at the factory will be phased out during the next 12 months and transferred to the firm's main complex at Tunstall, Stoke.

## Investment income tax change aids widows

By Clive Wolmar

THE LARGEST group to benefit from the abolition of the investment income surcharge in last year's Budget were widows and other single women with taxable incomes below £13,000, according to figures published yesterday.

The figures, included in the Inland Revenue's survey of personal incomes, show that, in the fiscal year 1982-83, 314,000 taxpayers were liable to the 15 per cent surcharge because their investment incomes exceeded the threshold of £6,250.

It has also been pointed out that the new DTI team has not chosen fundamentally to review the forthcoming bill as prepared by its predecessors. Although ministers accept the framework agreed before they took over, they are prepared to be flexible about the details.

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## Libya says Egyptian troops ready for combat

By Our Middle East Staff  
LIBYA accused Egypt yesterday of having completed preparations for a military attack on its territory. The Libyan news agency Jana said the troops which Egypt had massed on the border during the past few days were now in a state of combat readiness.

It claimed the Egyptian people had been deluded into believing that the military preparations had been made in order to repel a threatened attack by Libya.

Egypt had accused Libya of responsibility for the hijacking of one of its civil airliners last weekend. Nearly 80 people died when Egyptian commandos stormed the aircraft after it had landed in Malta.

Mr Ernest Abdel-Meguid, the Egyptian Foreign Minister, said in Brussels yesterday that his country had stepped up border security but denied that was planning to attack Libya.

Officials in Cairo said investigations were continuing into the extent of Libyan involvement in the aircraft hijacking. President Hosni Mubarak has said that it was Egypt's policy to strike at all forms of terrorism.

Libya has denied that it had any hand in the hijack but warned that if attacked it would deliver a "decisive blow" at Egypt.

## Israeli apology for spy scandal

By Walter Ellis in Tel Aviv

MR DAVID LEVY, Israel's deputy Prime Minister, said yesterday that Israel had apologised to the US in connection with the Pollard spy scandal and was making efforts to investigate the matter and prevent any recurrence of such activity.

Earlier, Mr Shimon Peres, the Prime Minister, had promised the US a report on the Pollard affair within a matter of days together with any documents that may have been unlawfully acquired.

Mr Levy, a leading member of the right wing Likud Bloc in the Cabinet, called on the US to present a more balanced picture of the affair and to bring it to a conclusion. The scandal, he said, did not in any way harm US interests or security.

Earlier this month, Mr Jonathan Pollard, an employee of US Naval Intelligence, was arrested outside the Israeli Embassy in Washington and charged with passing secrets in return for cash. He is said to have admitted espionage and is now awaiting trial.

## South Africa in move to step up border security

By ANTHONY ROBINSON IN JOHANNESBURG, PATTI WALDMEIR IN LUSAKA AND TONY HAWKINS IN HARARE

SOUTH AFRICA yesterday announced plans to strengthen border security. The move coincided with a warning from the African National Congress (ANC) that this week's landmine blasts and a rocket attack were part of "a generalised escalation of the military threat" to send troops into Zimbabwe.

Mr Louis le Grande, Minister of Law and Order, said police units on the border would be replaced by soldiers. The decision follows a spate of landmine explosions close to the borders with Zimbabwe and Botswana, and a rocket attack against the Sasol oil-from-coal plants at Secunda.

The ANC office in Lusaka, Zambia, yesterday claimed responsibility for the rocket attack and said that three members of the organisation's military wing were killed by South African forces.

In a statement yesterday the ANC said that the rocket attack and landmine incidents were "a generalised escalation of both the political and military struggle against the South African racist regime."

The South African Government accused the ANC of

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CONQUERING THE WORLD,  
OUR MAN IS THE  
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It's our belief Johnnie Walker could have given the likes of Napoleon and Genghis Khan a few hints on how to win friends and influence people.

After all, our man is a household name all round the world these days.

And he's an ambassador for a group which is the largest exporter of Scotch whisky in the world; marketeers of Dewar's White Label, America's most popular Scotch, and Gordon's the world's best selling quality gin.

Indeed, as the world's market leader, Johnnie Walker Red Label is in the vanguard of a cohort of unique brands which, in 1984/5 alone, earned us \$473 million in exports, bringing benefits to Scotland in the process.

Successful brands don't develop by accident; our achievement reflects the quality of our people. It takes flair, determination and sound marketing to build a leading international brand, just as it takes wisdom and leadership to create an empire.

And Johnnie Walker has all that in good measure. Long may he keep going strong.

DISTILLERS  
THE NAME BEHIND THE WORLD'S LEADING BRANDS

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The Antiquary · John Begg · Black & White · Buchanan's · Cardhu Highland Malt · Claymore · Crawford's Special Reserve · Dewar's White Label · Dimple · Haig  
Johnnie Walker Red Label · Johnnie Walker Black Label · Lagavulin · Old Parr · Talisker · Usher's Green Stripe · Vat 69 · White Horse · Ye Monks  
Booth's · Gordon's · High & Dry · Tanqueray

Cossack Vodka · Fine Cognac · Pimm's · Crabbie's Green Ginger Wine

(These are just some of our leading international brands)



## THE GLENLIVET — DENIED BY THE KING

In the early 1800's, denying the existence of distilleries was a national Scottish pastime.

Oh they were there, alright. But all strictly illegal. You see, savage taxes imposed by the Philistines of Westminster made distilling the national beverage well nigh impossible.

Tax evasion became the only honourable course. The canny Highlanders took to the hills and the glens.

A whale industry flourished. But it was completely underground. Excisemen, or gaugers, marched North, with orders to stamp it out.

### The Artful Dodgers.

But it proved a hopeless task. All measures to deter the distillers were met with ridicule.

Even a £5 reward for the discovery of a distilling pipe (or copper "warm") did nothing to halt the flow of whisky. In fact it was a boon for the whisky makers.

When a "worm" was worn out, the distiller would miraculously "find" it, hand it over to the authorities, claim his reward and promptly purchase a new one!

Such was the Highlanders' contempt for the law that it was not even considered a disgrace to be imprisoned for illicit distilling.

Indeed, in Dingwall Gaol offenders were treated in the mildest possible way, even allowed out on Sundays and special occasions and "honourably returned".

One approached with the remarkable proposition that they set up a still together in the gaol!

But out of this lawlessness came greatness. The illicit dram was magnificent.

The Reverend Thomas Guthrie was a boy in 1818 and he recalled that "everybody, with few exceptions, drank what was in reality illicit whisky — far superior to that made under the eye of the Excise — lords, lairds, members of Parliament and ministers of the gospel and everybody else."

And the finest dram of them all was The Glenlivet.

### The Sassenach Connection.

The Glenlivet distillery was started by one John Gow Alias Smith.

Bit of a mystery, John Gow. Indeed he had very little aptian.

Having fought and lost with Bonnie Prince Charlie, he had to flee with his family in 1746 to the remote glen of the river Livet.

And to baffle the English soldiers, he changed his name from the gaelic Gow to Smith.

This is why such a Sassenach name as Smith appears on the battle of Scotland's most venerated whisky.

There in the glen John Smith, ex-Gow, settled in the precise spot where the water and the peat were the best in all Scotland for making



# "Glenlivet Distillery? What Glenlivet Distillery?"

malt whisky. This mysterious man had stumbled upon a mysterious well, Josie's Well.

It's the water from this well that makes The Glenlivet magical. We can't tell you why. There is no explanation.

And there is no other well that performs the same magic.

By the time John Smith's grandson George inherited the still in 1817, the fame of The Glenlivet

had spread far and wide.

"It is worth all the wines of France" opined the Doctor in Sir Walter Scott's St. Ronan's Well, "and more cardinal to the system besides."

### His Majesty's Pleasure.

The Glenlivet that George Smith made even flowed in the corridors of power.

In 1822 King George IV paid an official visit to Edinburgh and

Elizabeth Grant, an MP's daughter, wrote about it in her

memories: "One incident connected with

this time made me very

cross. Lord Caryingham, the Chamberlain, was looking everywhere for the pure Glenlivet whisky: the King drank nothing else.

My father sent word to me — I was the cellarier — to empty my penthouse, where whisky was kept in the wood, mild as milk and the true contraband stuff in it."

Such a princely patron couldn't stay illegal much longer. It was unthinkable that the King should ever have to deny that his greatest pleasure didn't actually exist!

Luckily, back at the House of Lords, commonsense was about to break out, under the influence of George Smith's landlord, the Duke of Richmond and Gordon.

In 1823, their Lordships passed an act which made distilling a commercial proposition.

And the first man to take out a licence was our own George Smith.

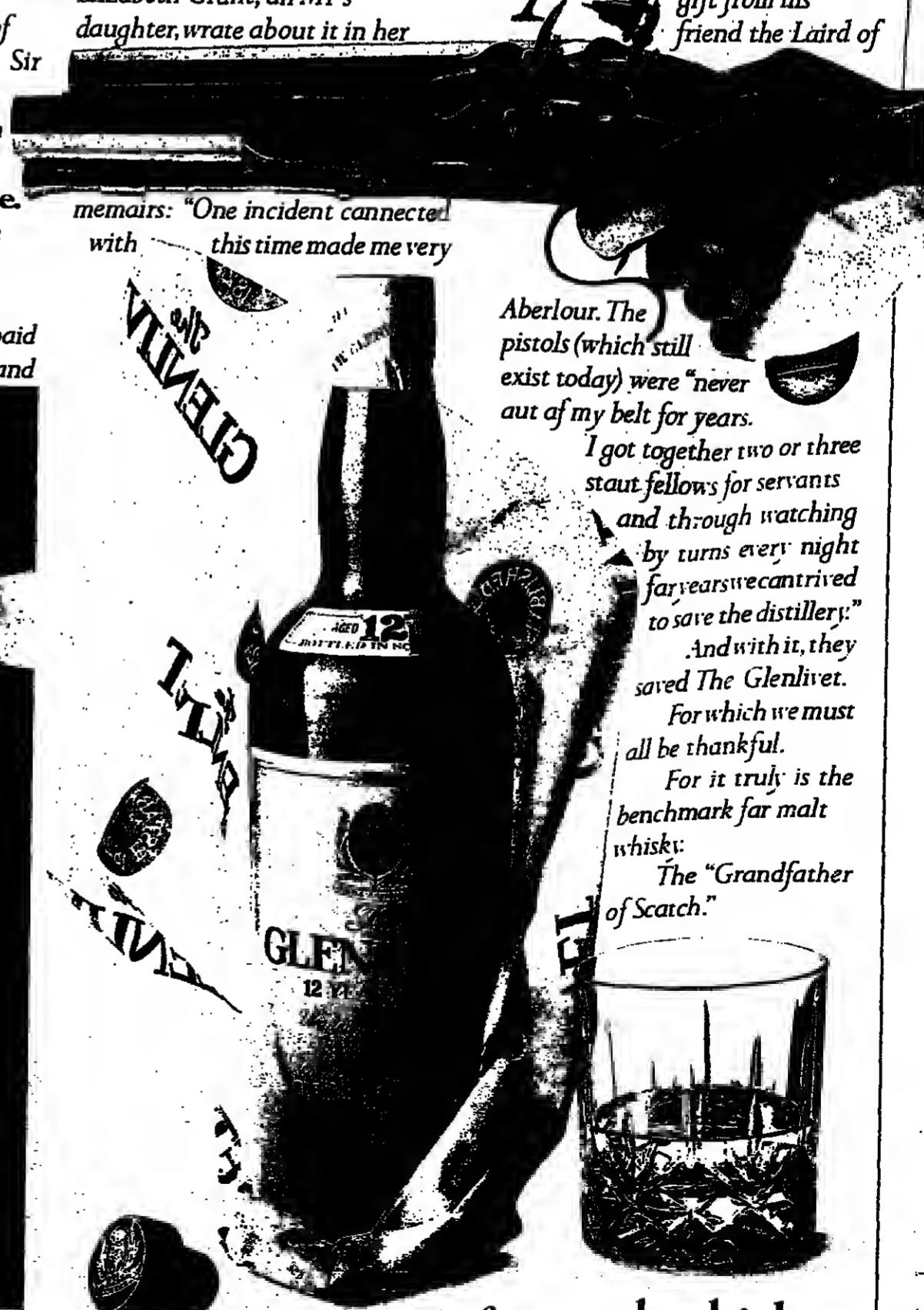
Plain sailing from then on you'd think. Nothing of the sort.

### The neighbours' burning desire.

Although George had decided to go legal, his neighbours in the glen would have none of it. They regarded him as a traitor.

"The outlook was an ugly one," wrote George. "I was warned by my civil neighbours that they meant to burn the new distillery to the ground and raze the heart of it."

Such threats in the wild remoteness of Glenlivet were not idle. So for his protection, George was presented with a pair of hair trigger pistols, worth ten guineas, a gift from his friend the Laird of



Scotland's first malt whisky.

## FINANCIAL TIMES

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## Fumbling the growth torch

THE Americans are getting impatient with their trade partners and especially with Germany and Japan; meanwhile the Japanese are worried and the Germans almost purring with self-satisfaction. This contrast of moods, which could produce a good deal of political ill-temper in the coming months, has already produced a much quicker reaction in the currency markets: the rapid and unassisted slide of the dollar against all currencies, and especially the German mark. This fall is itself potential good news as long as it does not get entirely out of hand. This battle of economic policies and perceptions and the market's reactions, will determine the shape of 1986. The Americans fear recession, the Europeans hope for non-inflationary growth.

The US view, which is set out at length and with considerable form in the current Morgan Guaranty review of financial markets, goes like this. The world recovery of the last three years, which was strong in America and the rest of itself, weak in Europe and non-existent in the Latin American debtor countries, is now at an end. The US is struggling to reduce its trade and fiscal deficit, and the recession which has already appeared in some usually dynamic Asian economies could spread world wide unless somebody else takes up the running in stimulating demand.

This has been an American theme for some time now, but is being pushed much harder since Mr James Baker took over at the US Treasury; indeed, the unfinished business of the Group of Five meeting which initiated the latest dollar decline was to have been a passing of the fiscal torch to Germany and Japan. Both have now flatly refused to pick it up. The Japanese are worried because their economy is already very sluggish by their standards, and they have in addition had to tighten monetary policy to make sure the yen is strong. The Germans are confident because with a spontaneously strong mark they hope to cut rates soon.

## Litmus test

The trouble is that the policy discussion is really a dialogue of the deaf. The Americans believe that high taxes are the greatest hindrance to economic performance; the Germans and the Japanese are much more concerned to sustain low deficits. The Americans believe that growth must be stimulated by government actions; the Germans and Japanese believe that governments do most for growth when they reduce their financial demands. Bankers also think differently on the two sides of the Atlantic. The response to Mr Baker's modest attempt to restore flows of new capital to Latin America has been seen as creative statesmanship on the

western side of the ocean, but compliance here has been grumbling and reluctant.

In the conventional terms politicians use when they are discussing economics, the Americans are deploying Keynesian arguments, while the Germans and Japanese are much more monetarist (though the real differences are much more complicated than that).

The litmus test question is about the importance of interest rates.

## High rates

This is partly a matter of experience. The Americans have recently watched domestic investment peaking when real interest rates were still very high, and declining as rates have fallen. They argue that high rates reflect high confidence, as potential borrowers bid against each other. Indeed, one "black box" model of the US economy which has won itself a keen commercial following enshrines this. It reads next year's growth from this year's Treasury Bill rate; the higher the rate of interest, the higher the expected rate of growth.

German analysis is quite different. In past business cycles the German economy, which is most competitive with heavy capital plant, has characteristically boomed late in each international cycle as consumer demand eased, interest rates fell, and manufacturers took the chance to enlarge their overstrained capacity. Their analysis lays heavy stress on the relative cost of capital, therefore; they now hope that as US consumer borrowing reaches the point of surfeit, their investment customers will be able to borrow on more attractive terms.

The financial markets have clearly caught a strong whiff of rising German self-confidence; both the mark and German stocks (which have in any case outperformed Wall Street in recent months) reflect this. German optimism will be justified if the world's major corporations see lower real interest rates as a chance to modernise outmoded plant; but not if they are aware of what the crude statistics show—large unused capacity in most industries and most countries.

The British view seems closer to the American than it was; the emphasis is on tax cuts, and the Government seems content to let interest rates remain near the top of the world league. This reflects both political priorities and the fact that British wage costs are rising much more obstinately than those of any other major economy. But the British do not secretly hope that everyone else will pull the interest rate iron out of the fire, reducing the debt burden and encouraging the growth of trade; we follow less Germanic policies, but hope that the Germans are right.

NERVOUS investors in private hospitals, a glittering growth and profit sector in the early 1980s, are now asking this question: has the boom merely stalled in the US and Britain, or is it over for good?

In the US, the leading corporations are urgently restructuring in the face of falling profit margins. Those same corporations are also aiming for control of the major part of the private hospital business in Britain, where there are signs of some of the same fits befalling the US market.

On the face of it, there is plenty of potential with only 9 per cent of the UK population having private medical insurance. The market grew steadily but undramatically until 1974, then levelled off during the period of the last Labour Government. (The total number of people covered by insurance rose from just over half-a-million in 1955 to 2.4m in 1979.)

When the Conservatives came to power in 1979 they made clear that competition and market forces should apply as much to the health sector as to any other and the growth of both insurance cover and private hospital provision accelerated.

While the insurance market, now worth around £500m a year and covering 5m people, remains firmly in British control—the country's three major provident associations bold more than 90 per cent of the business—the commercial private hospital sector has proved a magnet for foreign capital, mainly American but also some Arab investment led by the Kuwaitis.

There are now 201 private hospitals in Britain, compared with 149 in 1979, and the number of beds is up from 6,578 to 10,153 over the period. Within this total the charitable sector has grown only very slowly, up from 88 hospitals in 1979 to 95 now. The "for-profit" sector has increased over the same period from 61 to 106 hospitals and from 1,900 beds to 4,385 beds.

The same leading US corporations which are reviewing strategy at home are those which spearheaded this commercial expansion. They are American Medical International (AMI), Hospital Corporation of America (HCA), Humana, and National Medical Enterprises (NME). Between them these four own or control 12 per cent of the US commercial hospital sector with 300 hospitals and 115,000 of the total 1m hospital beds.

The British have not been wholly inactive in this expanding market. But the Americans, backed by enormous capital bases in the US and looking for a substantial base for European operations, have made most of the running. The British Nuffield Hospitals, for example, remains the largest independent hospital chain in the country but has grown only from 30 hospitals in 1979 to 33 now, increasing its beds from

1,029 to 1,385. Over the same period, AMI alone has gone from two to 13 hospitals and from 265 beds to 1,190.

The

only example of a British attempt to penetrate the US market is the entry of the British conglomerate, Grand Metropolitan, into the commercial medical sector as part of its diversification programme. GM Health Care owns or manages four hospitals in the UK and is looking for more. Grand Metropolitan has a market capitalisation of £2.2bn and returned profits of £33.4m or turnover of £5.1bn, making it the only UK operator to tackle the major US medical operators on their own ground.

Grand Met has already started to test the US waters by buying a US eye-care chain followed by the purchase of Quality Care, a major US operator of home health care services, particularly for the elderly.

A recent analysis by the Office of Health Economics, a research organisation founded by the British Pharmaceutical Industry, shows a wide socio-economic and regional variation in demand for private health insurance. Nearly a quarter of professionals have cover, but only 2 per cent of semi-skilled and unskilled workers. The ring of Home Counties around London has the highest proportion of its population covered for private medical treatment (13 per cent) followed by Greater London (10 per cent), the south east and the south west. The lowest proportions are 3 per cent in the North, Scotland and Wales.

The commercial developers have not missed the point. They have provided between 26 and 46 beds per 100,000 population in the four Thames health regions covering most of the home counties and south east

but only three beds per 100,000 in the North and nine in Wales

and Scotland. But even in the areas with the highest concentrations of private provision the National Health Service remains the bedrock of hospital care in Britain, particularly for accidents and emergencies but also for the sectors whose high investment and/or low profitability makes them unattractive to the private sector.

The private sector is principally attracting people who need or want non-emergency operations for which they wish to choose the doctor and the precise date of the operation. They are also paying for enhanced comfort, service and privacy in surroundings somewhere between hospital and hotel standards.

The carefully planned strategies to generate maximum profits may have been too zealous in both Britain and the US for the private medical

## THE AMERICAN LEADERS

AMI, based in Beverley Hills, made its first acquisition in Britain in 1970 by buying the Harley Street Clinic and is the largest foreign operator in the country with 12 hospitals and 1,200 beds.

HCA, second largest foreign operator, is based in Nashville, Tennessee, where it set up in 1968 with one hospital. It has 448 health care centres and more than 60,000 beds around the world. Its first British venture was at Solihull in 1982. When it became clear that such British efforts as planning could slow down its rapid growth programme, HCA bought a ready-made chain of hospitals by paying £14.5m for Seltahart Holdings' six provincial hospitals.

Humana was established in 1961 in Louisville, Kentucky, where it now has four large

hospitals and is one of the city's largest employers. In 1977 it took over the much larger American Medcorp to become the third largest US group. In 1976 it bought the expensive top-of-the-market Wellington Hospital in North London, following corporate policy by renaming it the Humana Wellington, Britain's largest commercial hospital with 265 beds and a particular expertise in heart surgery.

National Medical Enterprises (NME) is based in Los Angeles and much of its heavily diversified operations are concentrated in California. It arrived in Britain earlier this year by buying most of the assets of United Medical Enterprises, including the Alexandra and Eland Hospitals giving it 85 beds.

Humana was established in 1961 in Louisville, Kentucky, where it now has four large

Harrow Health Centre for £700,000, taking over Britain's only fully privatised GP service. The company is also planning to move into private psychiatric care, a potentially large market in which there are only 20 private NHS beds. Two of the leading US operators in the psychiatric field—Charter and Community Psychiatry Hospitals—have already been attracted to Britain and have five hospitals between them.

Analysts who have watched the rapidly developing troubles in the US are not surprised at the turn of events in the UK.

Mr Robert Cohen, a managing director in the Butcher Capital Markets division of Butcher and Singer of Philadelphia, was in Britain last month to look at the private health sector.

"The situation appears similar in both countries," he reports. "There is no shortage of venture capital in both the UK and US but after the phenomenal private health expansion in 1980 to 1983 in which many venture capitalists got heavily burned, especially in biotechnology, people are going to be much more wary about where they invest. Traditional concepts of high profit generators, like acute hospitals, are out and new markets will be required."

"The obvious next growth areas in the US are going to be nursing home beds—there is a demand from hospital management organisations and retirement communities."

As in the US, the elderly in Britain are living longer and making up a growing proportion of the population. There are already signs that the "greying" population is a growth area for the British private health sector. The number of private homes for the elderly doubled to 3,100 between 1981 and 1984. Up to 1990 and beyond the number of elderly people in long term care is projected to rise at the rate of 6,000 to 7,000 a year with public sector provision unlikely to increase.

In addition to residential nursing homes, the British market is following the US market with a new growth area in sheltered homes for the elderly with developers offering a variety of schemes which provide accommodation with call bells linked to a warden resident on the site.

The Americans are looking one step ahead of this. They have started to develop small communities for the elderly with full medical and hospital facilities on site, the latest being in Indianapolis, where one company is putting up retirement homes and another company is establishing a medical and nursing home complex across the road.

"Some sheltered housing projects have failed in the US because of the lack of medical facilities so now the two are being provided together. That'll probably be your next development in the UK," says Robert Cohen.

## Man in the News

Ian Paisley

## Pragmatist behind the fire and brimstone

Margaret van Hattem



He spoke of people living on the border, wives and mothers of policemen and soldiers, of the funeral processions, the sorrows and the heartaches—in the way the people at home have come to expect. But, unlike some of his colleagues, that so disgusts the other audience, and the recriminations that so offend it.

He offered an explanation, to those who were listening intently, for his occasionally outrageous behaviour in the Commons. Perhaps he did not, but he conceded, get much credit at Westminster. "But what does it matter? The best thing for a man in this place is to know that his people are for him. The important thing is that the grass roots that I

represent know that I represent them the way they should be represented."

Mr Paisley is firmly rooted in his own community. Born in Armagh 59 years ago, the son of a Baptist minister and a Scots mother, he grew up in Belfast, the small town which is still his political power base. After studying at the Barry School of Evangelism in South Wales and the Reformed Theological Hall in Belfast, he began his career in the rough docklands area of Belfast, quickly acquiring a name as a fierce scourge of the Church of Rome. In the 1950s, he founded his own church, the Free Presbyterian which, when he is not engaged in overt political activity, he runs as an evangelical power house—preaching, recording religious programmes

ing the goalposts so that the nationalists are now the ones arguing for the rule of law and the primacy of Parliament. They have shown that anyone can be a respectable member of the club and play according to the rules when the rules suit them. And in the Commons—as was seen in the dispute over withholding EEG contributions, the Falklands War, and particularly Ulster—the one thing that will not be tolerated is defiance of the rules.

So Mr Paisley homed in on this point, stressing again and again his acceptance of the ballot box, his disdain for UDI his refusal to get mixed up in street rioting.

He also, in explaining the rationale behind the unionist tactics of resignations and New Year by-elections, gave a clue as to what it is that has taken one of the shrewdest operators in the business onto the streets and up and down the hillsides over the years.

"There is a crisis in our land," he said. "The only thing that will steady our people is the opportunity to do something." Mr Paisley may have flirted with the paramilitaries in the past, he may have incited and aroused the passions of the unionist people, he may have played on their fears. But when all the shouting finished and the steam was released, he has brought them down to earth again and sent them quietly home.

Where will he go from here? He would like to see devolved government returned to Stormont and appears to accept that he can get it only through negotiation with John Hume's nationalists. He is not talking openly about powersharing and, indeed, insists that the Anglo-Irish Agreement has so stacked the cards against the Unionists that they cannot be expected to talk while it remains in force. Is this an opening bid? It may well be. But Mr Paisley, that most cautious of politicians, is not going to negotiate except from a position of strength. Last week he came as close as is possible for him to appealing to Parliament for a helping hand.

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Stapleford Park plc

# Animals in the lab: an industry besieged

ONE OF the British drug industry's most pressing problems came into ugly focus one weekend at the beginning of this year. In the small hours of Sunday morning, 18 houses in Beckenham, south London, were attacked with firebombs, bricks and paint stripper. A fire at one of the houses had to be put out by the occupant, Sir John Vane, the Nobel prize-winning scientist.

All those attacked had connections with one of Britain's most respected drug companies, the Wellcome Foundation. Some had retired, and one had left to work as a veterinary surgeon. All had at some time been connected with experiments involving the use of animals.

Wellcome is by no means the only target. In April last year 100 demonstrators stormed ICI's drug research headquarters in Cheshire, doing considerable damage and stealing animal research data. Two months ago, two scientists at a joint industry/government biological research establishment had their cars blown up, with a warning that next time the cars might not be empty.

Around Britain, drug companies' research establishments look increasingly like fortresses, heavily guarded and surrounded by double perimeter fences. Filling cabinets are padlocked and chained to the wall. Security, in some cases, has been extended to scientists' homes.

The British lead the world in action against animal experiments. The lobby ranges all the way from established bodies such as the RSPCA, which "in principle but wish to" do the need for animal research, to the localised, extremely organised extreme groups such as the Animal Milkshakes, the Southern Animal Liberation League and the Animal Liberation Front.

Strength of British feeling on the topic is of very long standing. It is more than 200 years since Dr Johnson, in an impassioned article against animal experiments, wrote: "If knowledge of man's physiology has been somewhat increased, he surely buys knowledge dear who learns at the expense of his humanity. It is time that universal resentment should arise against these horrid operations."

Recent extreme manifestations of that resentment, while very far from universal, pose a host of problems for the drug industry. Besides specific questions of physical security, there is the matter of public image.

Recent measures by the UK Government to limit the industry's profits — the reduction of NEDER-derived profit levels, the restriction of the number of drugs allowed on prescription — have rested partly on a shrewd appreciation of the sympathies of the electorate, many of whom have a vague feeling that it is inherently wrong for industry to make profits out of healing. Prolivity on the sensitive topic of animal research, drug companies feel, could deepen the prejudice.

This may be exaggerated. Two drug companies which also have consumer operations — Boots and Beecham — have this year been the target of organised consumer boycotts based on their involvement in animal research. Both report that the tactic had little effect on their business.

A further problem concerns those working for the drug companies themselves. One industry executive, pointing to the chains securing the animal research files, says: "One big difficulty is keeping these things as unobtrusive as possible. Our people get upset."

The head of pharmaceuticals at another company agrees. "A

**Tomorrow Switzerland votes whether to ban animal research**  
Tony Jackson reports on an issue which has inflamed passions throughout Europe

lot of people working here don't like what we're doing with animals in the first place. It's a classic case of double vision — like people who queue up at the butcher's, but would do anything to avoid a slaughterhouse."

The delicacy of the topic is evident throughout the UK. Government's proposed legislation on animal experiments, due to be enacted early next year, which will replace the old Cruelty to Animals Act of 1876 and codify subsequent informal amendments.

The supplementary White Paper published in May of this year puts the case for animal research forcibly. "Research into cancer, arthritis, multiple sclerosis and the many unsolved areas of disease in man and animals, often crippling, must continue. Medicines and vaccines must be tested for safety. . . . Much of this work has necessarily involved scientific procedures on living animals. It is our duty to the world as well as to our own people to keep up our leading place in biomedical research."

But, as the White Paper also insists: "One of the tests of a civilised society is its treatment

methods which it has itself developed."

This raises the question of how much scope exists for similar reductions in the UK. ICI claims to have halved its animal experiments since 1977; Dr Ian Purchase, ICI's head of toxicology, points to some areas where further reduction might be expected.

In the testing of acute toxicity, a central and mandatory technique is the LD50 test. This establishes how much of a given substance it takes to kill 50 per cent of a population of test animals. "In the 1930s," Dr Purchase says, "dozens or even hundreds of animals might be used for one LD50 test. Statistical techniques now make it possible to use far fewer. It is mainly a question of getting the regulatory authorities to accept the principle."

A second area of reduction is the so-called Draize test — one of the most emotive areas in animal research. This involves testing for irritancy, either on the skin or in the eye. Its use in testing for cosmetics is widely felt to be industry's weakest point in the whole debate, though experiments on

animals for cosmetics last year had dwindled to only 0.5 per cent of the total.

"There are a lot of alternative techniques being developed," Dr Purchase says. "For instance, you can now take off the horny outer layer of skin — including human — and test for irritancy. For eye tests, there are techniques being developed using eyes bought from the slaughterhouse."

There are clearly areas,

though, where the use of animals cannot be eliminated. Dr Purchase says: "At the beginning of any assessment of a chemical which is lethal to the whole organism in ways not understood, you simply have to use whole animals. If you then discover that the poison affects only red blood cells, you can work only with blood cells."

"But the general perception in the scientific community is that although you can improve and reduce the use of animals, and can minimise distress, there is ultimately a core of work where you cannot see animals being replaced even by the end of the century."

Some in the industry would go further. New legislation on safety involving the mandatory use of animals is on the increase. This sometimes applies only to new drugs or chemicals being brought into use, but to older drugs which have not been subjected to modern

strengths of the industry which led to its knighthood in the New Year honours in 1983?

"Well, I didn't sit down and say: 'Now I'm 50 I ought to do something with my life,'" Conran points out. "I think there were a combination of factors that came together and sparked us off."

One was the attitude of Conran's Dutch banker who put up the money for the US expansion. "He felt that we were a lot better than many of the companies he and we dealt with — so why didn't we try to do for them what we had done with Habitat."

At this stage, however,

Conran did not seem to be

anything more than a clever

designer who had captured the

momentum of the time.

The 1970s saw a gradual ex-

pansion of the Habitat stores in both Britain and in the US and France — with the overseas expansion running into the same sort of difficulties that faced other overseas UK retail ventures at that time.

But what does Conran actu-

ally do to translate these fine

statements into the practicalities of running retail businesses

now with a combined annual

turnover of £1bn?

Not a lot, by all accounts.

At the same time, Conran had

found time to become chairman of J. Hepworth, launched the

Next chain for the 25 to 45

working women's market, created

the Boilerhouse project of in-

ustrial design at the V & A,

and research and write a new

hook on household design.

Conran promises that the

same approach will be adopted

with BHS, revealing a distaste

for the sort of bitter takeover

battle that Burtons fought with

Debenhams earlier this year. "I

would have had sleepless nights

thinking about the magnitude

and complexity of that problem

if we had been trying to take

over Debenhams," he admits.

A large rumppled-looking man who retains a boyish charm, Conran believes that business should be a pleasure as well as a job. "My personal life and business life are merged together because I enjoy immensely everything I do."

His management style at the

Habitat/Mothercare offices on

the top of the Heel's building in

Tottenham Court Road is informal rather than bureaucratic.

Yet others believe the cultivated laid-back air masks a certain insecurity on Conran's part.

Conran's remarkable loyalty to the

company he founded and still

trust Conran to provide the

style and sophistication in a

consistent package.

The Conran image was for-

mulated after an orthodox

education at Bryanston and for

a time learning the techniques

of design at the Central School

of Arts and Crafts, followed by

an £8 a week job designing

furniture. He dabbled with the

restaurant business in the late

1950s.

In 1954 Habitat was born in

London's fashionable King's

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## UK COMPANY NEWS

## Thorn screen division deal near

BY CHARLES BATCHELOR

Cannon Group, owner of the classic cinema chain, and Heron International, Mr Gerald Ronson's privately-owned company, have emerged as the strongest contender for the screen entertainment division of Thorn EMI, with an offer worth almost £110m.

News of their joint bid for the business, which includes the chain of more than 100 ABC cinemas, produced a wave of protests from leading British film makers concerned at the concentration of so many cinemas under the same ownership.

Cannon accounts for 24 per cent of the UK cinema market while Thorn EMI has 33 per cent. Rank has 23 per cent while independent operators have 20 per cent.

The Association of Independ-

ent Producers is seeking the intervention of the Office of Fair Trading to obtain a reference of the deal if it goes through on monopoly grounds.

Cannon is a Los Angeles-based company headed by Mr Menahem Golan, Mr Yoram Globus, claims to be the largest independent film producer in the US and owns chains of cinemas in the UK, the Netherlands and Italy.

Heron, which has joint video interests with Cannon, said last night it was negotiating the final terms of the contract and it hoped to complete the deal next week.

Thorn EMI screen entertainments would be run as a joint venture, Mr Alan Goldman, a Heron director said. It would not be broken up.

Heron said it believed it was the only group still negotiating with Thorn EMI, a view which was confirmed by cinema industry sources close to the transaction.

But the management group, headed by Mr Gary Dartnell, chairman and chief executive of the screen entertainment division, said it was continuing negotiations on its own bid.

The management team is raising finance in Britain and the US through Bear Stearns, a US securities house.

"We have a credible bid on the table," said Mr Michael Garston, of Bear Stearns. "We have written a letter saying we are confident we can raise the finance. We can deliver."

The screen entertainments division made a pre-tax profit of £11.9m on turnover of £122m in

the year ended March 1985. Thorn put it up for sale following the arrival of Sir Graham Wilkins as chairman in June on the grounds it did not fit in well with Thorn's other activities.

Mr David Pulteney, producer of "Charlote of Fire," said Cannon had no record of supporting the British film industry.

"I can't see any way in which the industry would be better off by this deal. I hope Thorn EMI is being guided by something other than cash or an awful lot of effort put into British films over the past seven years will have been wasted."

Mr Simon Perry, chairman of the independent producers association, said: "This is a grim moment indeed. I hope the Monopolies Commission will look very carefully at it."

See Lex

## Matthew Brown steps up bid defence

BY LIONEL BARBER

Matthew Brown, the Blackburn-based brewer facing a hostile £125m takeover bid from Scottish & Newcastle, yesterday announced a 16 per cent full year pre-tax profits rise to £8.2m.

Continuing its vigorous defence, Matthew Brown also said it was recommending a final dividend of 8.35p per share, making a total for the year to September 1985 of 15.5p. The company intends to produce a profits forecast for 1986 next week.

Mr Patrick Townsend, chairman, described the bid battle as a "cliffhanger" and urged smaller shareholders, who count for some 25 per cent of the equity, to stick with the company. He believed Matthew Brown's two major institutional shareholders, the Britannia Assurance and Whitbread Investment who hold around 18 per cent, were "solid."

He also disclosed that he expected the company to spend around £500,000 on the eight-month bid battle, a figure covering legal and merchant banking fees and its bolstroms advertising campaign.

"I think the figure is a gross waste of money," he said, "but we did not start the fight."

S & N holds around 26 per cent of Matthew Brown. The national brewer is offering 16 new S & N ordinary shares for every five Matthew Brown shares or a cash alternative of £40p.

On the basis of last night's closing prices, with S & N up 1p to 61.5p, the share offer is worth just over 61.4p. Matthew Brown shares, despite the profits rise, fell 1p to close at 57.2p.

It emerged last night that Schroders, advising Matthew Brown, had bought 85,000 shares representing around 0.3 per cent of the equity.

Schroders said the move was aimed at locking up any loose equity before the final closing date of December 11.

"We believe the outcome will be very close."

S & N holds 23 per cent of the diversified services group which has launched a £120m takeover bid for SGB, the scaffolding company, complained yesterday to the Takeover Panel that SGB has released advance information contained in its information document.

SGB announced a 23 per cent rise in pre-tax profits to £13.5m in the year ended September 1985. It plans to recommend a total dividend of 7.5p, and expects to propose a further 33 per cent rise to 10p for the current year.

BET protested that information contained in informal press briefings had affected SGB's share price. After consulting Kielworf, Benson, SGB's merchant bank adviser, the Panel assured BET that details of SGB's defence had not been discussed in a higher than usual tax charge in 1985.

Mr Townsend said that the recent acquisition of the former independent brewer, Theakston, had yet to come through in the 1985 profit figures. "But the contribution this year from Theakston will certainly be material," he said.

See Lex

## Lowe Howard Spink 5m share issue

BY TERRY POVEY

AN ISSUE of 5m shares has been announced by Lowe Howard-Spink Campbell Holdings to finance the acquisition reported previously of various advertising agencies in Europe, Australia, Canada and the US from Interpublic Group.

Lowe Howard-Spink & Bell (LHSB)

Of the issue which will add almost 50 per cent to the issue, IPG will receive 947,000 ordinary and 1,888 non-voting ordinary.

The remaining 2.2m ordinary shares are to be placed at 300p by Morgan Grenfell.

After the issue IPG will hold 38.3 per cent of the equity and 30.1 per cent of the voting rights

of the company.

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See Lex

## Industrial Scotland £7.5m rights

BY TERRY POVEY

Industrial Scotland, the USM listed oil and gas exploration and production company, is raising £7.5m net from a two for five rights issue of 6.5m shares priced at 120p each.

The company has decided to make this call for funds in order to avoid having to dilute its stakes in various blocks in Europe, in pursue further permits in the Paris basin area, and generally to support the exploration programme.

ISE joined the USM in August 1984 raising £7.5m from a one for five rights at 110p. Although better than forecast profits of £3.3m for the 15 months to the end of 1984 were achieved, the company waited at the time of its initial (10 July) pre-tax profits were 51.7m.

Profits have grown £78,000 in the year to March 1985 to 58.5m. SGB's share rose 6p to 268p yesterday, 12p below the value of BET's three-for-four share offer. BET's shares rose 1p to 373p yesterday.

## Akzo claims victory in £16m offer for Blundell

BY LIONEL BARBER

Akzo, the Dutch chemicals group, yesterday staved off a late challenge from Reed International, the UK paper and packaging conglomerate, to claim victory in its £15.6m bid for Blundell-Pemaglas, the troubled British paint maker.

Akzo, advised by S. G. Warburg, bought aggressively in the market throughout the day to take its holding to more than 50 per cent after Reed entered the battle early yesterday morning.

Reed, advised by Kleinwort Benson, offered 18.5p in cash or an eight for 31 share swap in an effort to entice shareholders who had rejected its 17.5p offer.

Blundell is one of the last independent British paint makers and in recent months has fallen victim to fierce price competition in the UK paints market.

Blundell's advisers, Lazard, said that the main reason for accepting the Akzo offer was a belief that the bidder would pre-serve jobs at the company.

Akzo is currently represented in the UK by Sikkens which imports nearly all its paint from Holland and specialises in the UK car market. Blundell management said on Thursday it would use the company's modern Hull paint manufacturing plant to supply Sikkens.

Reed disclosed that it had been in discussions with Blundell before the original Akzo offer was announced. Reed holds around 6 per cent of Blundell and it was not clear last night what it proposed to do with its shareholding.

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true of the export business, which benefited from a buoyant US economy.

Stedman, the contract division, also produced good results and Mid-Wales Yarns, the spinning side, provided a strong contribution in group performance, making good use of last year's substantial capital expenditure on high technology equipment.

The chairman says the group has a strong infrastructure and the board is firm in its resolve to look for further growth.

## Tomkinsons at record £1.1m

Tomkinsons, the Worcestershire-based carpet manufacturer, more than trebled pre-tax profits from £38.000 to a record £1.1m in the year ended September 28, 1985. Turnover rose 18 per cent to £8.86m, of which over 50 per cent derived from the

current year.

Earnings per 25p share are shown at 38.1p (12.4p pre-tax and at 25.3p (11.1p) after tax.

The dividend is raised by 20 per cent from 5p to 6p net, while a one-for-one scrip issue is also proposed.

In quiet market conditions, the group's principal UK business, the supply of carpets to wholesalers and retailers, the Mr Tomkinsons brand — strengthened substantially in the year. The same was

## BET complains to Panel over SGB defence tactic

BY CHARLES BATCHELOR

BET, the diversified services group which has launched a £120m takeover bid for SGB, the scaffolding company, complained yesterday to the Takeover Panel that SGB has released advance information contained in its information document.

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See Lex

Laura

## Ashley allocations

MORE than 80,000 applicants are to become shareholders in Laura Ashley as a result of the offer for sale which closed on Thursday.

The company said that in determining the basis of allocation, it had tried to introduce a wide spread of shareholders.

All employees of Laura Ashley who applied for shares will have their applications met in full. This will account for 2.35m of the 46.5m shares offered.

After those who applied for between 300 and 4,000 shares were given their names put into an allocation-weighted ballot. (This means that applications for larger numbers of shares will stand a greater chance of winning.) The winners in this ballot will receive 300 shares each.

Those who applied for between 5,000 and 10,000 shares will receive 300 shares each.

Applicants for 20,000 shares will receive 500, applicants for 30,000 shares will receive 600 and applicants for 40,000 shares will receive 800.

Those applying for 50,000 shares and above will receive 1,666 per cent of the number applied for subject to a maximum of 200,000.

Letters of acceptance are expected to be posted to successful applicants next Wednesday.

## Dew warns of 70% profit fall

George Dew, the civil engineering group, facing a hostile £30m reverse takeover bid from Bremner, the diversifying store, yesterday forced a 10 per cent drop in pre-tax profits.

The company will cut borrowings, strengthen its capital base and finance the construction of additional pig feed production plant. It will also facilitate growth organically and through acquisition.

The placing, which represents 40 per cent of the enlarged share capital, will raise £2.13m of which £1.68m net will be new money for the company. None of the directors are selling any shares.

Sponsors to the issue are Lloyd's Merchant Bank and brokers are James Capel. Dealings begin next Thursday.

However, in a defence document issued yesterday, the group said it intended to recommend a mainboard dividend of 3.4p per share, making a total of 5.7p for the year.

Dew attacked Bremner's "total lack of relevant experience" in civil engineering and property development. Bremner and Dew share prices remained unchanged yesterday at 62p and 110p respectively.

Abbott Mead

Abbott Mead Vickers, the advertising group, yesterday announced details of the allocation of shares following the offer for sale of 3.6m shares, 20 per cent of the equity, at 180p. The offer was 20 times oversubscribed, reported Haigros Bank, the company's financial adviser for the issue.

For applications of 200 to 800, 1,000 to 2,500, 3,000 to 4,500, and 5,000 to 10,000 shares there will be allocations after a weighted ballot for 200, 300, 400 and 500 shares respectively.

Applicants for over 10,000 shares will receive 3.84 per cent of the shares bought.

Dealings in the shares are expected to begin on December 5.

Chamberlin down slightly

BY RICHARD TOMKINS

BY RICHARD TOMKINS

## INTERNATIONAL COMPANIES and FINANCE

## TSE membership for six foreign firms approved

By CARLA RAPORT IN TOKYO

THE TOKYO Stock Exchange share dealings in Tokyo have been done through Japanese foreign investment banks and brokers, which charge 27 per cent of the total commission. "The entry of foreign securities firms to the stock exchange marks the beginning of a new epoch," said the TSE president, Mr Michio Takeuchi.

The six—part of a 10-set expansion of membership to 93 seats—are Merrill Lynch, Goldman Sachs and Morgan Stanley of the US, Vickers da Costa and S. G. Warburg of the UK, and Jardine Fleming, the Hong Kong-based joint venture between Robert Fleming of the U.S. and Jardine Matheson in Hong Kong.

The exchange did not announce the date when the new members will be allowed to begin dealing, but it is understood to be early next year. Until now, foreign companies'

First Boston of the US, Jardine Fleming, the largest of the six new foreign members in terms of securities traded in Japan, paid Y2.56bn (512.2m) in commissions to Japanese brokers in the year to September.

Although it will now be able to keep this income once it becomes a fully-fledged member, the first-year costs of membership are expected to be between Y1.3bn and Y1.4bn.

This will include around Y1.1bn for the membership and the rest due to the costs of hiring our traders and buying extra computer equipment.

The four Japanese firms given approval for membership are Imaizawa and Hiroka Securities of Osaka and Okachi and Tokai Securities of Nagoya.

## Restructuring for Fiat's bio-engineering interests

By JAMES BUXTON IN ROME

FLAT, the leading Italian private sector group, is to transfer its interests in the field of bioengineering to Snia BPD, the Italian munitions, chemicals and textiles group, in which Fiat already holds a controlling minority stake.

The result of this operation will be that Fiat will increase its stake in Snia BPD from 22 per cent to a little less than 40 per cent. Fiat will henceforth consolidate the turnover of Snia BPD in its own results.

Fiat pointed out yesterday that its bio-engineering operations had strong compatibility

with the advanced research carried out by Snia BPD.

Fiat's interests in bioengineering are controlled by a Dutch registered company, International Holding Fist. This owns the whole of Bio-engineering International, which in turn owned 75 per cent of Soria Biomedica, which specialises in advanced medical equipment. In 1984 the bio-engineering sector had sales of L122bn (\$71.3m).

To absorb Bio-engineering, International, Snia BPD, whose sales in 1984 were L2.100bn, will make an increase in capital.

## Amsted buyout shelved

By TERRY DODSWORTH IN NEW YORK

A MANAGEMENT group at Amsted Industries, the Chicago conglomerate, has abandoned its initial attempts to mount a \$500m leveraged buyout for the company, but says that it is trying to organise an alternative plan to take the group private.

No reason for the change in the takeover plans was given, although it was confirmed that several law suits alleging self-dealing on the part of the executives involved in the scheme had been launched.

The group said that a new bank had offered to lead a

fresh consortium to raise funds for the alternative deal, but was not yet assured, and that it was not certain that a new buyout would eventually be proposed to shareholders.

Shares in Amsted, a construction and building

materials group, rose following the original buyout announcement to \$48, compared to a value of between \$48 and \$50 put on the package of cash and debentures offered by the management group. They have since fallen to \$45.

## PAF plans \$26m rights issue

PAF, the Italian conglomerate which is negotiating the purchase of a near 12 per cent shareholding in Montedison, the big chemicals group, plans to make a rights issue before the end of the year, writes Our Financial Staff.

The share issue will raise around L45bn (\$26.5m) and will help finance the Montedison share purchase.

PAF, with interests in shipbuilding, paint and finance, hopes to buy the chemical group's shares for around L315m.

The funding proposals were unveiled yesterday by Mr Gianni Varasi, head of PAF who was in London to meet City institutions. He said PAF profits for 1985 would total L14bn net, an increase of 30 per cent.

PAF's net asset value at 31st October, 1985, was Dfl 6.33

The net asset value after contingent Capital Gains Tax was Dfl 2.17

The net asset value

at 31st October 1983 was Dfl 2.23

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## CURRENCIES and MONEY

## FOREIGN EXCHANGES

## Dollar depressed as D-mark rises

The dollar continued to lose ground yesterday with the West German D-mark creating the biggest attraction. Funds were switched into the German unit as both the dollar and the yen fell out of favour. There were still some, including US bond market, looking for a cut in the US discount rate through the timing of a move appears to be becoming more difficult to anticipate. Dealers pointed out that last year the authorities cut the discount rate on December 24. The dollar dipped to a low of

## £ IN NEW YORK

	Nov. 29	Prev. close
2 spot	£1.6290-1.6295	1.6280-1.6285
1 month	£1.6310-1.6300	1.6290-1.6295
3 months	£1.6310-1.6300	1.6290-1.6295
12 months	£1.6310-1.6300	1.6290-1.6295

Forward premiums and discounts apply to the US dollar.

DM 2.0810 before picking up to close at DM 2.5110 still down from Tursday's close of DM 2.5085. Elsewhere it slipped to SFr 2.0810 from SFr 2.0880 and FF 7.6575 from FF 7.72. FF 11.4025 from

FF 7.6575 from FF 7.72. FF 11.4025 from

It was slightly firmer against the yen, however, with the latter suffering some loss of confidence after speculation that the Japanese authorities were not about to push the yen still stronger after its recent sharp rally. The dollar rose to ¥109.10 from ¥109.01. On the basis of England figures, the dollar's exchange rate index fell to 126.3 from 126.5.

Sterling benefited from the dollar's decline and after spending a relatively quiet morning, it moved steadily during the afternoon so that its recent rate index closed at 81.3, its best level for two months and up from 80.8 on Thursday. Against the dollar it rose to \$1.4588, a rise of 1.15c and its best level since February 1984. Against the D-mark it rose to DM 3.7375 from DM 3.7350 and Yen 100.75 compared with Yen 100.50. Elsewhere it gained 1.5c to SFr 3.0850 and FF 11.4125 from

FF 7.6575 from FF 7.72. FF 11.4025 from

FF 7.6575 from FF 7.72. FF 11.4025 from

## STERLING INDEX

Nov. 29	Previous
8.30 am	80.9 80.6
9.00 am	80.9 80.6
10.00 am	80.8 80.6
11.00 am	81.0 80.7
12.00 pm	80.9 80.7
1.00 pm	81.0 80.7
2.00 pm	81.0 80.7
3.00 pm	81.2 80.7
4.00 pm	81.3 80.8

1 UK and Ireland are quoted in US currency. Forward premiums and discounts apply to the US dollar and not to the individual currency.

Belgian mts is for convertible francs. Financial times 51.10-51.20.

Switz. 2.0740-2.0825 from 2.0625-2.0815

Austria 17.55-17.75 from 17.60-17.75

Switz. 0.7074-0.7200 from 0.6878-0.7085

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## **AUTHORISED UNIT TRUSTS & INSURANCES**









Saturday November 30 1985

MARKETS • FINANCE & THE FAMILY • PROPERTY • TRAVEL • MOTORING • DIVERSIONS • HOW TO SPEND IT • BOOKS • ARTS • TV

## The awakening of Channel Snore

Channel 4 was three years old this month. Godfrey Hodgson looks at Britain's different, but not very different, television.

**A** SERIES of seven documentaries called *The Writing on the Wall* is now running on Channel Four. It traces the history of British politics from the mid-1960s, when Labour was "the natural party of government" until the early 1980s when, according to executive producer (and former Labour MP) Phillip Whitehead, British politics was fixed in "a pattern of pessimism, concern on the Right about fallen standards, and on the Left about betrayed ideals."

It is a superb example of a current affairs documentary: researched meticulously and put together with wit and a haunting sense of the lost opportunities of the 1970s. It is television made by professionals for professionals; just what the idealists inside the business who dreamed up the concept of C4 — and Whitehead was one of them — wanted from a new channel.

On its third birthday, all things considered, C4 is riding high. The crisis days of the launch, just three years ago, of Channel Snore and Channel Snore have been forgotten. Audience share is satisfactory and revenue is approaching the point where the channel is secure from internal pressures to change.

Strangely, it is C4's novel organisation as a television publisher, widely admired from the outside, that is causing headaches at headquarters in Charlotte Street, central London, and sending waves of gloom through at least some of the independent producers who once saw the station as a cross between the New Jerusalem and the Comstock Lode. Oddly enough, it is the most successful independents like Brook Productions, makers of *The Writing on the Wall*, which have shown up the problem first.

In financial terms, C4 is approaching the break-even point from one point of view, while from another it has still got a long way to go. The apparent paradox is explained by the way the channel gets its revenue. Its funding comes from subscriptions paid in to the IBA by the ITV companies — Thames, Granada, London Weekend and the rest — out of the total revenue they collect from selling advertising both on ITV and C4. This year, the subscription is running at the rate of just under £130m — not counting another £32m for Welsh Channel Four — up from £105m in 1983-84.

According to Peter Rogers, the IBA's finance director and a director of C4, its percentages of the independent (non-NBC) audience and of the total pool of advertising revenue are "converging." He believes the channel is "safe from the argument that it cannot be afforded, or that it ought to be restructured for business or financial reasons."

Mr Rogers admits, though, that a substantial proportion of the money that is spent on C4 advertising is money that could have been spent on ITV if the channel did not exist. He guesses that half of C4's revenue has been floated in a British context in 1972

in ITV would argue that the proportion is even higher.

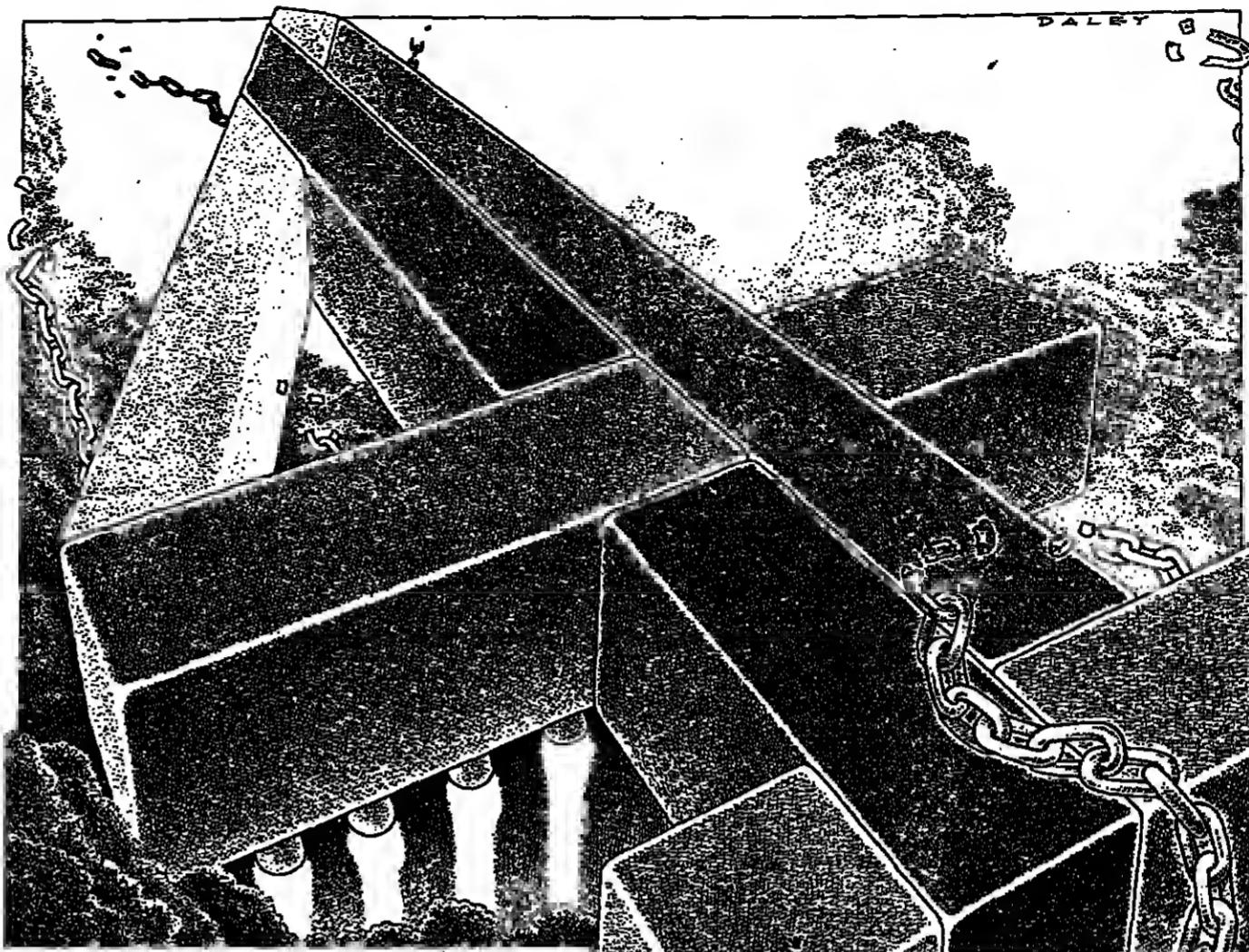
What is clear, however, is that C4 is attracting enough viewers to appeal to advertisers, especially those who want to reach specialist audiences. According to a February 1985 survey by Taylor Nelson, C4's share of the audience has grown from 13.6 per cent last year to 15.5 per cent. According to Saatchi and Saatchi's research, 91 per cent of all adults tune in to C4 at least once a month. The corollary is, of course, that C4's audience is far less different from that of ITV — or indeed, the television audience as a whole — than it was when the channel started with an uncertain toot on the trumpet three years ago.

You can take that any way you please. You can say that it means an end to the image C4 presented at first as the channel for super-minorities (as the prejudiced said, for black lesbian single parents). Conversely, the channel is no longer able to claim, as it sought to do to potential advertisers, that it was able uniquely to deliver the young, the single and the trendy.

If the audience has regressed towards the mean — in the statistical sense — so, too, has the programming. Many of those who work there would deny fiercely, but it is impossible to avoid the conclusion that, in many ways, C4 has emerged from its initial difficulties by rowing back towards the middle of the stream. Instead of aiming at "minorities," the channel has done best when it did traditional television things, and did them more intelligently. The most successful programmes include intelligent soap opera to *Brookside* and intelligent drama series as in *The Price*.

The channel's controller, Jeremy Isaacs, does not deny this. He points out that as far back as 1979, in a lecture in Edinburgh, he predicted that a fourth channel would be as himself summarised it last week — "different, but not very different." No wonder both Isaacs and Justin Dukes, the managing director, now sound reasonably pleased with how things have turned out after those first nightmare days. Then, Isaacs found himself in a blazing row with the IBA over a programme called *Animals*, and Dukes had to wrestle with the consequences of a dispute between the IBA and Equity that crippled advertising for almost two years.

It is increasingly fashionable in the industry to talk of the C4 "television publisher" concept as a model for the future development of both the BBC and ITV. Yet, the central idea — of a television channel that would "publish" programmes made by outsiders rather than produce its own, like the BBC and ITV — is not new. The three giant commercial networks in New York, for example, produce little of their own material except news and sport; the rest is bought from independents, many of them in Los Angeles. But the idea first was floated in a British context in 1972



by Anthony Smith, a former editor of the BBC's flagship *Twenty-four Hours*, later a media guru at St Antony's College, Oxford, and now the director of the British Film Institute.

The way it works at C4 is that commissioning editors buy material from independent contractors. These may be the big ITV programme companies, such as Granada or Thames, or independents. Some of these such as Brookside Productions, Brook Productions or Diverse Productions, all of which received more than £1m from C4 in 1984-85, are substantial enterprises. Others are no more than a shell inhabited by an enterprising young producer who has succeeded in selling an idea to one of the commissioning editors.

Sometimes, the latter accept ideas from independent producers; sometimes, the editors approach a producer with an idea.

In 1984-85, a total of 990 hours (out of the 3,583 transmitted) was commissioned and made by the ITV companies, and 888 hours by independents. Both, incidentally, were exceeded by far as providers for the channel by acquired material such as sports and feature films, old and new, American and foreign.

The irony is that at the very same moment when this publishing idea is so much in the ascendant, thanks in large part to C4's success, the crucial

mechanism of the channel as a publisher — namely, the commissioning process — is being called sharply into question. It is the focus of deep debate at Charlotte Street and of criticism (even resentment) from some of the independent producers on whom the commissioning process depends.

There are more particular ironies about the case of *The Writing on the Wall*. The managing director of Brook Productions, which also produced the C4 current affairs programme *A Week in Politics*, is David Elstein, who has been associated closely with Isaacs since the 1960s, and Whitehead worked with Isaacs on *Panorama* even earlier. The first programme in the C4 series was produced by Cate Haste, a veteran Granada producer and the wife of London Weekend arts presenter Melvyn Bragg, who is Whitehead's oldest friend.

"Aha!" you might be tempted to murmur. "The old pals act at work!" In this instance, cynicism would be utterly misplaced for Brook Productions has just lost the contract to produce *A Week in Politics*. Moreover, according to Elstein, it will have to split up into its component parts, with, say, Whitehead forming one production company to make documentaries, Elstein concentrating on his other company, Prime Time, and their third partner going his own way. Although Elstein maintains he

is losing no sleep over the prospect, it is a notable fall for perhaps the most successful current affairs enterprise fostered by the C4 system.

Elstein blames C4's method of awarding contracts for his company's problems. He says it does not give those specialising in current affairs the sort of stability they need. He also charges the channel with using its position as, in effect, the only customer for independently produced broadcast current affairs television in Britain, to force costs down to the point where production becomes uneconomic.

Last spring, when negotiations were going on about the future of Brook's contract for *A Week in Politics*, Elstein wrote a letter in which he argued that C4 ought either to pay for a minimum level of overhead — say, a lease on an office, basic office equipment, and the salaries of an accountant, a secretary and a receptionist — to maintain the core of certain selected companies producing specialist programmes, for example in current affairs, or offer a commitment to a certain level of programming.

The letter touched off a considerable debate inside C4. Some commissioning editors, and some directors, thought Elstein had a point. After all, how can you do successful television journalism without some assurance you will be able to do it?

to plan ahead? Others were worried deeply at the suggestion they might be setting up a privileged inner ring of companies to which C4 would eventually find itself so committed that its central commitment — to innovation, to being "different" — would be lost.

"There is a problem," concedes Liz Forgan who, as the senior commissioning editor for current affairs, had to take the hard decisions about *A Week in Politics* and make the first response to the Elstein proposition. "It is an argument between the commitment to constant innovation versus the argument that some kinds of work are terribly hard to do unless you have some measure of permanence. But the question is: how much permanence? We have come down on the side of a constant supply of innovation for change and innovation."

Whatever the merits of the argument — and there are merits on both sides — C4 has now come down firmly against Elstein's plea for continuity, and in favour of the commitment to innovation.

There are certain contracts — to ITV to produce the news, for example, or for the serial *Brookside*, the producers of which have bought several houses in a Mersey-side suburb in which the capital investment involved has been so heavy that, in effect though not in theory, they are guaranteed a substantial life. But with those few exceptions, the C4 board has endorsed the position of Isaacs and the majority of the commissioning editors: that no one's contract is sacrosanct, and most will be for finite periods.

By applying that decision even against Brook, whose members are his oldest and closest friends, Isaacs has signalled that there will be no favourites as well as dramatising his commitment to innovation. Indeed, the intention is to enforce change, even in commissioning editors.

It is almost as if Isaacs, like Trotsky, has committed himself to permanent revolution. Yet the commitment is to radicalism. Isaacs himself shrugs and dismisses the "dream of a channel without schedules, wholly oppositional in its style." If you work within an institution, he says, you become aware of constraints that are real.

That does not mean that he and his colleagues are not trying to do something that is essentially different from the BBC's traditional purpose. It is often said that C4 is "the last Reithian channel," and so it may well be in the sense that the expansion of choice in television of the future will come from new technology, not from a fifth or sixth centralised national station. But Isaacs' view of his audience is that of a multitude of consumers, each avid for choice. Not Lord Reith's vision of a family or a flock to be fed a judicious mixture of "information, education and entertainment."

As he put it to me: "In contradistinction to the BBC, it is a pluralistic view we have. You cannot set out to be the nation's television any more." And he paraphrased Dean Acheson's cruel epigram about Britain: "The BBC," he said, "has lost an empire, and not yet found a role." Instead of building a rival empire, he suggested, his job was "to cater for all of the people some of the time."

### The Long View

## Nice cold weather for Budget-making

**A**N ORTHOPAEDIC surgeon who was a bit of a legend in the hunting field used to yearn for really cold weather. "It's an ill frost that blows nobody any good," he would say; and as soon as he had pulled on his boots, he would alert his theatre staff of the broken collarbones to come.

Mr Nigel Lawson, the Chancellor, must feel a bit like that these days, for a hard winter would do wonders for his revenues too. The oil market is in a jumpy state at the moment. Stocks are low because the oil majors are still betting on lower prices next year; but because stocks are low, a cold snap quickly pushes up spot prices and output.

This winter bulge in oil company revenues could give the Chancellor quite a nice fiscal cushion for the first half of the 1986-87 financial year, because although petroleum revenue tax is paid monthly, it is assessed on the previous half-year's performance, and the corporation tax comes in later still. A nice fat cushion is just what the Chancellor may need before he comes to next year's Autumn Statement.

The danger against which he must be most protection is the possibility that the oil price will fall out of bed next summer. Anyone who reads this year's Autumn Statement in detail may be under the comfortable illusion that this is already provided for in the reduced projection for oil revenue, but it is not. This allows for some softening, together with the recent rise in alerting against the dollar; but it does not allow for a real aback-out.

This is a real possibility, though, as Sheik Yamani keeps reminding us. His warnings, it is true, are more like threats than forecasts. He is still pretty angry with non-Opec producers in general and ourselves in par-

**The oil market is in a jumpy state and while there is an even chance of a heavy price fall the Chancellor is likely to adopt a stonewalling, say-nothing stance, says Anthony Harris**



ticular, for refusing to help stabilise the market last summer and the pleasure of giving the Chancellor a few uneasy nights must be irresistible.

However, the low level of stocks does tell us that the market is expecting a fall, whatever the Autumn Statement seems to assume; the major refiners will then be engaged in

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## MARKETS

# Rival bid for BHS could mar Habitat's happiness

ON MONDAY, when Mr David Cassidy of BHS said that however he turned his Rubic cube it came up with the name Habitat, he gave the stores sector and the market overall the kind of shove that helped push respective indices to record levels.

For after the bitterness of the battles over control of Dahemans and Harrods earlier this year, Habitat/Mothercare and BHS announced a happy families-style merger through the formation of a new holding company.

As the week was ending, however, BHS shares were leaping ahead of the 380p to 400p price implicit in the holding company arrangement given a Habitat share price in the 540p to 550p range. And on the market, rumours were rife that a bidder may be about to enter the scene.

In the proposed scheme BHS will constitute 55 per cent of British Habitat, or whatever the new holding company is called, and Sir Terence Conran's shareholders will have the rest. Sir Terence will be chairman and chief executive of a 900-store group, which will have a market capitalisation of over £1.5bn, sales of about £1bn and will employ more than 30,000 staff.

Both companies recently produced interim results. The £16.5m pre-tax (excluding property income) on sales of £236m from BHS was below the City's expectations. The best that he could say at the time of the announcement was that final judgment on whether or not the transformation of the stock from one that travelled at a discount to the sector with a prospective rating of 15, to a mainstream-rated performer, would have to wait.

On Monday Habitat announced half-year results of £16.1m pre-tax on sales of £226m, which supported forecasts of 245p for the year and a prospective rating three points higher than its partner-to-be.

When the brokers did a few quid sums on the merged group they came up with a prospective rating of 21 on forecasts of £115m for the year to March 1986.

Initially, on this forecast but latterly, on speculation of a fresh bid, BHS's shares moved up sharply, from 338p to 431p over the week. BHS shares will be exchanged on a one for one basis with those of the proposed holding company according to the merger scheme.

For Habitat a rating similar to that forecast on the merger was already reflected in the group's price and the shares therefore naturally moved up more modestly, from 520p to 540p.

The merger proposal has brought BHS's rating up to something like the stores sector average of 21 times earnings.

The justification (and no doubt this is what any bidder will also be looking at) has to be that while much has been done to improve management and the look of the group's stores in the past couple of years, future growth depended on boosting sales above the very low £200 per square foot level. This, for comparison, is only half that of Marks & Spencer.

Also on Monday came the news that Imperial Group was in merger discussions with United Biscuits. While no terms have yet been announced, the City is expecting some 23p a share for United and anything much short of this could see

## London

other bidders entering the fray.

Unlike the BHS-Habitat plan, which is surely aimed at building a combined group big enough to do battle on the high streets with the majors, the Imps-United move looks more defensive in posture.

After its sale of Howard Johnson, Imperial, Britain's sixth largest brewer and leading cigarette producer, has some £200m in cash and reduced debts must be a hit vulnerability. Barclay Brothers have been spending fairly freely building up a stake in the group and the market has Hansom Trust, after its knockback over SCM this week, as an interested party.

The announcement of the terms with United could well flush out a contender for Imps given its present modest rating of only 10 times prospective

With stocks of less than two months in hand and the prospect of helping cash generating in 1986, Apricot could look like a classic recovery stock to some. Certainly the shares are a very long way off the 250p plus levels seen in late 1984.

Perhaps there's another Olivetti waiting in the wings with some cash to spend; or perhaps the middle of the market is the worst place to be when the bottom drops out from underneath you.

The FT-A All Share Index closed yesterday at 896.53, down on last Friday due to the spate of profit taking in mid-week.

The leaders in the stores sector were all ahead, with the prospects of the Christmas spending spree before them. The analysts are, however, not joining in the seasonal goodwill and many seem to feel that the market is now at its top. Any bad news on oil prices or inflation or a poor result from a major company could see a retreat. Venturing much over 700 will be full of risks, they say, but the bears have been waiting a long time to be proved right.

Terry Povey

earnings on forecasts of £255m for the year to October 1986.

United, the world's largest biscuit maker, is also not without its fans — especially in the US. The chance to acquire some strong brands may be too good to pass up for an American foods major, especially if it involves a company with substantial US interests.

Since the talks announcement,

Meanwhile, currency movements have been adverse during the first six months: last year about 20 per cent of profits came from abroad, and the effect of the stronger pound may be to reduce profits by about 2 or 3 per cent.

Investment income will also be less than last year — interest rates have been lower, and the size of GEC's cash mountain has dwindled as a result of its purchases of its own shares.

FERRANTI may be alone among the electronic majors to produce higher profits when it announces its interim on Thursday. The City is expecting about £19.5m pre-tax, compared to £12.5m last year, and although no breakdown between activities will be provided, a strong advance is expected from most of the company's activities, in particular from defence and data processing.

However, if the second half is not quite as good as the first, it will be mainly due to a four week strike at the Runcorn brewery which resulted in Bass pulling out of other brewers' beer. Moreover, the second half this year contains one less than the second half of last year and so the results are not strictly comparable. In all, the City is expecting about £245m (excluding property profits of around £8m), an increase of 18 per cent over the previous year.

The mix of sales should have improved somewhat as growth in larger sales (already high at nearly 50 per cent of total sales) has easily outstripped growth in beer.

Events in the leisure division will have been more mixed, with an excellent year achieved by hotels eclipsed by more dud performances by more dud performances from the holiday, bingo and bookmaking divisions.

HANSON needs to produce a good set of results on Thursday if it is to repair some of the damage caused over the last year by its £520m rights issue, by the failed bid for Powell Duffryn and by the intransigent legal battle for SCM.

Most analysts are expecting

an increase of over 40 per cent to about £240m pre-tax, which should be achieved in true Hanson style by excellent trading profits at most of its companies. In the UK, Alders and British Ever Ready are likely to have been the stars, although the largest reported

growth is in beer.

Against this promising background of steady progress and fat order books, two problems will have dogged the first half. One was the six week strike at the component plant in Dundee, which may have cost as much as £1.5m. More serious are the

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Events in the leisure division will have been more mixed, with an excellent year

## Two sides of a golden coin

"LEAVING aside politics," he began. "You can't," I replied. "Yes, but if you could," he persisted. "you would wonder if investment in South Africa is such a bad bet. When you see results like those from Anglo American."

"Big Anglo covers most aspects of the country's economy. Mainly mining of course, but there's also industrial and commercial interests: finance and insurance, oil, gas and property."

"So," he demanded, "if the South African economy is in such bad shape, how is it that Anglo turned in best-ever profits of R880.4m in the year to March 31; has just announced a 30 per cent advance to R452.4m in earnings for the first half of the present year; and has said that the results for the full year should show a similar improvement?"

At this stage, we do not have the breakdown of the contribution of the group's various sectors to the latest profits. However, the good result reflects two major elements. They are the boost to income provided by the conversion of high value US dollar sales—notably of gold—into cheap rands, and the good performance in both domestic and export markets of the group's important coal side.

### Mining

A dramatic illustration of the benefit to Anglo of the weak rand is given by the price of gold. In the first half of this year it fell 43.6 per cent to \$310 an ounce, but the rand went up by no less than 79 per cent to R623 an ounce.

Gold mine dividends have rebounded accordingly. The group's Western Holdings, for example, recently declared a final dividend for the year to picter 30 of 490 cents. This compared with only 315 cents a year ago.

The other side of the coin is that for a UK investor the latest increased final dividend from Western Holdings was worth only 126p at ruling exchange rates, where as last year's lower dividend in South African currency was equivalent to 147p at that time.

There is not much profit in that for a non-South African investor. Still, many of them have been wondering if the

time has come to move back in a modest way into South African gold shares after the market's long decline.

It was noticeable that all shares involved in the big Orange Free State merger went ahead when dealings were resumed on Monday.

South African investors have been big buyers of the country's gold shares. Apart from the fact that they are not allowed to move their money out of the Republic, investment in high-paying domestic gold mines makes a lot of sense to them, particularly as a hedge against rising inflation.

There's the rub. South Africa's economy is going through a difficult time and it is not getting any better. So, a UK investor hoping to make a capital gain on the back of South African buying is taking quite a chance, even at today's share prices and yields—and leaving aside politics.

It is not only South Africa that has a weak currency of course. The Australian dollar is poorly and likely to remain so for some time, according to Bill Galbraith, the man who largely pioneered the revival of activity in Western Australia's Eastern Goldfields with his Carr Boyd Minerals and associated Bill Minerals.

At the moment, he is particularly excited about the potential for his group's multispectral scanner system, which will greatly assist prospectors in spotting new mineral deposits. It can also pick up indications of oil and gas, which brings a sparkle to the Galbraith eye.

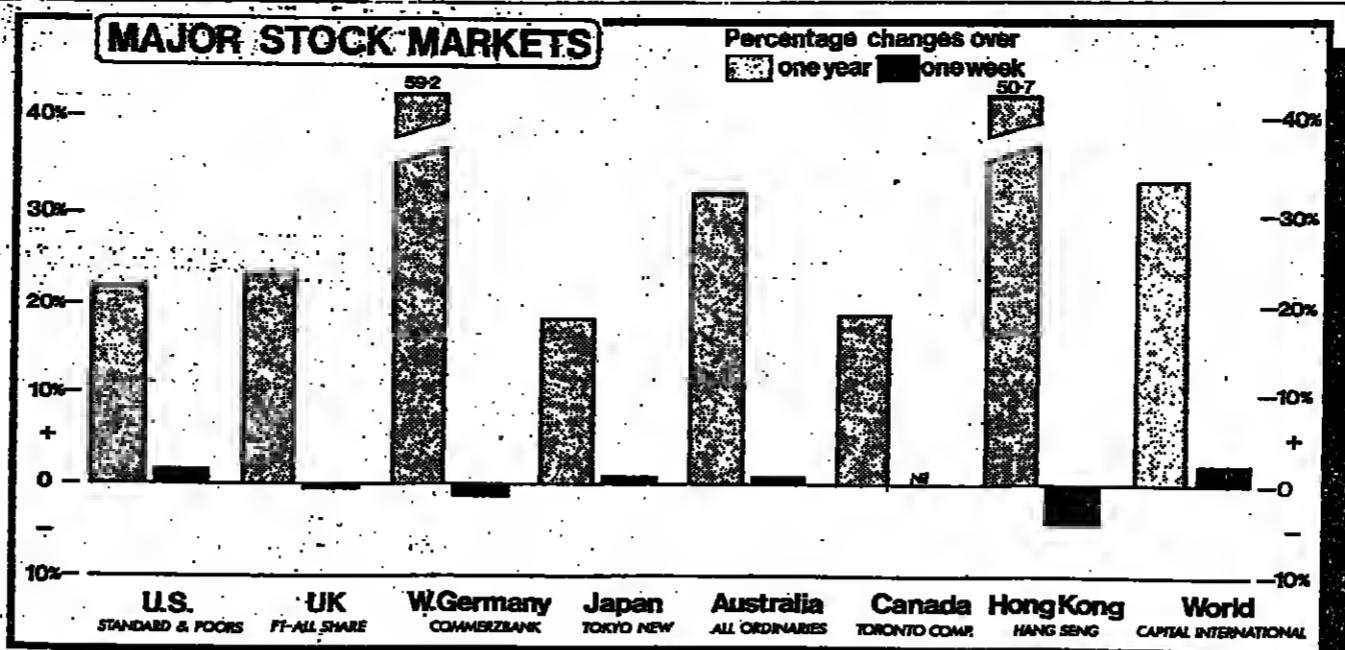
This does not affect his ambition to open up further gold mines in the Eastern Goldfields.

Nor will he admit that the game is now becoming played out there, but he is also looking to new gold areas. Queensland excites his interest and so does Indonesia.

So far, the Carr Boyd camp has not made its mark in Indonesia, but the country is seeing the beginnings of a gold rush. Among those looking at the potential are the Rio Tinto Zinc group's CRA.

This company has just accepted Australia's Clarence Petroleum and New Zealand Goldfields Investments as joint partners holding 35 per cent of each of the two gold exploration prospects in Kalimantan.

Kenneth Marston



## Bouncing back from Black Friday

THE LISTING in recent months of companies with names like Desperado Resources, Noxe Petroleum and Golden Chance Resources is evidence that the Vancouver Stock Exchange retains some of the spice that comes from trading more than 2,000 highly speculative "penny stocks."

But the VSE is working hard to dispel its reputation as a stock casino. In particular, it has tried to reverse damage done by the sudden fall in prices during October 1984 which led to allegations of a stock manipulation racket and questions about the exchange's ability to police the colourful speculators and promoters who make the Vancouver market what it is.

Doubts about the VSE's capacity to continue attracting business have largely been dispelled by a 27 per cent advance in trading volumes in the first 10 months of this year. Last October's volume, averaging 10.1m shares a day, was the highest ever for the month.

Share prices have bounced up by around 40 per cent since the October 1984 crisis. Two more securities firms, including the US group Dean Witter, Reynolds, have signed up as VSE members, bringing the total to 49.

The authorities in British Columbia and the exchange have taken firm action to clear the air over what has become known as the Black Friday affair. Two stock promoters have been charged with fraud and have been sentenced to have

and share price manipulation. Three directors of Beauford Resources, one of the companies at the centre of the storm, have resigned and a local securities firm has launched lawsuits against a number of clients.

Tighter surveillance and new listing requirements are among the measures taken in the past year to sustain confidence in the VSE without undermining its unique position as a spawning ground for high-risk (but sometimes rewarding) ventures.

Senior exchange officials now meet each Friday afternoon to review the week's most active shares and to examine possible links between them. Trading in a company automatically is halted if its share price moves beyond a pre-determined (but secret) range. Twenty-five such

panies were listed during October, half the number in the same month a year earlier. An exchange official says candidly that the aim is to reduce the number of new listings, while

knocking off its pedestal for the time being, and may well slide even lower—a view which is not altogether shared in the foreign exchange market.

Some foreign exchange dealers, indeed, believe that the dollar at present levels is anticipating a further cut in the discount rate, a move that would make interest-bearing currencies less attractive to foreigners. If such a reduction does not come, they argue the dollar might well rebound, consequently hitting the overseas earnings of the big international groups, and undermining the improvement in the multinational's prospects.

The market also received a boost this week from an unexpected quarter—the technology stocks, which have been suffering from a slump in the electronic and computer sectors this year. Investors suddenly caught a whiff of recovery in the air for high-tech stocks after Digital Equipment, the world's second

American banks and retail chains among its customers, and recently landed an order for 7,500 terminals from Lucky Stores, a leading California food and department store chain.

Verifac's share price bounced up from C\$1.80 to almost C\$6 in less than a year. It has settled back to C\$3.30 following a 25 per cent increase in the company's share capital during October.

Another VSE-listed company, Neti Technologies, has made its presence felt in the market for electronic conferencing technology. Its share price doubled between January and August this year and Neti acquired a Massachusetts-based supplier of computer conferencing software for C\$3.25m earlier this month.

Other cases illustrate, however, that investing in the VSE's industrial sector can be as speculative as buying shares in a company looking for oil or gold.

A resource group, with assets consisting mainly of mining claims announced last month that it plans to issue up to 12m shares to finance the search for a cure for Acquired Immunodeficiency Syndrome (AIDS). Another company listed recently is called Loh's Sinfully Good Ice Cream. A VSE listings official confides that the names chosen for some new ventures "are a constant source of embarrassment."

Bernard Simon

panies were listed during October, half the number in the same month a year earlier. An exchange official says candidly that the aim is to reduce the number of new listings, while

knocking off its pedestal for the time being, and may well slide even lower—a view which is not altogether shared in the foreign exchange market.

Some foreign exchange dealers, indeed, believe that the dollar at present levels is anticipating a further cut in the discount rate, a move that would make interest-bearing currencies less attractive to foreigners. If such a reduction does not come, they argue the dollar might well rebound, consequently hitting the overseas earnings of the big international groups, and undermining the improvement in the multinational's prospects.

The market also received a boost this week from an unexpected quarter—the technology stocks, which have been suffering from a slump in the electronic and computer sectors this year. Investors suddenly caught a whiff of recovery in the air for high-tech stocks after Digital

## When law leads to corporate disorder

OUT IN the heartland of America, the wheels of industry were beginning to slow down by Wednesday in anticipation of the Thanksgiving holiday on Thursday. But in a partly depopulated Manhattan, Wall Street went roaring ahead, the Dow Jones Industrial Average soared up by almost 20 points to 1,500. Dealers had no cause for dispersions over their turkey this year.

While interest rates continue to exert the underlying influence on the behaviour of the market, the role of the dollar has been even more evident this week. Wednesday's rise in the Dow industrial index was somewhat stronger than the upswing in the broader market averages, partly because the Dow contains a large number of international groups whose fortunes are closely related to currency movements.

To take just one example, the share price of Merck, the drugs company with substantial overseas earnings, jumped by \$4 to \$130, and was followed up by a number of other pharmaceutical stocks, including Upjohn and Eli Lilly.

Such heavy buying suggests conviction that the dollar has been conclusively knocked off its pedestal for the time being, and may well slide even lower—a view which is not altogether shared in the foreign exchange market.

The law delivered another blow in the New York courts this week, where Hanson Trust's efforts to gain control of SCM met with a preliminary judgement against the UK company. Hanson now is taking the case—which calls for the cancellation of SCM's option to sell some of its "crown jewel" assets to Merrill Lynch—to a higher court, where, on past evidence, it has a reasonable chance of winning.

Arbitrators who hold most of the SCM stock, however, marked the shares down after the ruling, indicating that they, at least, think that Hanson's chances have taken a knock.

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Terry Dodsworth

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## Casting off inhibitions

Universal life plans are sweeping the US as the answer to every person's requirement for protection and savings. A similar head of steam is building up in Britain, with a new version of the universal life plan coming out each week.

This week it was the turn of Guardian Royal Exchange assurance, which has launched its version under the title of "Freedom". The name presumably is meant to imply that an investor using life concepts, inhibitions which GRE, as a traditional company, has also had to get rid of.

GRE, a leader in the permanent health market (PHM), is able to offer a more complete package than many of the newer linked life companies. Investors in "Freedom" have a choice of protection for life cover, permanent health cover, hospital cover, and investment.

Freedom in the wider sense also carries a responsibility to use that freedom without abusing others. GRE is marketing mainly through independent intermediaries, and its responsibility is to ensure that its clients use the flexibility of universal life plans to meet their clients needs—not as a means of selling life cover and getting the highest commission rates. (A universal life policy, classified as a whole life policy, is at the very top of the commission scale.)

That it means selling the contracts of a life company whose life cover and protection premiums are competitive and whose investment record is good. Fortunately GRE has been a leader in term assurance and PHM for decades, and its investment team was good enough to win last year's Unit Trust Management Group of the Year award, established by the Observer newspaper.

GRE, which pioneered non-smoking discounts on life premiums, now offers a discount on its PHM rates for non-smokers. However it is still charging women extra for PHM.

## Building with BRIC

Regional loyalty stretches only so far—or that is what Business Expansion Scheme funds have found when trying to raise money for local investment. But a new investment offered by Unity Trust, the trade union bank, gives a greater degree of security than these funds, and may have a stronger appeal to local pride.

The British Regional Investment Certificate, or BRIC, will pay a variable interest rate fixed monthly by reference to money market rates. The rate until December 31 will be 10.75 per cent gross, or 8.62 per cent net—rather below the current market rate. For individual investors income tax will be deducted at the composite rate.

The first BRIC on offer is for the West Midlands, and it was launched in Birmingham last week. It will be marketed by Unity Trust itself and by local authorities in the area; the money raised will be used for loans to West Midlands companies.

The specific investment risk is borne by Unity Trust, which itself guarantees the investor's money.

The minimum investment in the BRIC is £300, but investments over £10,000 will get a bonus interest rate—currently 11 per cent gross, 8.22 per cent net. The initial

deposit must be for a year, but after that you may withdraw your money at one month's notice.

"Through the West Midlands BRIC," said Unity Trust's managing director Terry Thomas, "any investor in the West Midlands who has the interests of the local economy and people at heart will be able to earn a high rate of interest and to dedicate his funds to that purpose."

## The nuts and bolts of shares

AN ENDORSEMENT by the Prime Minister, no doubt part of her campaign to encourage wider share ownership, introduces a new book by a former Financial Times journalist, Rosemary Barr. In her introduction to it, Mrs Thatcher says: "It is about the nuts and bolts of buying, holding and selling shares. It should prove a valuable source of information and advice for many."

The Share Book, as it is called, is aimed at the newcomer to shareholding. It explains the differing roles of the Stock Exchange, Unlisted Securities Market (USM) and the Over-the-Counter (OTC) markets. It also has a glossary of terms used, perks available, and useful names and addresses. Priced at £5.95, it is available from leading bookshops or direct from Roster Publications, 60 Woburn Street, London W1 (01-935 4550).

## National improvement

INTEREST RATES on the National Savings Ordinary Account are never princely, but the government-run savings bank has now announced a slight improvement.

Investors have been getting 3 per cent unless they maintain a balance of more than £500 throughout the calendar year, when the interest rises to 6 per cent. The new arrangement will pay 6 per cent for each calendar month in which you keep your balance about £500, but you do not have to maintain £500 in your account all year round.

You do, however, need to

keep at least £100 in the account for the whole calendar year to qualify for the higher interest rate in those months when the balance is more than £500. Sounds complicated? It is. The consolation is that your first £70 a year of interest on the ordinary account is tax-free.

## Prudential hot line

The Prudential has installed a special hotline telephone service to cope with the expected rush in applications for its latest unit trust before the initial offer expires on December 5.

The company says that since the launch of its Harborside Special Situations Trust on November 16 it has attracted £5m from investors. So it has installed a direct free hotline service to its Ilford headquarters (0800-013-345) handling the offer, from 10 am to 4 pm this weekend and from 8 am to 6 pm on weekdays.

## Expatriate savings plan

A NEW Expatriate Savings Plan from Rothschild Asset Management (RAM) allows expatriates to make regular investments in international stock markets and currencies through the group's offshore funds.

By selecting the appropriate RAM fund, the saver is able to choose which country's stock market or currency the money should be invested in, and how much should be allocated to each. This allocation can be varied at any time, as can the amount invested (subject to a minimum of £20 a month or its equivalent in another currency).

You do not necessarily have to save monthly but each payment must be at least £20. If you do not want to make the investment selection yourself, RAM will do it for you. Penalty-free withdrawals can be made after 21 days' notice and the only charges are those normally incurred in offshore fund investment. There is no extra charge for the savings plan itself.

THE INSTANT reaction from one investment adviser to the planned takeover of the Tyndall group by the US-based AETNA Life company was: "It will do them a lot of good, give the group a much needed shot in the arm."

His advice to investors with Tyndall is to hold on and hope for the best. In fact things could get distinctly better for holders of Tyndall unit trusts in particular who have suffered from lean years recently.

The deal, announced this week, is yet to be finalised between AETNA and the current owners of Tyndall, the Globe Investment Trust. But the purchase price of £35m has already been agreed and there seems little reason why it should not go through.

The takeover seems to suit everyone. Globe say it is keen to concentrate on developing wholesale fund management and pull out of the retail market. AETNA Life like other US life companies, wants to enlarge its share of business on this side of the Atlantic. For Tyndall and its investors the backing of a group with assets in excess of £850m (far dwarfing even the biggest UK life companies) should be advantageous in the years ahead.

Mr Brian Peppell, chairman of the Tyndall group, said: "We can't stay in the middle ground. These days you have to be either small and specialist or big. The bigger resources provided by AETNA will enable us to expand our services, add depth on investment and taxation advice."

Tyndall manages some £700m of investment funds. In the UK unit trust industry it was the 22nd biggest management group in 1983 making it top of the second division funds with between £100m and £200m. But Tyndall was one of the only two unit trust groups to contract in

## Tyndall takeover

## A plan that suits everyone



Brian Peppell: giving up the middle ground

performance of the Tyndall funds.

He bought the takeover by AETNA would give them a chance to "weed out the rubbish" and benefit from the investment experience available from MIM (Montague Investment Management) which the Midland Bank sold to AETNA earlier this year.

Mr John Green, of Richards Longstaff, another Bristol-based investment group, was a little more complimentary. He said the proposed takeover was a logical step for both parties. But he added they did not have much money invested with Tyndall although they had put in substantial amounts in the early 1970s.

Mr Peppell admitted that the performance of the group's unit trusts had been rather dull recently after having enjoyed good spells in the past. They had been putting more emphasis on developing the banking deposit services and overseas business.

However, Tyndall was a nicely balanced business and the backing of a group with major resources like AETNA would enable them to "put more flesh on it" and provide a fuller service, he said.

John Edwards

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1985/86 BUSINESS EXPANSION SCHEME

## Flat tenancy

## Helping poor relations

EVEN establishing the identity of your landlord can prove a daunting task if you live in one of the thousands of privately owned, purpose-built blocks of flats put up in Britain over the past 100 years.

Flat-dwellers complain often that they have become the poor relations of the private housing sector, deprived of the rights enshrined legally in other forms of homeownership and often at the mercy of profiteering and unprofessional landlords who can make life miserable.

Common complaints cover the abuse of service charges, the role of managing agents, the frequent resale of flats over the heads of occupiers and the failure of landlords to insure their property fully.

The level of concern prompted the Royal Institution of Chartered Surveyors (RICS) to set up its own investigation into the difficulties faced by the occupants of purpose-built blocks and, when it reported in 1983, it made a number of major recommendations. The Minister of Housing, Ian Gow, said that changes in the law would be required to implement some of the proposals and appointed another committee to assemble further evidence in advance of any possible legislation.

Now, the Nugee Committee has come up with a string of recommendations designed to redress the balance between landlords and tenants, whether they pay rent or own long leases. Without action, it warns, the problems will grow worse.

The government is likely to take heed and move to implement many of the committee's recommendations. The lot of the flat-dweller should, before long, be a happier one.

Any legislation potentially will affect large numbers of people. The 1931 census showed more than 400,000 households in England and Wales living in privately owned, purpose-built blocks of flats. Nearly 250,000 of them owned long leases and 45 per cent of the total lived in Greater London.

Most of the properties have been standing for many years, their age alone multiplying the management problems which they create. Two major waves of flat-building in the last years of the 19th century and during the 1930s saw purpose-built developments springing up around the country. By the outbreak of the Second World War, at least 1,500 blocks had been built in the capital alone.

Private rental flats proved popular with residents and equally popular with investors, particularly the insurance companies. But from the mid-1960s onwards the situation was to change dramatically, with rising costs and rents, restrictions forcing many traditional, residential investment landlords out of the market.

Rapid inflation in property prices and the ready availability of finance meant that, by the early 1970s, the freehold interests of blocks of flats were being traded speculatively, changing hands several times over. Invariably, they fell into

A housing assessor, according to Michael Cassell

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## Think twice before cashing in your MIPs

George Graham reviews MIPs—Maximum Investment Plans—on their 10th anniversary

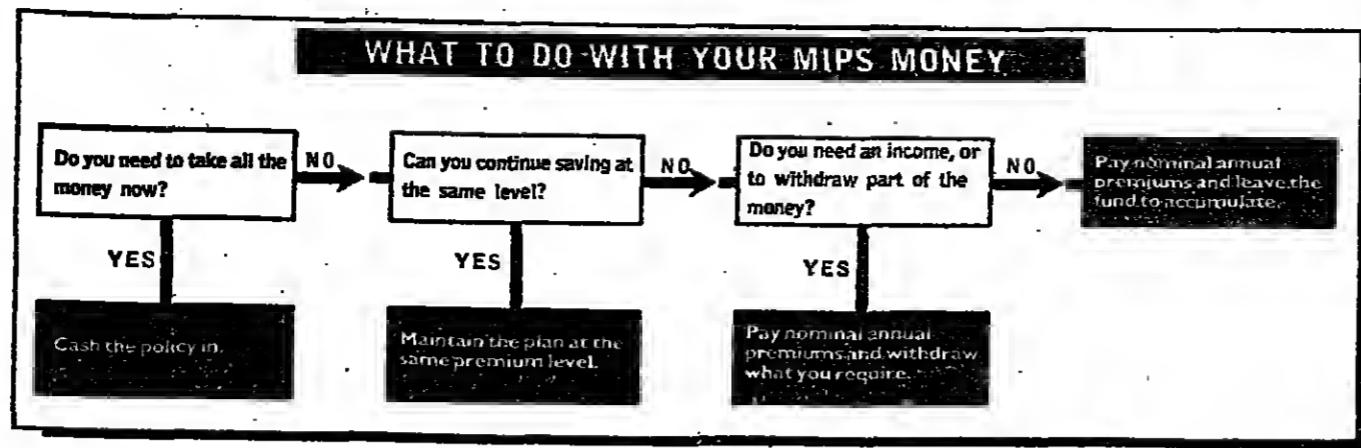
TEN YEARS of saving are about to bear fruit for thousands of people. They will be able to reap the tax-free benefits of the Maximum Investment Plans—technically insurance policies, in reality pure investments—they started before 1976.

In that year, the Government altered the rules governing these policies, raising the amount of life insurance needed for them to qualify as MIPs policies. Unlike the abolition of Life Assurance Premium relief last year, this change was signalled in advance; as insurance companies rushed to sell tens of thousands of these unit-linked policies before the deadline.

After keeping up their savings for a full 10 years, savers will be able to cash in their Maximum Investment Plans—or MIPs—free of tax or penalties. And with a decade of rising stock markets behind them, they could be sitting on over £1bn between them. They may be better off doing nothing.

If you took out a MIP for £50 a month in 1976 and invested in an average insurance company's managed fund, you would now be sitting on an £11,500 cash pot. If you chose the UK equity fund you would have done better, with £13,500 now accumulated; though anyone unwise enough to have chosen the property fund would be licking their wounds with only £9,300.

Heavy charges and initial commissions have eaten into this performance. By comparison, investing £50 a month for ten years in the medium UK general unit trust would have netted you over £16,000, while a general international fund



would have returned £12,600. You might have to pay capital gains tax on this, however.

All the same, you have worked for ten years to get the MIP's tax advantages. Do not now throw them away lightly.

The decision tree gives a simplified guide to your choices.

Your first option is to cash in the MIP, but there is little sense in doing this unless you really want the money now—to help with a house purchase, for instance. "You would be crazy to cash it in if you don't want the money for anything else," commented one financial adviser.

If you do decide you need the money, make sure you wait till after the tenth anniversary of your policy before cashing in.

Option 2 is to keep on saving through your MIP. Ten years bring the MIP into its full tax-free status, but the policies were, in fact, written to cover your whole life, so there is no problem about continuing with the plan.

So long as you do not increase your premiums you will continue to receive Life Assurance Premium Relief—a 17.65 per cent bonus from the

taxman. In addition, you have already paid your way through the initial commission and charges barrier, and several of the insurance companies start to give you more units for your money from the tenth anniversary.

Hambros Life—now Allied Dunbar—is around 9,000 savers in its Variable Investment Plans, with a total of £80m to £100m built up between them. They will receive 105 per cent unit allocations from their tenth anniversary, while save with Hill Samuel's Maximum Investment Policies will see their unit allocation rise to 103 per cent.

The other options are not quite so simple. If you want to stop saving and start drawing an income from your investment, or simply leave it to accumulate until you need it, a little care is needed to avoid losing your MIP's tax-free status.

If you simply stop paying contributions, you could lose a lot of flexibility. With some plans, converting into a "paid up" policy like this will lose you the option of making par-

titual withdrawals. If you need some money next year, it is all or nothing. Moreover, you could risk your qualifying status if you switch between funds, which might mean an additional tax bill in years to come.

By paying a nominal premium however, you can keep the MIP in force. Most grow such as Allied Dunbar, or Hill Samuel, will allow you to drop to only £1 a year. You can then withdraw money from your MIP fund, whether as a regular income or as irregular cash payments.

Some policies, however, are written in such a way that they only permit premiums to be reduced to half their current level, not to £1. To allow investors to draw an income, groups such as Trident expect to introduce a variation known as a reinvestment bond. If you transfer the whole of the proceeds of your qualifying MIP into the reinvestment bond, you can also transfer the tax privileges, and then draw a tax-free income.

Caution is needed. If, for instance, you have taken out a loan secured against your MIP, you may be required to repay some of the money from your MIP proceeds. You cannot then put the remaining MIP money into a reinvestment bond; once again, it is all or nothing.

So check with your financial adviser or with the insurance company that you are not jeopardising the qualifying tax status of your MIP policy.

The tenth anniversary of your MIP makes a good opportunity for reviewing your financial planning. For instance, you could make use of the MIP proceeds to improve your pension arrangements, whether to fund additional voluntary contributions to your company scheme or, in some circumstances, as a lump sum for your personal pension plan. You would get full tax relief on these contributions.

Or you could use the money in planning your Capital Transfer Tax affairs—by giving the MIP fund in trust to your heirs, perhaps, or by drawing an income from it to pay the premiums on a life assurance policy that will pay your heirs' eventual CTT bill.

## Christmas gift portfolio

IF EBENEZER SCROOGE were alive today he wouldn't just be sitting there counting his money. He would be making it grow and grow. Assuming you do not share his lack of charity, there are many gifts you could give your friends this Christmas to help them make their money grow.

For the more financially sophisticated among them a subscription to the Prestel Citi Service would be a real status symbol. You could pay for a year's subscription to Prestel, amounting to £26 for the personal user. Subscribers will then pay as and when they use it.

First of all there is a time charge of 6p a minute. Then the CitiService itself costs 7p a page for stock market information and comment, 12p a page for the commodity and foreign exchange markets. Each time a new page is called up an additional charge is clocked up. For £25 a go users can also get an instant valuation of their own share portfolio, the cost covering one page of ten holdings.

But to give such a present the recipient has first to have access to Prestel. You are unlikely to want to foot the bill for that—£25 to £375 to adapt a television set, £90 to £60 to do the same for a micro computer or £600 or more for a dedicated terminal incorporating its own screen and keyboard.

For the less organised investor the ideal present could be either The Shareholder or Shareholder File. The first is intended to keep a record of an investor's portfolio. Inside the case there is room for records of 20 individual holdings—shares, gilts or commodities. Constant information, such as details of the purchase date and price, company name, etc, are recorded direct onto gold or hump cards—gold for more stable holdings and buff for more volatile shares.

The cards, which can be replaced and repositioned as required, are stored in individual channels. They are overlaid with a clear plastic cover on to which fluctuating data such as current prices, highs, lows, can be recorded and updated with a special pen. The system also includes "stop loss" indicators to lessen the down-side risk on volatile shares. The

case, which costs £49.95, is available from Investors Supplies (081 998 2612). The deluxe version, The Shareholder costs £75.95.

The same company also markets the more basic Shareholder File for keeping investment papers in order. This is simply a ring binder of 20 clear reinforced plastic pockets into which all relevant paperwork relating to a particular investment can be stored. Each pocket is fronted with a record sheet, the top of which keeps track of purchases and sales and the bottom records dividends and tax credit. This costs £14.95.

Another practical present would be one of the investment guides. Unfortunately one of the best books for the serious investor, Interpreting Company Reports and Accounts by Geoffrey Holmes and Alan Sugden, published by Woodhead-Faulkner, is out of print and a new edition will not be available until the end of February. So too is the Which Book of Saving and Investing and there are no plans for a reprint. The Which Tax and Insurance books are still available, however, each costing £12.95.

Good alternatives are chartered accountants Robson Rhodes' Personal Financial Planning Manual—the second edition is just in the shops and costs £15.95—Allied Dunbar's Investment Guide, in its sixth edition and costing £10.95. The FT publishes two guides—Investing for Beginners by Daniel O'Shea (formerly Beginners Please) and Investor's Guide to the Stockmarket by Gordon Cummings. Both cost £8.75 but unlike the others are only available by mail order from the Publications and Marketing Dept, 102 Clerkenwell Road, London EC4M 5SA.

In his lighter vein is former FT journalist Rosemary Burr's 100 Money Saving Ideas which costs £2 at any bookshop and her new Share Book at £5.99. A financial variant of the personal loose leaf filing system has been produced by Lefax Publishing for the

Economist. At £55 the Economist Organiser includes a special edition of their pocket diary and an "essential information pack." Additional information packs at £6 each are Business Britain 1986 and Business World 1986. Available from the Economist or from London Wood Publishing, 9 Murray Street, London NW1.

Less practical but perhaps more fun would be one of the "alternative" investments such as coins, busted bonds or old banknotes. But with the exception of coins these cannot really be considered to be investments unless your friend is a collector (a scripophilist in the case of old bond and share certificates).

Coin also lost some of their attractiveness since the imposition of VAT unless held outside Britain in somewhere like the Channel Islands. You pay a premium of around 6 per cent above the precious metal's market price even for coins costing as much as £250.

You could, of course, buy shares for your investor friend—shares in those companies which offer special perks to their shareholders. Most people know about the 50 per cent discounts offered by European Ferries to their shareholders. Less well known, perhaps, is that Beecham Group offers discounts of up to 19.3 per cent on cases of wine, the Burton Group discounts of 20 per cent on three purchases and 12.5 per cent at Debenhams stores.

Gieves shareholders get a 20 per cent discount on clothes and shoes and Sketchley which normally offers 25 per cent discounts on cleaning and shoe repairs, is doubling the discount in January and February to mark its centenary year.

Others which offer good discounts are Grand Metropolitan, Hawley Group, Pentos Group and London European Airways but to get a full list of share holders perks send a stamped addressed envelope to stockbrokers Grieson Grant and Co, Barrington House, 59 Grosvenor Street, London EC2P 2DS.

Margaret Hughes

## Expanding on beer

BEER DRINKERS have always claimed that their tipple is altogether more wholesome stuff than wine. Now they have the opportunity to demonstrate their ethical superiority through the Business Expansion Scheme.

A string of wine companies has exploited the BES tax concessions until the Inland Revenue's patience snapped; it began to clamp down on companies which relied on the tax breaks for their profits rather than on real trading activity.

Now investors are offered a chance to put their money into a brewery which—astonishingly for a BES company—employs 49 people already and hopes to create at least another 18 jobs. Hoskins Brewery, based in Leicester, is aiming to raise up to £2.1m under the Business Expansion Scheme.

Hoskins has fallen a long way from its zenith in the 1920s and 1930s, when it won medals and gold plates for its strong ale. It slipped into losses under the last of the family management,

but was taken over in 1983 by the two Hoar brothers who have renovated the brewery and bought more pubs through which to sell Hoskins beer.

Four pubs in and around Leicester, and one more in London. Hoskins sports £1.16m of tangible fixed assets in its pro-forma balance sheet. The directors also say the extra outlets for their beer will allow them to increase output from 10 barrels a week, when they took it over, to 55 or 60 barrels a week, without raising overhead costs.

The Hoar brothers will control 30 per cent of Hoskins if the issue is fully subscribed, but they have not awarded themselves attractively priced share options. A normal share option scheme for all employees will be put to a vote of shareholders. Sponsors to the issue are Oceanus Asset Management, an associate of London stockbroker Charles Stanley. Minimum Investment is £500, and the offer closes on January 10.

George Graham

كائن من الأجل

# Platinum

## —a unique investment

Platinum is one of the rarest metals on earth and one of the most valuable. It is produced in exceptionally small quantities and the total world output is only around 80 tonnes annually, compared with about 1,200 tonnes of gold.

Much of the platinum produced is used in a rapidly growing range of high technology applications and a significant proportion is made into jewellery. Consequently the metal is always in demand. It is also a readily tradeable commodity.

Now Johnson Matthey platinum bars are available to the private investor.

Of course, like any other investment, the value of platinum can fall as well as rise, particularly in the short term. But the price in sterling has nearly quadrupled during the past decade and over a similar period it has easily outperformed inflation, too.

Johnson Matthey platinum bars are produced in eight sizes up to 10Oz troy, each one being individually numbered.

You can take possession of the bars in the UK, in which case VAT must be charged. Alternatively, they can be held in safe keeping at our vaults in Jersey or Zurich, in which case no VAT is payable on the value of the bars.

Should you wish to sell your bars we guarantee to repurchase them at any time. For full information on Johnson Matthey platinum bars, and an application form, simply complete and send the coupon by Freepost.

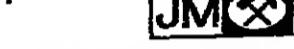
Please send me full information on Johnson Matthey platinum bars

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Address \_\_\_\_\_

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FTE



Johnson Matthey

Platinum Marketing Department, Freepost, London N14 6BR

Telephone: 01-882 6111 Extension 2136 (also 24-hour answering service 01-882 0661)

# The Eagle Star

## UK Growth

### Trust

A new unit trust seeking growth opportunities in the shares of UK companies



The unique "Rainbow" approach

All Eagle Star unit trusts have been colour-coded to tell you the degree of risk—and potential reward—that they carry. For this purpose, we have used the colours of the rainbow as a scale—ranging from violet as the most secure, to red as the most adventurous.

The UK Growth Trust is "Rainbow-rated"...

MEDIUM RISK



As with any investment of this nature, the price of units—and the income from them—must be expected to fall from time to time, as well as rise.

You can cash-in or add to your investment at any time



Although you should regard this Trust as a medium to long term holding, you can sell your units whenever you wish.

Of course, if you don't wish to sell all your units, you won't have to. You can simply cash-in what you need, provided that you leave at least £500 or more invested.

You can also increase your investment (by £200 or more) whenever you wish.

The Trust's objective

The aim of this Trust is to achieve higher than average capital growth by investing in the shares of a small number of carefully selected UK companies.

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How to invest

The UK Growth Trust is available to everyone aged 18 or over. Simply decide how much you wish to invest (minimum £500)—then complete the application form and send it with your cheque to Eagle Star Group, (LC43) FREEPOST, Bath Road, Cheltenham, GL53 3BR. No stamp is needed.

YOUR APPLICATION

To: Eagle Star Unit Managers Limited (LC43) FREEPOST Bath Road, Cheltenham, Glos, GL53 3BR.

I/we wish to invest £ \_\_\_\_\_ (minimum £500) in the Eagle Star UK Growth Trust. A cheque made payable to Eagle Star Unit Managers is enclosed.

I am/we are over 18 years of age.

Surname \_\_\_\_\_

Forename \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

If the holdings are to be in joint names, please give full names and addresses of the other joint holders (maximum of 3) on a separate sheet of paper.

Signature(s) \_\_\_\_\_

Date \_\_\_\_\_

Please send details of your Share Exchange Service for unit trusts.

Name and address of Financial Adviser (if any) \_\_\_\_\_

Not available to Residents of Eire.



Eagle Star Unit Managers Limited

Eagle Star House, Bath Road, Cheltenham, Glos. GL53 7LQ

Telephone: 0242 521311

The information contained in this advertisement is based upon Eagle Star's understanding of current law and Inland Revenue practice.

Eagle Star Group

This advertisement is not an invitation to subscribe for or purchase any securities. It is emphasised that no application has been made to the Council of The Stock Exchange for permission to deal in the Ordinary Shares of the Company on the United Securities Market or for the admission of the Ordinary Shares of the Company to the Directors to apply to the Council of The Stock Exchange for the grant of permission after 20 December 1985, when the Company will have completed the necessary steps of drawing, in the meantime, a prospectus of The Guidehouse Group PLC, which will provide a detailed prospectus in the Ordinary Shares of the Company on its Over-The-Counter market.

**AB**

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The Company commenced trading following a management buy-out in January 1984, as a general non-marine insurance and life and pensions broker and now has offices in London, Shepperton and Norwich. In its first year of trading to 31 December 1984, the Group achieved profits before taxation of £214,000 and is forecasting profits before taxation of £295,000 for the year to December 1985. The Group has acquired two businesses for a total consideration of up to £270,000 in 1985 and intends to make further acquisitions following this Offer.

The subscription list will close when the Offer is fully subscribed or at midnight on 8th January 1985, unless extended prior to that date. The minimum subscription to the Offer of £50,000 has been underwritten by The Guidehouse Group plc.

Copies of the Prospectus, on the terms of which alone applications for shares may be made, may be obtained from:

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Vestry House, Greyfriars Passage, Newgate Street, London  
EC1A 7BA  
Tel: 01-606 7001  
or  
Guidehouse Northern Limited,  
Covenhill House, 14 East Parade, Leeds LS1 2BW  
Tel: 0532-438043

Please send me a copy of the Prospectus for Allied Insurance Brokers Group plc.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
FROM \_\_\_\_\_

**FINANCIAL TIMES**

is proposing to publish a Survey on

**DEFENCE INDUSTRIES**

Publication date: December 16, 1985

Advertising copy date: December 2, 1985

For further details contact:

**TIM KINGHAM**  
01-248 8000 ext. 3606

## Pension package

Eric Short on a new plan to help the retired make their funds go further.

THE growth of private pensions, since the Second World War is now resulting in many people retiring with an income similar to that while working. This has two implications that financial institutions have been slow to recognise.

Retired people often continue to have cash available for savings and are becoming an increasingly important group in this scene.

They are in a position to meet interest payments on a mortgage after retirement, so there is no longer the same pressure to have it paid off by the time they stop work. There also is no bar to taking out a fresh mortgage if the proper terms can be worked out.

One institution that has made a positive move to take advantage of this changed situation is a leading building society, National and Provincial, with its new Retirement Package.

The savings needs of the retired are varied. Many require their capital to produce an income and some still look for capital growth, even though the benefit is more likely to be reaped by their children. So, the first part of the Retirement Package brings together existing savings contracts to meet the needs of regular income.

capital growth, or a combination of both.

The second part of the package offers mortgage facilities to the retired, or those near to retirement, to buy a home. Advances would be up to two-thirds the value of the house on an interest-only basis.

This means the retired can retain the major part of the capital released by selling their existing house and are not burdened by having to set aside money for the mortgage. This is repaid when the property bought eventually is sold or transferred to another person—usually after death.

If the retired couple have problems of delay between sale and purchase, National and Provincial can arrange a bridging loan. And even if they intend to stay put in their old house, the new package offers a mortgage on an interest-only basis for improvements and alterations to make the property suited better for the needs of the elderly.

However, these services are not being offered to the retired on a blanket basis. Unlike mortgage applications from younger people (which these days are processed virtually on a conveyor belt principle) the couple will be interviewed and counselled by their branch manager to ensure they understand what they are doing and that their retirement income will meet their commitments.

National and Provincial accepts this weakness and intends to launch an orthodox home-income scheme early next year, with fixed interest payments on the mortgage, following pressure from branches.

The society insists, however, that any applicant now will have the situation explained fully and will possibly be advised to wait until the new scheme becomes available.

This second point is important because if the company pensioner dies first—usually, the husband—then the pension for the surviving spouse is reduced by half.

The third part of the package recognises that as far as retired people are concerned the world is still very much in two parts—those with a company pension and those who must rely solely on the state for an income that is anything but adequate. If they own the property in which they live, but need to boost their income, then the package offers a home-income facility called an annuity loan.

It is rather a hybrid scheme at present but National and Provincial offers the householder, who must be at least 70 (or a combined age of at least 150 for a couple), an interest-only mortgage. The person concerned has to buy an annuity, although the society would advise on the best ones.

Normally, the home owner would get a fixed income from the annuity, out of which would be paid mortgage interest that is variable as market conditions change. This is all very well if interest rates are falling, but a rise can reduce income drastically.

National and Provincial accepts this weakness and intends to launch an orthodox home-income scheme early next year, with fixed interest payments on the mortgage, following pressure from branches.

The society insists, however,

## FINANCE & THE FAMILY

### Understanding Reports and Accounts



**All above board**

THE JOURNEY in search of clear information through a set of published accounts starts with reading the directors' report. A directors' report is required to be included in the accounts by law; much of the information also being prescribed. A company must, for example, tell its shareholders who the directors are, and the extent of their personal shareholdings in the company, both at the beginning and at the end of the year. If the directors have any personal interests in contracts with the company these must be disclosed here.

The whole business of appointing directors is the responsibility of the shareholders, they appoint them, and they have the right to remove them. Included in the directors' report, too, is information about any research and development of a significant nature that the company has undertaken.

This may be a first insight into the possible future profits of the company, and perhaps future trend for growth. Most of the information in the directors' report is merely selected highlights from the actual annual accounts, but there are some bits of information that feature nowhere else in the accounts. Here, for example, the company's policy towards its employees has to be described; particularly health and safety at work, and employment of disabled people. Here, too, the company's charitable donations and contributions to the funds of political parties must be disclosed.

The final piece of information disclosed in the directors' report is about the auditors.

If the auditors disagree with the information contained in the directors' report they have the right to inform all shareholders of these views, and to make a presentation at the annual general meeting. Of course this does not happen very often. It would signify a very serious breach of confidence between the directors and the auditor were such a presentation to be made. Normally a shareholder can take comfort from the fact that the auditors "express themselves willing to stand for re-election."

The words "true and fair" are used by auditors to express their belief that the

accounts of any company are correct and that they give an accurate picture of the business of the company during the period under report.

The audit team attend personally at the company. They examine the accounting records to try to establish their accuracy. They do not examine every entry in the books, but work with systems, testing to ensure that they are able to make valid judgments. Once they have made their judgments they decide what kind of audit report to write to the members or shareholders.

If the auditors find that there are certain matters that they do not feel are correct, or if they feel that assumptions need an explanation, they will qualify the audit report. Often the accounts of small companies contain the following sentence:

"The company's accounts have been drawn up on a going-concern basis subject to the continued support of... Bank". This means simply that if... Bank decides not to support the company, perhaps call in its overdraft funding, then the directors' report is scrutinised by the auditor. It is not part of the documentation on which the auditor reports. Every piece of information contained therein is written in the directors' terms.

Included in the directors' report, too, is information about any research and development of a significant nature that the company has undertaken. This may be a first insight into the possible future profits of the company, and perhaps future trend for growth.

From time to time, however, the auditors will disagree with the directors of quoted companies about certain accounting practices. If the disagreement is significant the auditor may present a report which draws attention to it. It will say:

"With the exception of (and here it will list the problem) the accounts give a true and fair view." This is not a major qualification, merely an indication that there has been an area of disagreement and that the accounts may not be quite accurate.

In certain cases the matter of disagreement may be of a major, and very serious, kind.

If the auditors disagree with the information contained in the directors' report they have the right to inform all shareholders of these views, and to make a presentation at the annual general meeting. Of course this does not happen very often. It would signify a very serious breach of confidence between the directors and the auditor were such a presentation to be made.

The auditors' report should tell shareholders where to look for any special problems or give the comfort that the accounts can be read securely in the knowledge that an independent third party has checked the accounts and found them to be correct.

Next week: Accounting conventions.

Jane Allan

## CHESS

IF CHESS by post is successful, why not chess by telephone? The snag here is the absence of a mutually agreed written record to settle disputes and mishearings. Rules for the ECF's national club championship sponsored by Legal & General include provisions for telephone matches when opposing teams are hundreds of miles apart, but experience has also made it necessary to have safeguard procedures and neutral umpires to check the positions and clock times.

There are six games in a match in the L & G knock-out, but the unsolved problem is how to organise an individual tournament by telephone. The latest idea from West Germany is that players advise their moves to a central number instead of communicating direct. This creates an independent record to settle disputes, and avoid having to agree fixed calling times with each oppo-

nent. Groups of 10 players meet in a one move a day all-play-all. The event can be speeded up further by making several moves at a time.

Chess by telex also continues to flourish, in the European intercity series of twinning matches. London, Lanark and Leeds are all taking part with cooperation from local media. After beating Tilburg and drawing with Amsterdam, London had two matches in the third round, with another Dutch city, Eindhoven, and with the first East European entrant, Belgrade.

London's moves are decided by a panel of experts and broadcast each morning on LBC between 7.23 and 7.30. The latest position against Eindhoven (Belgrade resigned early) is displayed on a board outside the library at the Barbican Centre, where the first correct suggestion for the next move each day qualifies for a pair of tickets to a Barbican cultural event.

A win by Britain's leading postal grandmaster in the tenth world championships:

White: R. Kaunonen (Finland); K. B. Richardson (Britain).

Pire Defence (world postal final 1983-84).

1. P-K4, P-KN3; 2. P-Q4, B-N2; 3. N-KB3, P-Q2; 4. B-K2, N-KB3; 5. N-B3, Q-Q2; 6. Q-Q3, B-K3; 7. N-B3; 8. Q-Q3, P-K4; 9. P-Q5, N-K2; 10. Q-Q1, B-Q2; 11. N-Q2; 12. P-KN3, P-QR3; 13. B-B3, P-Q5; 14. P-QR3, Q-K1; 15. Q-Q2; 16. N-KB3; 17. P-QN4, P-KR4; 18. N-Q5, P-Q5; 19. P-KR4, P-QP; 20. B-N2, B-KB3; 21. B-KB3, N-B3; 22. B-N2, Q-B2; 23. Q-Q2, K-R2; 24. N-R3, R-KN1; 25. P-QB4, P-KP.

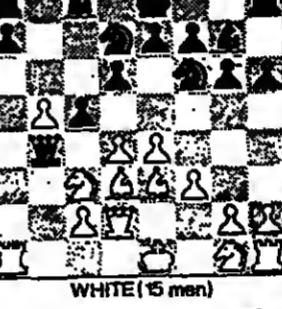
Black's king side attack has developed much faster than White's ponderous efforts to open up the other flank. If 26. N-P, B-N4.

26. N-B3, P-R5; 27. K-R1, Q-R4; 28. Q-R2, N-N5; 29. B-B3, Q-R3; 30. B-N3, R-KB3; 31. P-B3, R-N2; 32. P-QP, Q-KN1.

Now Black expected 33. R-KN1, Q-P5; 34. Q-KB3, P-B5; 35. N-Q4, N-B4; 36. Q-QB2, K-R1; 37. Resigns. For if 37. K-N1 (to move N-N5) then N-K6 wins.

PROBLEM NO. 596

BLACK (5 men)



P. Whitehead v D. Edelman, New York International 1983. A typical situation from a King's Indian Defence where White (to move) has a solid pawn centre which Black is trying to undermine from the flanks.

Should White now continue (a) 1. P-Q5 (b) 1. PxP (c) 1. KN-K2 or (d) another move?

Solution Page XIX

Leonard Barden

509.00%

# CAN YOU SPOT THE BEST WAY TO MAKE MONEY?

You can make a lot of money on the Stockmarket. Get it right, and the rewards can far outstrip the performance of any other method of investment.

Even as an experienced investor, you can put a rocket under your results—if you know where to look!

The first step is easy—and costs you nothing...

You are invited to receive 4 issues of the IC Stockmarket Letter free, as an introductory trial. After just 4 weeks you'll start to see how you can begin to make major financial gains.

### NOT JUST HOT TIPS

The share recommendations in the IC Stockmarket Letter are more than just "tips". Every one is set against a background of each company's performance and value.

Before we make any recommendation, we devote many hours to compiling a detailed research dossier on every share.

The hard work pays off. And the "proof of the pudding" is this—the shares we recommend perform exceptionally well!

### CONSISTENT SUCCESS

In the last two years, the vast majority of the shares we have recommended have grown in value.

As with any investment in the stockmarket, there can be losses as well as gains. But if you had followed the recommendations in the IC Stockmarket Letter consistently over the last 2 years, any losses would have been exceeded by the growth in value of your portfolio.

### CLEAR AND SHARP

In the end, you make the decisions. We simply provide the clear, concise, factual background and analysis that helps you make them the right ones.

And you don't have to be an expert. You can understand the IC Stockmarket Letter without a degree in economics!

9.50%

Building Society 7 day account  
(Source: Money Management, Sept. 1983, Interest Rate table, p.16)

### HOW OUR SELECTIONS HAVE PERFORMED

List of top 30 shares all recommended since May 1983

Rec.	% gain/s	date	% gain as	date
1983	+14.11.85.	1/83	+529	1/13/84
Reed Executive	+355	9/83	+355	1/13/84
Autogear Holdings	+346	8/83	+346	1/13/84
Keywest Investments	+346	6/83	+246 (17)	1/13/84
Grattan	+247	5/83	+247	1/13/84
Dee Corp.	+216 (16)	1/83	+216 (16)	1/13/84
Alpha Altmann				

## Briefcase

## A hobby—but still taxable

I am retired and my hobby is sailing. Very occasionally I sell a magazine article about my hobby.

My total earnings from this source amount to no more than £100 in £200 a year. Needless to say there is no question of my making a profit on my hobby.

Do I have to pay tax on these earnings? If so, what expenses are deductible? First question: Yes, under case VI of Schedule D (or possibly under case II).

Second question: Just the direct expenses, such as paper and postage, plus the appropriate proportion of the cost of typewriter ribbons etc.

## Dealing in a small way

I have been buying and selling stocks and shares for many years in a small way, but as I have recently been left a number of shares I have been increasing my turnover. I have not made any capital gains to be liable for CGT but am concerned that HMRC may look at my gains as tax purposes.

Can you tell me when gains from stocks and shares are likely to be looked on as profits for tax purposes, and would it depend on the number of transactions, or the turnover having regard to the number of investments?

You really have no need to worry. There is virtually no prospect of your tax inspector looking to tax you as a dealer in stocks and shares.

## Releasing a covenant

When I purchased my property two years ago the vendor was selling an old barn, just over my wall but only 20 yards from my house, which stands in some 1/4 acres and is say 150 yards plus from the nearest property. To preserve the tranquillity and seclusion the vendor agreed to covenant that the barn would not be developed for any other purpose—i.e., as a residence, workshop, etc.

Recently a new owner of the barn has obtained planning permission for conversion into a residence and he has offered me £15,000 to lease the Covenant. This has now been agreed. Am I liable for any Capital Gains Tax bearing in mind that the transaction is connected with my private

residence, the value of which must be reduced by the close proximity of another property?

The gain is not exempted by section 101 of the Capital Gains Tax Act 1979, we are sorry to say. You will find a sketchy outline of the rules in a free pamphlet CGT4, which is obtainable from your tax inspector's office. It is rather a pity that you did not ask your solicitor for guidance on the tax aspects, during the negotiations with the new owner.

## Contact the ombudsman

My mother died almost three years ago; leaving a small estate, we estimate about £30,000 and a property assessed will; there are seven beneficiaries. Probate was granted in 1983 and the solicitor has made an interim payment of £2,000 to each beneficiary but says he cannot finalise the estate because he has not made all relevant documents pertaining to our mother's tax position. He enclosed letters from them to that effect and I wrote to them several months ago (13 to be exact) respectfully requesting that they do their best to hasten the process. The solicitor informs us he has written to them continually without success. One of my sisters (a beneficiary) has died since our mother. What course would you advise me to take in this case?

We feel the longer this is delayed, the remainder will be eroded by legal costs.

Write to your MP, enclosing the copies of the tax inspector's letters which the solicitor sent you, and ask him or her to refer your complaint to the Parliamentary Commissioner for Administration (the Ombudsman).

The solicitor should be willing to give you an account of the administration of the estate so far, if you explain that it may help your MP's efforts on behalf of the beneficiaries.

## CGT due on shop sale

In 1975 I bought a shop property for £4,000 and let it on a 20-year lease. Now I am thinking of selling it to the tenant for £20,000. I had it valued in 1979 at £21,000. Could you tell me what capital gains tax would be payable and also if indexation would have to be on the price I paid

for it or could the 1979 value be used? If so how do I go about it and what proof would the tax inspector need from me?

The Capital Gains Tax payable from the sale of the shop property which you describe would be calculated and assessed on the result of the following calculation.

Disposal proceeds.

Less (a) Original acquisition cost ie £4,000.

(b) Allowable expenditure incurred on the property prior to sale ie capital improvements.

(c) Expenditure involved in selling the property ie solicitor's fees etc.

(d) Indexation allowance from April 1, 1982 calculated on either the original acquisition cost or the value of the asset, as at March 31, 1982 (generally speaking it is the latter which will give the greater deduction and reduce the gain liable to tax).

You should endeavour to have the property valued as at March 31, 1982, and enquire of your solicitor or accountant as to which basis the gain should be calculated. The Inland Revenue will usually take your word as to the acquisition cost but may require sight of the disposition in your favour. Proof of expenditure will also be required although the Revenue take a fairly relaxed view for reasonable sale expenses.

## Denial of due process

Five months ago I handed my bank five certified cheques totalling £40,315. These were all drawn on American banks. I was told that they would take four to six weeks to clear.

The first four cheques actually took 2½ months, although the cash had been drawn from the account within three weeks, and I am still waiting the fifth.

I have tried in vain to find out what has happened to my money. I am merely informed that this type of transaction can take this length of time.

Is there any watchdog to whom I can appeal?

No, there is no "watchdog" available. You might take the matter up with the directors of your bank, or, alternatively, ascertain by enquiry of other banking institutions whether you might have a claim in negligence against your bank for taking so long to process cheques.

## Accounts are late

I live in a leasehold flat, part of a modern block managed by a limited company elected as directors and officers of the company by all the leaseholders who each own one share in the company.

The directors refused to issue the annual accounts with the statutory notice for the Annual General Meeting and sometimes deliver them only one or two days beforehand.

I always understood that accounts should be delivered with the notice of the AGM. Is this correct? and if so what is the effect of them not being so delivered? What sanctions are available against the directors and officers of the company to rectify this situation?

The accounts must be laid before the annual general meeting, but are not required by law to be delivered to members with notice of the meeting, although that is the general and no doubt good, practice.

No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

John Spiers, W Greenwell & Co, Bow Bells House, Bread Street, London EC4M 9EL.

STAMP DUTY is the oldest tax currently administered by the Inland Revenue. First imposed in 1694 during the reign of William and Mary and with a forecast yield of £1bn for 1985/86, it ranks in significance with taxes such as capital transfer (£780m) and capital gains (£780m).

Compared with these two taxes, stamp duty is a simple tax usually requiring little Finance Act space each year, although 1985 was an exception. One reason for its simplicity is that it is not a tax on specific transactions, but on the documents used to effect those transactions. If you can validly carry out a transaction without using a document, for example by transferring ownership of property by delivery, no duty can arise.

The other unusual aspect of stamp duty is that it is not an assessed tax: the Inland Revenue waits for you to present it with the document to be stamped and the tax to be paid. Its collection costs thus compare favourably with other taxes.

To that extent it is a "voluntary tax" but the catch is that certain transactions which attract stamp duty liability cannot be effected without the use of a document and if that document is not stamped those benefiting from the transaction may find themselves under a legal disability.

To take the two most obvious examples: if you buy a house you need a conveyance or transfer of the land, and if you fail to stamp the conveyance or transfer you will not be able to establish your title to the land. Similarly, if you take a transfer of shares and do not stamp the transfer, you will be unable to register your title to the shares with the company concerned.

Generally, stamp duty is either a nominal, fixed duty (normally 5p) or is charged at 1 per cent of the value of the transaction. A sale of land or shares or other securities attracts duty at 1 per cent of the sale consideration, and the liability normally falls upon the

purchaser rather than the vendor.

In the case of a sale of land, however, no liability to stamp duty arises where the consideration does not exceed £30,000. This exemption does not apply to sales of shares or other securities and is not an exemption from stamp duty.

The tax cannot be avoided by splitting up land into £30,000 blocks. A certificate must be given for the sale stating that it is not part of a larger transaction, the aggregate value of which exceeds £30,000.

It used to be possible to avoid duty on land transferred for a premium by making a series of gifts, none of which exceeded £30,000 in value. With the abolition this year of the 1 per cent stamp duty on gifts such manoeuvres are unnecessary.

From January 1 1986 the procedure for transferring registered

land where there is no liability to duty is being simplified. Such transfers may be sent direct to the Land Registry and no longer be submitted to the Inland Revenue. This new procedure does not apply in Scotland and Northern Ireland.

These points apply equally to a sale of a freehold title to land and the acquisition of a leasehold interest for a capital sum. The simplified procedure does not apply, however, where a new lease is granted. Here the level of duty depends upon a combination of the length of the lease, the premium payable on its grant and the rent payable over its life.

Where a lease is granted for a premium, the premium will attract 1 per cent duty unless it does not exceed £30,000 and the rent does not exceed £300.

The two favoured ways of minimising liability to stamp duty have been to avoid the creation of a stampable document or to ensure that the value attributable to such a

document is reduced on a combination of both.

Such devices lie behind the "preference share trick" under which, on a sale of a company, the registered shares were reduced in value and attracted little liability on transfer, while new shares carrying all the company's value were issued on transferable allotment letters which were not stampable documents.

The same idea was used for transfers of land under which the value of the interest in land was reduced by entering into an agreement for lease exceeding 35 years at a premium in favour of the purchaser and then selling him or her the remaining interest for a nominal sum. The agreement for lease was not stampable while the transfer of the remaining interest only attracted minimal liability.

Both the "preference share trick" and the agreement for lease scheme have been countered by Parliament in the last two years. The courts have now added their own disapproval by deciding in *Ingram v IRC* that the agreement for lease scheme, at least, was ineffective because the new approach to tax avoidance laid down in *Furniss v Dawson* applies to stamp duty avoidance.

Unless subsequently reversed by a higher court, the *Ingram* decision is retrospective. In operation, unlike the legislation introduced to counter the scheme, those who undertook lease schemes before the Inland Revenue challenged them, may therefore be in possession of inadequately stamped conveyances.

In the case of registered land, there is probably no problem if the purchaser has already registered the title. Where the conveyance was submitted to the Inland Revenue for its view on stamp duty liability there is statutory protection against further liability. In other cases purchasers may have to consider whether conveyances should now be stamped in line with the *Ingram* decision.

Malcolm Gammie

## Brought to book

ARE YOU paying more tax than you need to? You may not be aware of the allowances in which you are entitled or the legal arrangements that can be made to reduce your tax liability.

Although in recent years there has been a trend towards simplification of the overall tax structure, it is still complicated. The 1985 Finance Act, for example, ran to 242 pages in spite of making few significant changes to the proposals announced in the Budget last March.

Lofthouse Publications, of 29 Ropergate, Pontefract, West Yorkshire, have just published two new editions of long established taxation books, updated to take into account the provisions for the 1983-86 tax year.

*Taxation Simplified*, in its 73rd edition, is published every spring and autumn, and aims to give at least a basic understanding of the British system with special attention to the small business, whether it is operated by one person, a partnership or a limited company. It gives the information in short, snappy paragraphs that are easy to understand and follow in 111 pages, including a useful index. The cost is £1.95.

Smith's *Taxation 1985-86*, also published by Lofthouse, is a different proposition. It runs to 688 pages and aims to serve as a comprehensive source of reference. Very detailed, it does also provide working examples of taxation decision, legislation and case law.

Published annually, the latest (89th) edition has also been updated to take into account the changes introduced in the 1985 Finance Act.

A book for the professional rather than the beginner, it costs £12.95.

## Taxation

## Simple matter of a stamp



## Investing abroad

## Swiss roll-up

THE Swiss Bank Corporation share index, the key index which represents just over 90 per cent of the Swiss stock market, has increased 66 per cent since January this year to reach record levels.

The growth is set against an economy noted for its relative stability and efficiency. Switzerland has one of the lowest inflation rates in Europe and gross national product is expected to grow by at least 3 per cent this year: not surprisingly, the Swiss stock market looks forward to a continuing period of growth.

At present Swiss pension funds total about SFr 150bn (about \$48.5bn) accounting for only 4 per cent of the Swiss equity market. However, London broker Grieveson Grant estimates that by 2000 they will total SFr 800bn, of which at least 10 per cent would be invested in shares.

In addition, the number of UK unit trusts investing in European equity markets has trebled in the last two years, and most of them have large parts of their portfolios invested in the Swiss market.

Switzerland draws strength in the longer term from its close economic association with West Germany, its major trading partner. The Swiss stock market is dominated by a number of large companies. The Swiss banks, including the big four, Swiss Bank Corporation, Credit Suisse, Union Bank of Switzerland and Swiss Volksbank (which recently opened a branch in London), represent 35 per cent of the market index.

Chemicals is the next largest sector, taking up 18 per cent of the index on the strength of three Swiss world leaders in chemicals: Ciba-Geigy, Hoffmann-La Roche and Sandoz. Their profits this year are running at record levels.

Swiss insurance and energy companies, a growing number of foreign companies and Nestlé, one of the world's largest food producers (taking up 14 per cent of the market index) completes the line-up of major players on the Swiss market.

Private investors wishing to buy Swiss shares directly should be aware that the market is fraught with regulations and restrictions on the kinds of stock available to foreigners.

The market is divided into bearer shares, registered shares and participation certificates. Foreigners may only buy bearer shares and participation certificates; Swiss residents are able to buy all three varieties.

Bearer shares are sold at a higher premium than registered shares, sometimes double the price, and this combined with the Swiss bank or broker's commission (0.7125 per cent) and sale custody fee plus the UK broker's commission (about 1.5 per cent negotiable through a UK broker) makes investing in Swiss shares relatively expensive. Keep in mind, however, that UK investors in the Swiss market do not have to pay stamp duty or a jobbing fee.

Another drawback for the private investor is the sheer cost of bearer shares. Many stand at around £150 to £200 each, while in extreme cases like the shares of Hoffmann-La Roche, they cost thousands of pounds each. "It puts people off who are used to paying 50p a share," said a broker at Hoare Govett in London.

Paul Ham

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# Science Parks

There is a renewal of interest in science parks in Britain and other European countries, following the concept that has long proved popular in the US. But the big test for these European schemes is whether technological developments can be successfully translated into new industrial applications.

## Concept wins new lease of life

By Anthony Moreton  
Regional Affairs Editor

FIVE YEARS ago British proponents of the science park concept were almost in despair at the inability or unwillingness of universities to take up the idea that had proved so successful in the US.

Cambridge, through Trinity College, had accepted the initiative put forward in the late 1960s by the then prime minister, Mr (as he then was) Harold Wilson, and was developing the first stage of its park. Heriot-Watt in Edinburgh had picked up the suggestion earlier though it was later into development. For the rest, the initiative appeared to have fallen on very stony ground.

Today all that has changed. It is hardly possible to visit a British campus without a science park or a site for one, being pointed out. Eager to climb on to what is seen to be a lucrative handwagon, developers and agencies and even large companies proudly parade their offspring—many of them distant from sites of higher learning.

There is equal activity elsewhere in the world. No other single country has yet approached the level of development in either the US, or even the UK but most European industrial countries now have at least one or two parks.

The same is true further east. Singapore has started a park and neighbouring Malaysia and nearby Thailand hope to do so. Schemes have started in Australia, notably in Perth. Canada has a discovery park attached to the University of Vancouver; and the Japanese have 17 in the pipeline, though only Kumamoto is in operation.

All this is a far cry from the early 1950s when a young Mr Packard joined forces on land

made available by Stanford University in California and put the whole show on the road.

The Stanford success, combined with Route 128 around Boston and others in the US, notably the North Carolina research triangle, have persuaded many Europeans, especially in Britain, into believing that science parks could contain the cock of gold at the end of the rainbow. This belief became even more firmly held after 1981 when, in the wake of Government cutbacks in university funding, the colleges had to look elsewhere for part of their income.

"We in Britain have tended to be bedazzled by US type," says Mr Ian Dalton, who runs the Heriot-Watt research park, and who is also chairman of the UK Science Park Association.

"We overlook the fact that many US science parks took a long time to become established, and the movement was by no means an overnight success. Even Stanford, admittedly a very large park of 729 acres, was not filled until 1979.

"Others simply have not taken off at all. Stanford has produced an enormous stimulus but at Rome, in New York City, the site remains empty."

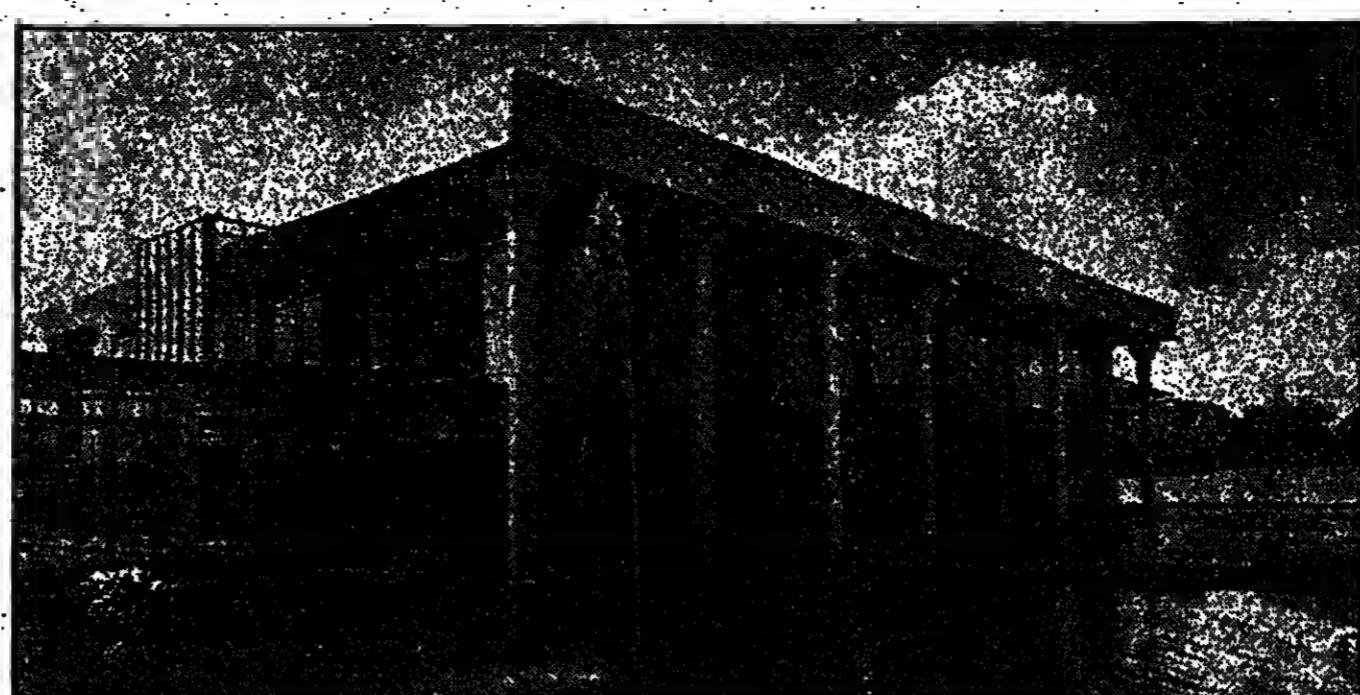
Indeed, of the 80 or so parks in the US, it has been estimated by American researchers that no more than a quarter are involved in research-related activities.

The rest are industrial parks, part of a commercial development allied to a university. Stanford itself started as a way of developing land to the benefit of the university, and now has a number of very large manufacturing concerns on it.

This path is not acceptable to most British university-related science parks.

"Our philosophy is to offer a setting where activities linking university research and industrial application can take place," Mr Dalton says.

Our own park at Heriot-Watt is not a separate entity from the university. It is one aspect of the technology trans-



Innovative building design at Warrington-Runcorn's Birchwood Science Park. The building was developed by Engineering Polymers

for that goes on here. If a company on the park gets to the point where it begins to be involved in mass manufacture then we would expect it to move on, to find a larger home somewhere else."

This view is widespread among British science parks. It is not, however, a universal view (the Cambridge park has a couple of large manufacturing concerns) and appears not to be accepted in many European parks. The huge Sofantipolis park at Valbonne in France—12 sq miles—is 25 miles from the University of Nice, with which it has few links. Technology transfer is limited.

It is, however, part of a wider dream. The French authorities would like to see the whole of the southern coastline from Toulouse across to Trieste in Northern Italy developed into a super-Silicon valley.

Behind the narrower British definition lies a difference in approach compared with the US and Europe. The universities that have formed the UK Science Park Association have defined a park as being a place where "a collection of high-technology industrial companies or research institutes are situated in an attractive, well-landscaped surroundings, developed to a very low density, situated near a major scientific university and enjoying significant opportunities of interchange with that university. They are a means of bringing suitable industry and applied

research close to the sources of scientific progress."

Such a definition satisfies Cambridge, Heriot-Watt, Bradford, Aston, Liverpool, Manchester and Warwick, for example, but it leaves other parks not connected to seats of higher education running at alleged intellectual elitism.

It is thought there are at least six second-wave parks in existence and more than six, including the first medical park, allied to St Bart's Hospital in London, in the third wave. By the end of 1986 the association expects to have 20 members.

There are, according to Mr Dalton, a further 37 possible parks, including some in university cities, such as Oxford, which are not, or not yet, university linked. Many of these may not survive, however, he believes.

There are a lot more. Some, such as Aztec West near Bristol, are really no more than property developments. Some, such as those associated with Huddersfield Polytechnic or the Bolton College of Further Education, come near to the association's definition and would certainly be included if they were in the US.

What eventually matters, of course, is not how a science park is defined or how it operates but whether it succeeds in pushing forward technology transfer in the UK and elsewhere. Too many inventions, such as liquid crystalography at Hull, or video recorder technology at York, have been turned into industrial advances by the Japanese. If only a slice of this action from the work now being undertaken on parks of all sorts from Aberdeen to Plymouth could be translated into industrial application, the gainer would be the British economy.

## Forum to consider role of UK developments

THE first conference of the United Kingdom Science Park Association will be held in London next Friday. The conference is intended to be established as an annual event.

The conference, organised in association with accountants Peat Marwick, will seek to explore the contribution of science parks to the economy—regional as well as national—and consider the property, business support and finance requirements of tenant organisations.

The growing importance of the science parks sector is reflected in the fact that over the past four years 19 parks have been established, according to the UKSPA, and a further 17 are in the planning stage.

The opening address will be given by Lord Young, Secretary for Employment, and subsequent speakers will look at the role of the parks in industrial development, their role in relation to their local authority, developing the right property for the market and financing parks.

The UKSPA was formed in 1984 to act as a national forum for the interchange of information and experience between those most directly involved in the planning and management of those parks and having links with a university or institute of higher learning.

There are at present 20 members and associate member

organisations. Peat Marwick has maintained a close involvement with the movement over several years.

The chairman of the UKSPA is Mr Ian Dalton, of Heriot-Watt Research Park, Edinburgh, and the secretary is Mr David Rowe, of the University of Warwick Science Park, Coventry.

The conference schedule in brief is as follows:

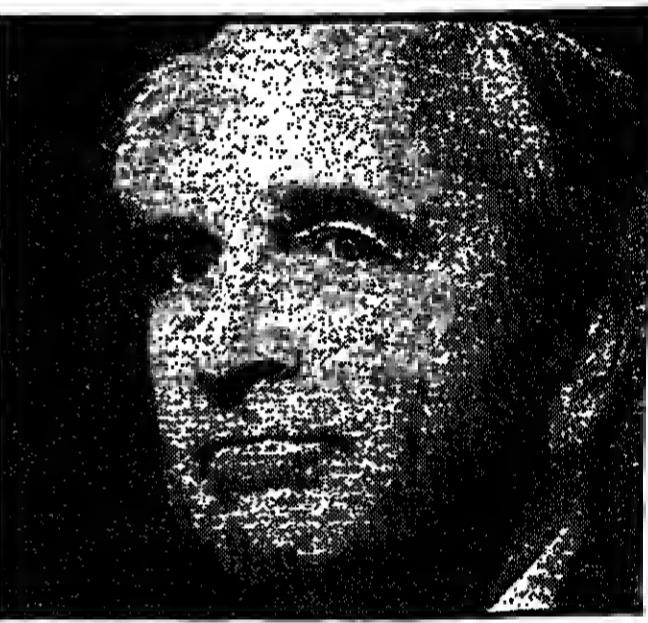
10 am Lord Young: The contribution of science parks to the national economy.

Professor Donald Mackay, Heriot-Watt University, Edinburgh: The growth of science parks and their role in industrial development.

11.30 Ian Page, Bradford: The role of the university and its science park to Bradford's economic strategy; Dr Nick Segal, Segal Quince Wicksteed: Science parks—agents for change; Professor Mark Richmond, Manchester University: Our objectives for Manchester science park.

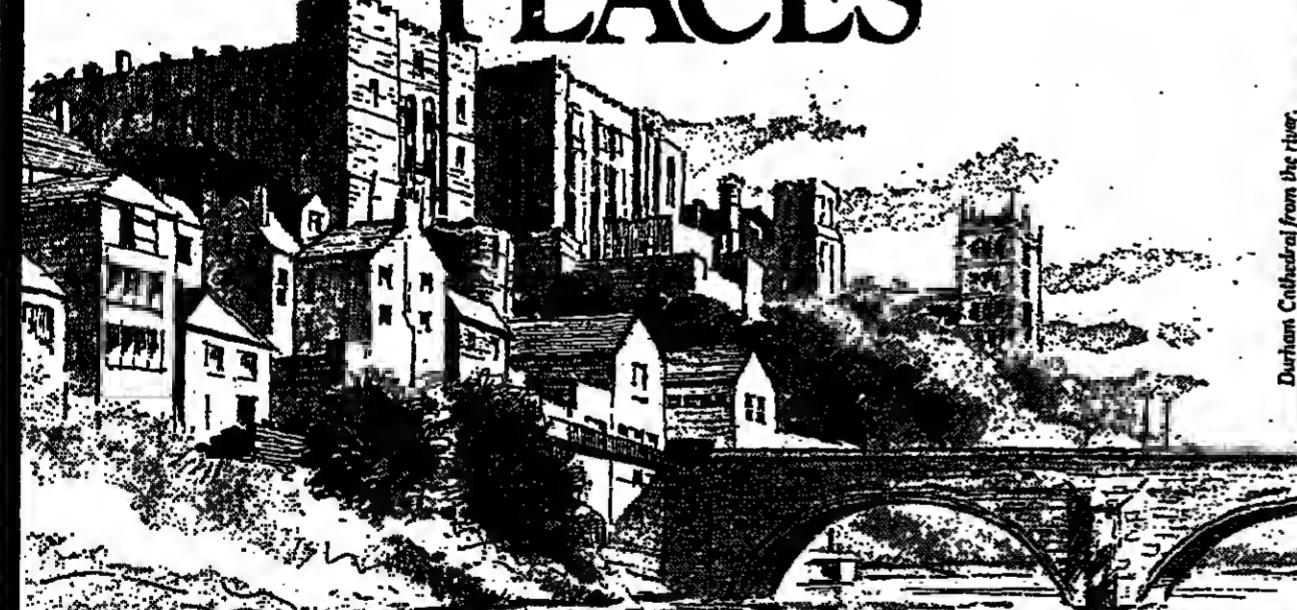
2.15 Tony Pender, English Estates: Developing the right property for the market; David Rose, Warwick University: Financing the property component.

3.45 Kim Heyworth, Peat Marwick: Finance for science park companies; John Carson, Aston science park: Management support for tenants; Arthur Rimmer, Merseyside innovation centre: Finance and management needs of new innovations.



Lord Young: he will highlight the growing contribution of science parks to the national economy at next Friday's conference of the UK Science Park Association

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A report on the state of play at Cambridge Science Park

# 50 FIFTY UP 50

The rules of what became Association Football were first codified by a representative gathering of students at Trinity College, Cambridge, in 1848 — two years before Clerk Maxwell entered the College and nearly two centuries after Newton did so. Sadly the College has no close connections with the rules of cricket, but as the high spots of the 1985 cricket season fade into memory, it is pleasant to record that Trinity's 130 acre Cambridge Science Park is scoring strongly and has passed its half century of occupiers. They include in phases 1-3 (82 acres)...

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Cambridge Online Systems	Laboratory	Systel Telematics
Cambridge Radiation Technology	Microtronic Systems	Tadpole Technology
Cambridge Robotics	Mobira	Torus Systems
Cambridge Venture Management	Monotype Advanced Development	Trinity Centre
CANTAB Group	Microelectronics Research Laboratory (University of Cambridge)	Ultra Violet Products
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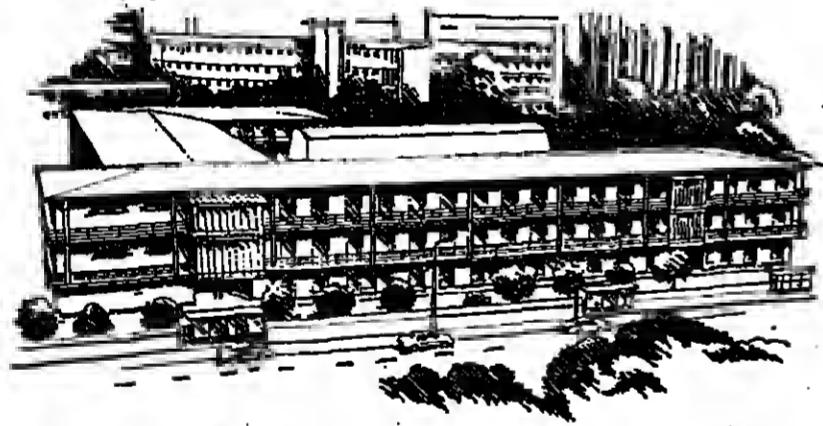


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In Continental Europe there is a fresh awareness of the importance of science parks. Above: Science Park Twente, located at Enschede, Netherlands

## US and European comparisons

### Contrast in cultural and entrepreneurial values

THERE is a fundamental difference between the science park movement in the US compared to the movement in Europe. The Europeans, particularly the British, take the view that science parks are places where technology transfer is the prime reason for the link between university and company.

If the company on a British science park reaches the point where it begins to become interested in, or involved in, manufacturing processes, then many of the parks would want that company to move somewhere else.

In the US the whole object of a science park is to take scientific and technological advantage and turn it into commercial reality.

There is a difference of cultural and entrepreneurial values, according to Mr Russell Cox, chairman of MIT Enterprise Forum, of Boston, a noted commentator on the science park scene in the US.

"It is not a matter of Europeans being unable to invent things or produce things. They can do it as well as people in the US," he says.

"What they do not do is turn those inventions into things with the same rapidity. We do not lay down rules about what should or should not be produced on a park. We just believe that if a company can grow, then good luck to it."

The result has been that in the US many of the larger science parks — there are said to be over 80 of them — are not parks at all. They do not have gates through which workers pass, or boundary walls. In many cases American science parks are areas which have been largely taken over by high technology-related concerns.

Knockville had many attractive features and might have been considered a good candidate for a science park. Apart from the university, the atomic research facility at Oak Ridge has been in existence for 40 years. But the town has signally

failed to develop or attract high-technology industry on any significant scale.

A high-class scientifically-oriented university certainly helps attract high-technology industry. MIT is a case in point. The US National Aeronautics and Space Agency (NASA) put its electronics laboratory next door to MIT. A major Westinghouse research facility and the Naval Training Equipment Centre deliberately chose to be near the Central Florida University.

Such major institutions have a follow-my-leader effect, drawing in other concerns in the same field. According to one report, 80 enterprises in the San Francisco area trace their origins to Fairchild Semiconductor, for example.

American science parks have relied heavily on their successful development on the existence of skilled labour. Many of the older industrial towns, especially in New England, have attracted high-technology concerns largely because they have such labour following the closure of older-established industries, especially in textiles.

Nevertheless, all these factors could have been present and research parks might still not have succeeded, according to Mr Cox. had it not been for the entrepreneurial factor — "We don't look on failure in quite the same light as people in Europe do."

"Bankers often prefer people who have failed. It shows character to get up off your knees and try again."

More science parks in the US have probably started and failed than have started and succeeded. But the movement is healthy and is now spawning into new areas with remarkable speed.

TONY MORETON

## New European plans

### Projects on a grand scale

CONTINENTAL EUROPE has only recently become fully aware of the importance of science parks, but with this awareness it is now contemplating projects on a grandiose scale.

The French would like to create a high-technology sunbelt from Toulouse to Trieste, with the main emphasis naturally on the area to the west of the Italian border. There are plenty of plans on paper for this idea but little has so far occurred on the ground.

Belgium, too, has big plans to create not just a science park at Louvain, linked to the Catholic university, but also to develop the area into a small town. Some 300 acres along the Brussels-Namur-Luxembourg autoroute have been set aside for development which is anticipated to expand the population to 50,000 by the year 2,000. By then there will be 15,000 students located there. The idea is to encourage the interface between university and industry: the park would include production facilities based on research concerns.

A start has been made on this project, with around 40 concerns in operation, employing 1,000 people. This is very large by comparison with British parks where only the longer-established Cambridge park could be compared with these numbers. But it must be questioned whether, at the moment, the area is little more than an industrial park, a development to utilise land.

Another venue to have made an encouraging start is West Berlin's Technical University. Faced by a lack of space for research facilities, the university took over a redundant fac-

tory and, over the last two years, has attracted at least 30 concerns in the areas of robotics, data processing and production technology.

The Berlin Centre for Innovation and New Enterprises is not unlike Warwick's Science Park in concept, offering office services, central administration available to all concerns and conference facilities.

Several other West German projects are at an advanced planning stage, most notably those at Wilhelmshaven, Stuttgart and the Fraunhofer Institut at Karlsruhe.

The movement now spreads from north to south — from Linz, where the University of Malmö is making good progress and at Gothenburg, where a site is being sought for a park to Bari in the south of Italy and Valencia in Spain.

The Golbenberg park, sponsored by the Chalmers Innovation Center, has a history of spin-off companies on which to base its hopes. The university actively supported this spin-off by advising members of the academic staff who wanted to branch into industry, by running seminars and courses and by setting up an innovation building.

The specific intention of the Italians is to encourage technological entrepreneurship. The first park came into being with the Tecnomil Novus Orto in Valenzano, near Bari. Others are being established in Venice and Trieste but some hover on the borderline between science parks and innovation centres.

The fact that the first of the parks was set up in Bari was no coincidence: it was seen as part of the Government's aim of developing the Mezzogiorno. It might be fanciful to imagine

it will, as the Italians claim, "develop the area into the forefront of European information society," but at least the authorities at the Tecnomil Novus Orto realise that the creation of new concerns has to be undertaken gradually in an area that is largely populated by an unskilled peasant workforce.

In Holland, the University of Utrecht is planning to set up a science park, while Eindhoven would like to reduce its dependence on the giant Philips multinationals. In Delft, the University of Technology is investigating ways of setting up an information-transfer scheme.

Meanwhile, in France the giant Sophia-Antipolis at Valbonne receives a lot of publicity for its grandiose plans, but technology transfer is not very prominent to them.

Mr Pierre Lafitte, president of the Association Sophia-Antipolis at the Ecole des Mines in Paris, claims there are already 5,000 workers on the site, although outside observers doubt whether many of these people are involved at the interface between technology and industry. It is undoubtedly true that the area has the highest concentration of high technology industry in the country.

Mr Lafitte has further forecast that some 1,200 acres will be set aside for the site and that, eventually, around 30,000 people will be working on it, which would put most science parks in the world into the shade, (outside a few in the US).

Elsewhere in France, work is going ahead on parks in Lyons and Nancy.

T.M.

## Innovation centres

### A marriage of private and public funds

INNOVATION CENTRES represent a different approach in the creation of new firms and new jobs, but one with which some science park-linked universities — among them Heriot-Watt, Aston, Liege and Brussels — are becoming associated.

The European Community has been anxious for some time to help promote high-technology-based concerns and it grasped the opportunity offered when the British-based Business in the Community suggested a way in which this might be achieved.

Mr Christopher Norman-Barker, head of Business in the Community, believes that conventional science parks are too property-oriented, despite being run by universities. The emphasis should be much more on the creation of innovative concerns in the small-to-medium sector, he believes.

Consequently, the European Business and Innovation Centre Network (EBNI) was created to set up areas which would act as testing grounds for companies capitalised between £50,000 and £100,000, with a turnover of between £0.5m and £1m, and trading internationally, especially within Europe.

Since the organisations came into being 18 months ago three have got off the ground in Britain, in Swansea, Newcastle and Wales; one in Belgium at Liege; two in France at Nancy and at Lannion in Brittany; and four in Germany — West Berlin, Hamburg, Saarbruecken and Dortmund.

The intention is that some 20 innovation centres a year should be created in each of the next three years.

The importance of these centres is that they are a marriage between public and private capital and since this arrangement is much more advanced, and a lot more acceptable in the UK than in the rest of the Community it is no surprise that more progress has been made here.

Next year, for instance, should begin operating in both Runcorn and Barnsley. The former will be capitalised by ICI, British Nuclear Fuels, other local industrial concerns and businesses and by Cheshire County Council and Warrington New Town. In Barnsley the local council and South Yorkshire County Council will be joined by British Steel (In-

dustry), National Coal Board Enterprises and the National Westminster Bank.

Others are pencilled in for Cardiff, Plymouth (using surplus dockyard buildings), London, Liege and Brussels — and at two locations in Scotland. In addition, ICI is pressing hard for one in Billingham.

In continental Europe it is expected that such centres will be set up in Valencia, Genoa, Taranto and Bari in Italy; and Eindhoven, Eschborn and Helmond in the Netherlands. In Ireland there are plans for centres in Cork and Limerick.

There are gaps in this international map. The Danes tend to look northwards in their Scandinavian partners in this field and there is no recognisable activity in Greece. Apart from the two mentioned, French schemes tend to be notable for their theoretical rather than their practical progress.

## Intentions

The EEC is keen to pump money into these developments and has allocated finance from its Regional Development Fund, using the ERDF as the vehicle. The constraints on this are mainly financial efficiency since no aid from it can only be given to nationally assisted areas. A place like London, for instance, does not qualify for financial help from Brussels, however urgent its need.

The amount of money made available by the fund is not inconsiderable. Liege received some £2.1m towards its centre and both Barnsley and Runcorn anticipate they will get considerable support for their ventures.

Outside the UK the greatest effort is being put into the idea by the Germans and Italians. In the case of Germany, links with the technical universities and industry have always been close, creating the right climate for this development.

In Italy the push has been greatly assisted by the state-owned IRI which has allocated substantial funds for the building of innovation centres.

Mr Jan Dekker, a senior official in the Commission's regional policy directorate who is being seconded to EBNI, emphasises that business innovation centres "are not just another way of subsidising industry. They are a way of creating jobs in small concerns and supporting innovative technology. Both are keystones for the future."

TONY MORETON



An artist's impression, above, of a section of Wavertree Technology Park, Liverpool. See below is the Plessey Crypto headquarters at Wavertree, where 300 people are employed on the manufacture of communication systems.



Exterior view of the Plessey Crypto headquarters building at Wavertree, Liverpool.

## New facilities...

The Cefn Llan Science Park, Aberystwyth has facilities for links with the University of Wales mainframe.

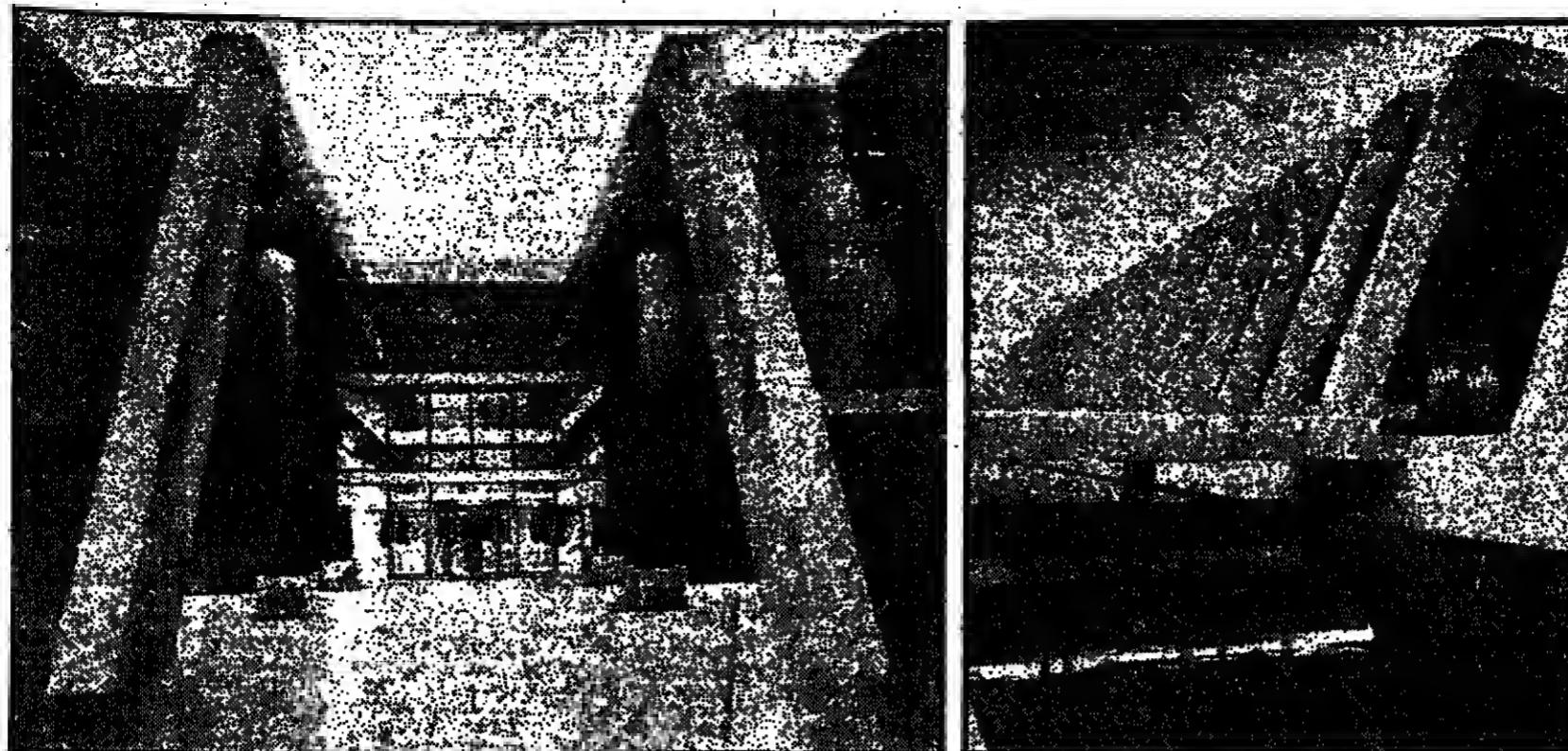
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## WEEKEND FT REPORT

Efforts to establish science parks in Britain's two oldest university cities have met with very different results, as RHYS DAVID reports here.

Pictured right: the entrance to Napp Laboratories futuristic complex at Cambridge Science Park. The £20m centre houses the pharmaceutical company's research, production and distribution facilities. Napp is a pioneer company in the field of release-controlled drugs for the treatment of such conditions as heart disease, asthma, arthritis and cancer pain. Also pictured another view of the Napp complex



Cambridge

## Setting the pace for UK projects

IN THE past few weeks another landmark has been passed by the Cambridge Science Park. The number of companies on the 50-hectare site, the inspiration and model for similar schemes up and down the UK, is now more than 50 and the total number of people employed already exceeds 1,500.

For Cambridge's many imitators the question is whether this success is reproducible, or whether the Cambridge phenomenon is peculiarly to do with the outstanding reputation of the university, coupled with the acknowledged shrewdness with which the development has been managed by its sponsor, Trinity College, and in particular its bursar, Dr John Bradfield.

The companies that have moved to the site offer perhaps the best evidence. In the case of Napp Laboratories, which occupies a striking glass and concrete high-tech building academic excellence was clearly a factor, and contacts made by the company—by far the biggest in the site with total employment of more than 300—have already proved "exciting and informative" in the words of its research director, Dr Stewart Leslie.

### Advantages

Various academics are helping the company on a consultancy basis on concepts it was already exploring. The next phase, Napp hopes, will be for academics to begin bringing in ideas of their own.

Since coming to Cambridge, Napp—a pioneer in the field of controlled-release drugs for the treatment of conditions such as asthma, heart disease, arthritis and cancer pain—has moved into a new field, biological sciences, where it hopes to make significant advances in the field of contraception and fertility.

International groups in fact now account for roughly a quarter of the companies on the park. Apart from Napp, there is IBM; a total of four subsidiaries of the Dutch Akzo group; Mobira, the Finnish mobile communications company; and LKB Biochrom of



Delegates from Hong Kong and Chinese pharmaceutical companies visit Napp Laboratories at Cambridge

made has been Trinity, which exercises a largely unseen, but nevertheless powerful influence over the park.

"The college's own links with science and industry across the university itself, Cambridge Robotics, for example, is a consultancy run by Dr Bill Bill, a former technical director of SKF in the UK, turned manufacturing engineer and now turned entrepreneur.

Among the tasks that Cambridge Robotics has undertaken have been design work for another company on the park, Datapac, which makes a black box for monitoring the performance of production lines operating under critical time/temperature relationships.

Datapac's product originated in the US at the Massachusetts Institute of Technology, and was brought to the UK by the company's managing director, John Bates. He chose Cambridge for another reason, which has become important in its success: it was seen as an agreeable place in which to live as well as to make contacts.

The catalyst helping to create the environment in which connections of this sort can be

made has been Trinity, which exercises a largely unseen, but nevertheless powerful influence over the park.

The college's own links with science and industry across the university have enabled it to provide an introduction into the university system," comments Mrs Lindy Beveridge, who acts as a college spokesman for the park.

The college has used income generated from the park to establish a launching fund to support joint research between university departments and companies. Under the scheme a programme is agreed by the two sides and a researcher is taken on to the company's payroll.

He or she is then expected to divide his time between the university and the company, with benefits from his work according to both parties.

Among the companies to take advantage of the scheme have been LKB Biochrom, which is co-operating with the Department of Physical Chemistry on a project directed by Dr Mary Archer, and Agricultural Genetics, which has received funds for enzyme research at the university's biotechnology centre.

Technology industry has, for example, produced a growing network of technicians available to help start up businesses, though there are some signs of labour shortages and these could prove a limiting factor on future growth.

Local sources of venture capital, such as Cambridge Venture Capital, have also begun to spring up to provide financial backing for new ideas, supplementing the work done by the banks and, in particular, Barclays, one of the main backers of the earliest science park schemes. Merchant bankers, Singer and Friedlander, has also set up in the city, and 3i is also active in support of new ventures, along with other venture capital funds, such as Advent.

With the development of road links, such as the M25 and M11, and with Stansted about to be developed as London's third airport, the area's communications with the rest of the world are also set to improve dramatically.

The weight of evidence would seem to suggest that many of these circumstances will not readily be found in the UK outside Cambridge and that success on a similar scale is likely only in one or two other centres.

Cambridge's success, however, may have reached the point where it is self-sustaining. Other colleges are proposing their own science parks, with St John's set to develop a site opposite the Trinity park.

Trinity itself has virtually exhausted the land available to it on the present science park site. It has other land in East Anglia, including sites in Fenhurst, which is intended for industrial development. With other towns in the region, such as Thetford and Bury St Edmunds interested in attracting spin-offs from Cambridge, there is talk of a possible high tech corridor developing in the region.

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## Oxford

### Still hopeful

FROM THE list of university cities and towns with linked science parks, one name has hitherto been conspicuously absent.

In Oxford, a number of schemes have been put forward and there is a commercial development railing itself Oxford Science Park several miles away at Abingdon. One of the most promising projects drawn up for the city area itself, however, has been bogged down for three-and-a-half-years in a fruitless wrangle with the British Rail Property Board.

From an original list of eight sites, Science Parks Limited (SPL), run from Oxford by Noel Hodson, a consultant in new ventures and technology transfer chose 11 acres of land, owned by BR around Oxford Station, as its preferred location. Semi-detached, the site has been on the market for 28 years, with strong claims to be Oxford's best-known eyesore.

More importantly it is one of the best available sites within the city within cycling distance of the university's laboratories and colleges. SPL's bid to develop the site was rejected two years ago in favour of a proposal by Beacontree Estates for a supermarket and housing. With no scheme of this nature getting under way, however, partly because of BR's planning objections, BR's Property Board has recently terminated its agreement with Beacontree, opening the way for new schemes to be considered again.

It is at this point that SPL had been hoping—and indeed still hopes—in spite of some new

setbacks—to re-enter the fray. There is general support, Hodson points out, from both the city and the university for a science park that could, in broad terms, be described as 'on-campus, or, at any rate, not too far off-campus, and its own scheme has backing from Trafalgar House, 31, Barclays Pension Trust, and Stamford University, operators of one of the most successful US parks.'

They have all been attracted by what is, by British standards, a relatively unconventional renter, termed by Hodson "a research science park."

The aim would be not so much to attract manufacturing companies anxious to capitalise on proximity to the university, even where these companies were proposing to carry on significantly research activities.

These would be more suitable housed, it is felt, in the various other parts which up to 80 other developers are proposing elsewhere in the Oxford area.

Among these are BL, which has been seeking permission to develop its SU-Bute site in North Oxford.

Instead, the SPL centre would provide a half-way house between the academic and industrial world where the university's scientific establishment would find the right environment for commercialising scientific projects. It would also act as a marketplace, according to Hodson, where potential bankers

CONTINUED ON NEXT PAGE

## KfW - Broad strength in specialized financings

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### Keyfigures from the balance sheet

- in billion DM -

Cash reserves and balances with banks	1.4
Loans granted	65.7
Loans on a trust basis	7.4
Liabilities in respect of banking operations	60.1
Bonds	5.1
Capital and reserves	3.1

Innovation projects are eligible for financing under KfW's program for small and medium-sized companies also if a company cannot provide adequate security. As a compensation for the higher risk the borrower is required to pay a risk premium of 2 percent (bringing the interest rate, which is fixed for the entire term, to 8.5 percent per annum at present).

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## BERLIN - a City of Technology and Innovation



### for example: The BIG -

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### for example: The TIP -

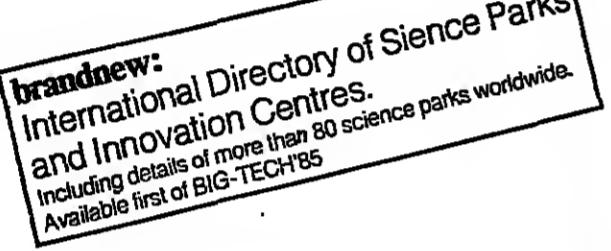
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## WEEKEND FT REPORT

### West Midlands

## Rising demand for space

THE PACE of building and letting is quickening among the West Midlands science parks based upon the Universities of Warwick, Aston and Birmingham.

Warwick, a partnership between the university and the councils of Coventry, Warwickshire and the West Midlands county, was fairly late into the market. But since the Prime Minister opened the first £1.25m phase of the Barclays Bank venture centre a year last February, demand has tended to outstrip the pace of development.

All the high technology units provided through a subsequent £1m West Midlands County Council scheme have also been taken. There are now 27 companies operating on the park and the ten units of a £1.2m Coventry City Council scheme have been let with the building work still only half complete.

A boost for the science park has come from the Government identifying Warwick as well placed to become a national focus for the development of advanced technology. A key factor in the choice of Warwick is the work of Kumar Bhattacharyya, professor of manufac-

turing systems. In attracting private sector capital to the university through joint projects with companies such as Austin Rover, Lucas and Rolls-Royce.

Among the big names attracted to the park are three from the US: Westinghouse, with its manufacturing systems, Computervision, suppliers of computer-aided design equipment, and Automatic, which is pioneering intelligent robot systems.

The bulk of the present companies at Warwick are involved in computer-aided design, robotics or new manufacturing techniques.

Mr David Rowe, the science park director, reports the spread of companies is widening. He points to Thikol Chemicals, which is establishing a research, development and administrative headquarters in a purpose-built £1m building.

The pace of take-up of accommodation means that Warwick is already negotiating to acquire land beyond the present 24 acre site. Among future developments, Barclays Bank is to fund a 9,000-sq-ft extension to its original 27,000-sq-ft venture centre.

Mr Rowe says institutional

funds are likely to be available under an initiative with investment bankers NMG seeking £5m for financing pre-let deals on 10 acres of land likely to be developed over the next three to five years.

Aston Science Park is operated by Birmingham Technology, a private company owned jointly by Birmingham City Council, Lloyds Bank and Aston University.

### Flexible units

There are now 26 companies in the park with the first 40,000 sq ft of accommodation almost fully let. More than half the space is already committed in the second phase of units, completed recently and totalling 45,000 sq ft.

Aston aims to offer a wide range of highly flexible accommodation from small incubator units suitable for research and prototype work through to development land for larger ventures.

The 25-acre site, just off the famous M6 motorway and spaghetti junction, is next to the university which boasts 350 constituents, working in four faculties with £10m of grant funded research equipment in

170 laboratories.

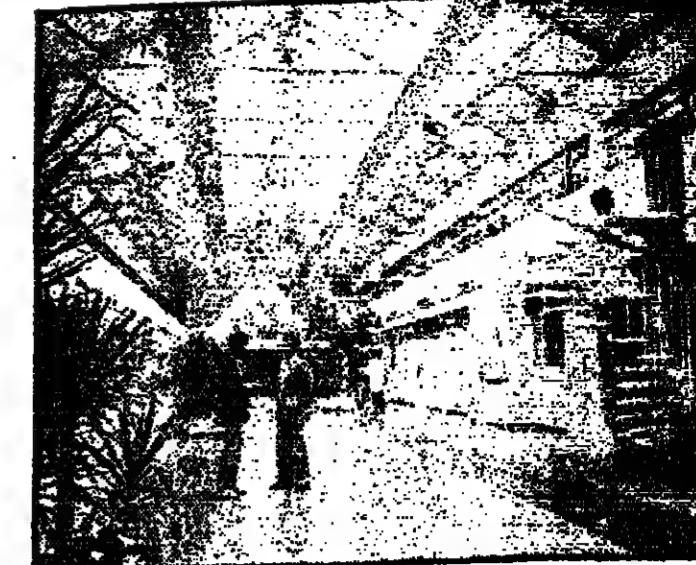
Mr Derek Harris, director of finance, claims that: "Birmingham technology is unique in the UK in managing its own funds to provide venture capital to tenants, ranging from a few thousand to several million pounds."

He adds that the company will also help in dealing with clearing banks, grants and loan schemes and that there is direct access to local, national and European government assistance.

Aston can point with some pride to at least one company that has prospered on the science park. Aston Technology, designing and building computers, has expanded successfully and is moving to a new 10,000 sq ft unit.

Another big tenant about to officially open its 15,000 sq ft unit is Deltaacs Systems, the Delta subsidiary developing and selling computer-aided design and manufacturing systems.

Birmingham University has established an Institute of Research and Development which, it argues, is not a academic park in the loose sense of the term. Its role is seen not as simply providing land or building



Aston Science Park offers a wide range of highly flexible accommodation for research and development projects.

ings for manufacturing, but as developing ideas and concepts from within the university to transfer the technology for commercial uses.

The first 1,200 sq ft phase of the institute building, due for completion next spring, was funded by Midland Bank, Birmingham City Council and the European Development Fund.

The space has already been allocated to six companies all of which sprung out of research under way in the university, covering areas such as vaccine and immunology.

Funding for the next 1,200 sq ft phase which will be dedicated to biotechnology is currently being negotiated.

Another eight acres of land near to the institute and main campus has been allocated for well-established large companies and independent research associations which might wish to be located close to the university or its medical centres. Apricot, the computer company, is likely to be the first on site with a £1m research building.

ARTHUR SMITH

## THE SURREY RESEARCH PARK

The Surrey Research Park is now firmly established as the premier site for Research and Development in the South East. Already B.O.C. Ltd., Grand Metropolitan Biotechnology Ltd., B.P. International Ltd. and three other R and D companies have taken up leases on Phase I.

Planning of Phase II is now underway and will offer accommodation to R and D organisations requiring from 1,000 sq ft to in excess of 20,000 sq ft. Phased delivery will begin in late 1986.

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## Oxford area developments

CONTINUED FROM PREVIOUS PAGE

Unfortunately for SPL its enthusiasm alone does not seem likely to win for it the station site and there remains a very strong chance that the company will be forced to draw up new plans for another site.

Wherever this is, however, it will not enjoy the same direct access to the city that the station site offers and this could mean a development of an altogether different character.

The latest problem comes in the form of abbey ruins buried under the site which BR says have been drawn to its attention by English Heritage, the Government body which looks after ancient monuments.

BR says it is now consulting with interested parties, including the city and county authorities, over what should be done with the ruins, which it turns out are more extensive than had been previously thought, and it may be the property board warns that the site it eventually offers will differ from the one it has hitherto had on the market.

The university's attitude to all this has been one of studied neutrality, in part the result of its desire not to endorse one particular scheme or another, and in part it may be suspected because of a certain antipathy towards industry in any form.

The university in general feels less than happy with the experience of living next to industry in the shape of EL's Austin Rover works at Cowley.

There has too, as the university's industrial liaison officer, Mr Michael Day points out, been a less permissive attitude towards the involvement of dons in business than in Cambridge where a fundamental re-link took place after IBM's application to establish its research centre in the city was defeated in the 1980s, a move subsequently much regretted.

There is also an attitude that Oxford's field is fundamental research not technology and a belief that the presence of a science park offering scope for commercialising ideas is not going to make very much difference to Oxford's ability to attract high grade undergraduate or post-graduate re-

searchers. As such, no significant head of steam has built up within the university itself demanding that a science park should be established.

The idea of a science park, nevertheless, has the general support of the university's Huddersfield council, its governing body, which accepted a recommendation to that effect from its science park committee.

Evidence of growing entrepreneurship is provided too by the number of companies set up in and around Oxford by members of the university, among them Oxford Scientific Instruments, Oxford Lasers, and Littlemore Instruments. Altogether about 80 scientific companies are operating in the area.

Given the opportunity to start fairly soon on the Oxford Station site, SPL believe their scheme could be in operation by late 1986 or early 1987. The likelihood of this happening seems to be diminishing however, and the lack of a true science park in Oxford seems likely to remain for some time the anomaly it is.

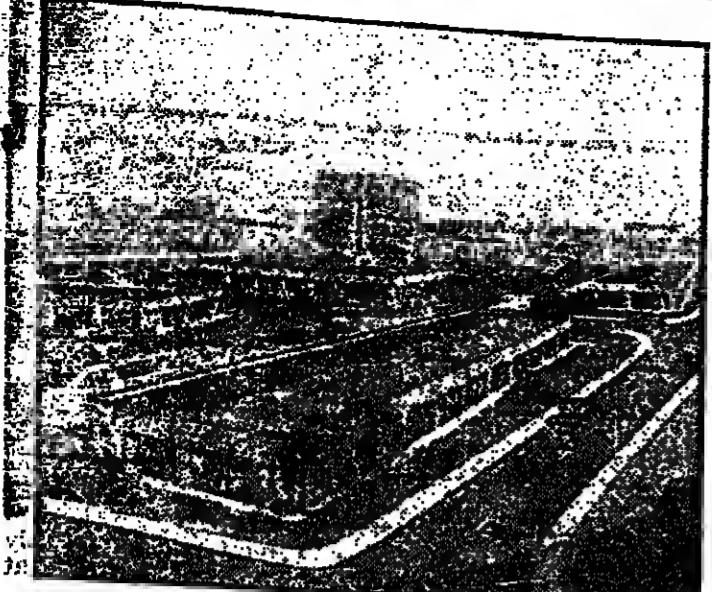
RHYS DAVID

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TONY MORETON

## North East of England

## Concept takes root



An artist's impression of the Listerhills Centre, located a mile from Bradford's commercial heart.

**Brunel**

## Go-it-alone park well-placed for expansion

**B**RUNEL IS a "third wave" park, linked to one of the newest and smallest of British universities.

If points were awarded to science parks on the basis of their location, then Brunel would score highly. It stands on the western edge of London, within minutes of three motorways—the M4, M25 and M40—and within three miles of Heathrow airport. It also stands near the route of Uxbridge, in a part of outer London that is booming. Property developers have been going np fast.

Hewlett Packard, for example, the first name that comes to everyone's lips when science parks are mentioned, has taken an eight storey building in the town and is contributing to projects at the university.

### Full control

Brunel is going-it-alone with the development of its science park, of which phase one should be open by next April. It originally approached a major institution and the Greater London Council for help with the funding, but decided to undertake the development itself to keep full control over the project.

It borrowed £1m to undertake the necessary infrastructure and work on the first building began last spring. Four units comprising a total of more than 4,000 sq ft are going up of which letters-of-intent have already been received from three potential tenants—Air Products, the 600 Group and Campus Computers, a small concern that is engaged in computer work for the disabled.

If these three pursue their interest, a third of the space in the building will have been let even before marketing has been seriously launched. Mr Peter Kinsell, director of the park, is convinced other tenants will soon arrive.

"With our superb location, heritage design and links with the university it is inconceivable that Brunel could do anything but succeed," he claims, making it sound the

most obvious statement imaginable.

Brunel's one problem might be the level of rents it has to charge tenants. These range between £10 and £12 a sq ft, a level that would cause many northern science park administrators to choke on their breakfast cornflakes.

Such rents could inhibit the small concerns and start-ups that are essential to any science park, but Mr Russell hopes to overcome this by offering such groups university accommodation when it is available.

"The university has allowed me to offer small spaces on the campus for start-ups concerns if they find the rents too high—and once these have proved themselves they can then move into the park."

Similarly, he has forged links with the nearby commercial enterprise, Stockley Park, alongside London airport, so that concerns on the science park which expand to the point where they have outgrown their natural premises can then move to a larger environment where they might, for instance, enlarge their manufacturing operations.

### Initiative

Within the first phase of the development Brunel is also accommodating a new international headquarters for the International Tin Research Institute, which is taking 2½ acres for a building that should be ready next April.

An administrative block for an international organisation could hardly be justified with science park membership. It will also have its R and D headquarters in the building. Mr Russell states that the initiative for the move actually came from this side of the operation. The link with the university is even closer: for example, Professor Colin Bodsworth, dean of technology, is closely involved with the institute.

TONY MORETON

### Greater Manchester

## Need for larger developments

**S**URROUNDED BY newly-planted trees an L-shaped, two-storey, smoked-glass building rose from its foundations last year near the University of Manchester: "Not before time" many people could be heard saying.

The Manchester Science Park is a late attempt to use hi-tech developments underpinned by the city's higher educational institutions as a tool for a long-term shift in the area's employment base. It has been up and running for a little over a year and houses eight companies employing 80 people. The science park has progressed quicker than some proponents expected but it needs to expand even faster.

Mr Derek Burr, chief executive of the managing company, expects its 24,000 sq ft to be full by next spring and has sought approval for the construction of a second building. The financing of such a second phase has

proved troublesome, though private developers and an urban development grant might come up trumps. Some industrialists in Manchester would prefer to see greater locally-based financial commitment to the science park's growth on the lines of the park based on Aston University, Birmingham.

The science park, the only one of its type in the conurbation, is a partnership of Manchester City Council, the University and four private companies.

The city, with the aid of the Department of Environment's inner city programme—mooney provided the land and buildings, taking out a 35 per cent stake in the management company. The University paid for its 35 per cent shareholding. The balance of 30 per cent was split between Ferranti, Cliba-Geigy, Fothergill, and Harvey and Granada. Some £1.25m has been put into the science park,

excluding land. University of Manchester Institute of Science and Technology has an option to buy part of the University's share.

Science Park Limited has a board of 12, some £200,000 of working capital (likely to be increased shortly) and a 12-year lease on its Enterprise House and the 16 acres of land included in the deal.

The science park's original concept was that the first phase would offer start-up accommodation for small companies and later phases would provide building plots for larger ones. Mr Burr has helped persuade the board to accept that later phases should be organised in the same way as the first, though perhaps offering units larger than the range of 400 to 2,000 sq ft.

### Strong belief

Everyone recognises the impact of the science park will be limited even in the medium term but Mr Burr is a great believer in the concept. "The aim is to transform the industrial base of the conurbation with something new," he says. "It can only be long term because we are talking about small companies with high technology."

The park's eight companies, with a ninth due shortly taking the occupied space to 12,000 sq ft, are linked by internal telephone to the University, UMIST and the business school.

NICK GARNETT

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Units at the Listerhills Centre, above, were let so fast that English Estates could not build them fast enough to meet the demand.

University has not created more business at Listerhills. One of them is Bradford University Software Systems (Buss), run by Mr David Burland. A former Bradford University academic.

While all of them are geared to providing facilities for academics ready to spin off into the commercial sector, while assisting each city's employment base in hornbeam, Listerhills has the added task of bequeathing to Bradford a sharper, more modern and less dour image.

Its single storey, smoked-glass units next to the technologically-oriented university stand next to some of the West Yorkshire city's most derelict urban districts.

After a slow start letting the 42,000 sq ft first phase opened in April 1983. The units went so quickly that English Estates could not build the 23,000 sq ft second phase fast enough.

More than 80 per cent of the second phase is now reserved or under offer and the English Estates board has approved a further 10,000 sq ft of building. It foresees the development of another six acres in three to five years, raising the development's total area to 11.75 acres.

Listerhills management estimates that there are 250 people working at the science park. Nine out of 10 people who were involved in the initial formation of the companies using Listerhills lived and still live in the Bradford commuting area.

With strengths in engineering, electronics and computers, it is perhaps surprising that the

almost all of Newland's 25,000 sq ft first phase is either let or under offer and another 12,500 sq ft is planned. Rents are low, from £2.85 per sq ft.

One of Hull's benefits is a traditional "industrial" estate adjacent to Newlands where companies could move from the science park when they have achieved the necessary maturity.

Mountjoy, at Durham, differs from the other three in what it offers and what is seen as its role. Conceived initially as a centre for materials science it has been partly designed to support Durham's scientific community and elevate the university's importance in attempting to regenerate the north-east's economy.

With Durham's strong emphasis on biotechnology, robotics and materials science, the new science park will be contracting out its research capability, which is unique among the northern science parks. Companies will be able to rent premises and carry out joint research and development projects with university staff.

The Mountjoy development totals 40,000 sq ft in a propeller-shaped structure with three two-storey wings. The University of Durham Industrial Research Laboratory has already taken one-sixth of the space on a 12-year lease at £23,000 a year base rent, which indicates the science park's orientation towards research and development.

NICK GARNETT

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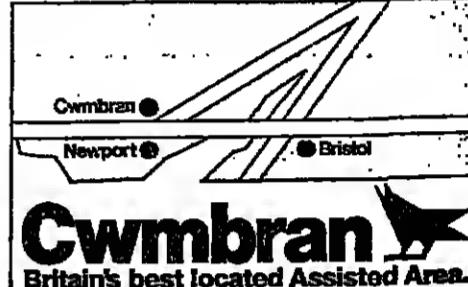
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of the city, right next door to Bradford University with its newly established Micro-Electronics Centre. Phase 1 of the Science Park development is now oversubscribed and Phase 2 is progressing at a pace.

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Contact:

Barbara Richards

Birmingham Technology Ltd, Love Lane, Aston Triangle, Birmingham B7 4BJ. Tel: (021) 359 0981. Telex: 334535.

# The main British science parks

SUMMARY COMPILED BY TONY MORETON AND LORNE BARLING

University	Name	Contact	Partners with University	Open	Area (Acres)	Buildings completed (sq ft)	Buildings under construction (sq ft)	No. on park	University	Name	Contact	Partners with University	Open	Area (Acres)	Buildings completed (sq ft)	Buildings under construction (sq ft)	No. on park	
ABERYSTWYTH	Cefn Llan Science & Technology Park	Russell Jones 0970 3111	Mid Wales Development	Feb 1985	6	3,000	4,000	1	KENT	Kent Research & Development Centre	Bernard Watts 0227 668222		Feb 1986	10	—	12,000	—	2
ASTON	Aston Science Park	Harry Nicholls 021 359 0981	City of Birmingham Lloyds Bank	1983	122	115,000	27,500	26	LIVERPOOL	Merseyside G.C. Innovation Centre	Arthur Rimmer 051 7080123	Merseyside G.C. Liverpool Poly	1982	2	15,000	—	10	
BATH	White Horse Business Tech. Park	G. Garland R. Pugh 0224 63111	West Wilts. D.C.	April 1986	50	—	14,000	3	LOUGHBOROUGH	Loughborough Technology Centre	Roger Say 0533 87131	Leics. C.C.	April 1984	3	22,000	—	14	
BIRMINGHAM	Inst. of Research and Development	Prof. John Samuel 021 472 1301	City of Birmingham Midland Bank	Mar 1986	12	17,000	12,000	7	LONDON	South Bank Technopark	Jeff Jeffers 01 928 2900	Prudential	April 1985	2.4	75,000	28,000	19	
BRADFORD	Listerhills	Lawrence West 0274 733466	English Estates Bradford City	Mar 1983 (Phase I)	—	41,960			LEEDS	Springfield House	Phil Wilbourn 0302 66865	English Estates	June 1983	1.96	32,200	—	16	
CAMBRIDGE	Cambridge Science Park	John Tweddle 0223 841841	Trinity College	1972	130	450,000	90,000	55	MANCHESTER	Manchester Science Park	Dr Derek Burr 061 2261000	Manchester City Ciba Geigy, Ferrand, Fothergill and Harvey, Granada Television	Dec 1984	15.5	24,000	—	5	
DURHAM	Mountjoy Research Centre	John Holden 0355 44173	English Estates Durham City	Oct 1985	2.7	38,800	—	1	NOTTINGHAM	Highfields Science Park	John Webb 0602 506101	Nottingham City	Dec 1984	14.0	31,000	24,000	14	
GLASGOW/STRATHCLYDE	West of Scotland Science Park	Alasdair McNicholl 041 946 7170	Scottish Development Agency	Feb 1984	12	10,000	—	4	ST. ANDREWS	St. Andrews Technology Centre	Marian Sherwood 0592 285171	SDA	Dec 1984	0.74	12,000	—	2	
HERIOT-WATT (Edinburgh)	Heriot-Watt Research Park	L. G. Dalton 031 449 5111	—	Sept 1983	72	45,000	—	11	SOUTHAMPTON	Chilworth Research Centre	John Stuart-Buttle 0703 767420	Southampton City	1984	26	8,000	46,000	18	
HULL	Newlands Centre	Phil Wilbourn 0302 668655	English Estates Hull City	1972	56	240,000	30,000	18	STIRLING	Stirling University Innovation Park	Robert Shanks 041 248 2700	SDA; Central Regional Council	Mar 1986	14	—	14,000	—	
KEELE	Keele University Science Park	Dr David Cohen 0782 621111	Newcastle under Lyme Council Staffs C.C.	Dec 1984	3.0	25,000	—	9	SURREY	Surrey Research Park	Dr Malcolm Parry 0483 579693	—	1984	70	70,000	120,000	7	
				Dec 1986	15	—	23,000	—	SUSSEX	Sussex Univ. Science Park	John Golds 0273 606755	—	Sept 1985	Undefined	4,500	11,500	5	
									SWANSEA	Swansea Innovation Centre	Nigel Carnie 0792 536715	Welsh Dev. Agency	Feb 1986	3.4	—	22,400	—	
									WARWICK	Univ. of Warwick Science Park	David Rowe 0203 418535	Coventry City; West Midlands C.C.; Warwickshire C.C.	Feb 1984	24	70,000	45,000	27	

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At Highfields Science Park, Nottingham (above), electronic medical equipment is checked at Warwick Instruments' unit. Below: discussions on computer software development and consultancy projects at BYG Systems unit, also at Highfields.



At Heriot-Watt Research Park, Edinburgh, Dr John Colles of the Medical Laser Unit, carries out research with a gynaecological laser system. Heriot-Watt Research Park is run by Mr Ian Dalton, who is also chairman of the UK Science Park Association.



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# France's thriving cottage industry

FOR TWO nations whose inhabitants so often proclaim a mutual animosity, the British and French spend a remarkable amount of time visiting each other. Come the first hint of summer, we leap into our cars and head for the Celtic countryside. There must be times when the residents of Sarlat or St Brieuc feel like the natives in Harrods on a July afternoon — we're really at home!

Well, the first hint of summer might be some way off, but the first hints of winter (if you can call snow and sub-freezing temperatures hints), have produced the preamble to those sultry days in bucolic settings. The brochures are starting to arrive.

One of the first discoveries to be made on reading them is that the price war applies largely to the sordid realm of package tourism to the Mediterranean basin. In a world ruled by supply and demand, self-catering accommodation is very much in demand at the moment and the price of high quality accommodation is creeping up.

The British are enthusiastic self-caterers at all levels from tents to castles; more so, apparently, than other nations. The result is that something of an auction is taking place in the more popular destinations for UK villa rental companies such as the Dordogne, Brittany, the Algarve and Tuscany.

It also is apparent that while hotel package tour companies are accused of cutting corners, the villa and gite operators are finding their customers wanting to trade up. It is the more expensive villas, particularly those with pools, that go first, and rising proportion of holidaymakers is happy to pay a premium for larger accommodation although filling it with fewer people.

There is fierce competition among agencies for good rental accommodation. Why not book through an agent at all? Well, I suppose that with age comes that horrid reluctance to leave too often in the dark. I reckon that at the little extra I pay an agency for cottage/villa/gite rental is my insurance premium. You can get good, inexpensive sites from the small advertisement columns of the newspapers, but it is very much a hit and miss affair. I have had my hits and misses over the years.

If you do hook direct to this way, you are much better advised to act on word-of-mouth recommendation or, at very least, insist on getting the names and addresses of people who used the property last year so you can check up.



It is the atmosphere and the real thing you are paying for

There are lots of genuine reasons for a property not being on an agency's books — among them an unwillingness to give a whole season let or to give outsiders the hefty commission they ask: a nervousness about not being able to check personally on the clients; and a reluctance to have too many tax-free receipts committed to paper.

But some of the reasons are less understandable. Notable among these is the inability, or unwillingness, to meet the basic standards upon which many agencies insist these days.

However, as any gite renter knows, these standards can vary hugely even in the best run operations. All that you can really insist upon is cleanliness, good bedding, good plumbing and an acceptable kitchen. After all, when you are paying for it is atmosphere and a real country cottage.

In northern France, and particularly Brittany, however, you do tend to get a preoccupation of purpose-built rural retreats with standards (and to some extent prices) somewhat higher. But, for some tastes, that you gain in efficiency you lose in charm.

Prices are as long as a piece of string, too. The latest Gite de France book, produced by the government-sponsored Marketing Co-operative, has properties from less than £50 a week to more than £500. In most parts of rural France, however, a reasonable guide-line would be a little over £100 a person for a four-bed gite for two weeks (car ferry rates included), in peak season.

You might also go elsewhere if an agent does not have someone in the office who has seen the property in which you are interested. I have seen cottages

Arthur Sandles

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IN SPITE of her use of the present tense which usually irritates me in a novel I was particularly fascinated by Anita Brookner's *Family and Friends* (Cape, £3.95), a series of vivid slides depicting a Central European family settled in England from pre-war to post-war years. The characters of brothers and sisters are dramatically contrasted and delightfully drawn. Herself an art-historian, Miss Brookner is literary artist of star quality.

Another art historian, Dr Jennifer Montagu, has produced an original rehabilitation of the fine Baroque sculptor Alessandro Algardi (Yale, £5.50) which is also a pleasure to read for its erudition and freedom from the prevalent jargon. The price is not too high for such a splendid production.

HAROLD ACTON

TO ME, the most striking and interesting novel of the year was *In the Dark*, by R. M. Manning (Cape, £3.95). Although the subject is rebarbative—the slow approach of death to a selfish and disagreeable old man—it is tackled with impressive empathy and authenticity. Clearly a developing novelist to watch. The *Oxford Book of Military Anecdotes*, edited by Max Hastings (Oxford, £3.50) struck me as an anthology par excellence, a thing which could not have been done better. Finally, *The Singing Game*, by Iona and Peter Opie (Oxford, £5.50) seems to be the best of all their books about the traditional lore of schoolchildren, linking the subject very deeply with the heart of the human imagination from time out of mind.

RICHARD ADAMS

THE MOST dynamic novel of 1985, predictably unhonoured in this year's gentle Booker handouts, was Brian Moore's *Black Robe* (Cape, £3.95). Jesuit missionaries tangling with savage Indians in darkest America, in a historical tale remarkable for its pace, power and intelligence, and for its ability to combine an implicit religious debate with an explicit use of vivid and vitalising colloquialisms (and even anachronisms) in its dialogue.

NIKEL ANDREWS

MY FIRST choice would be Ben Pimlott's *Hugh Dalton* (Cape, £2.50). It combines accuracy, understanding of the period, and genuine human perceptiveness without any of the much-raking masquerading as psychological insight which disfigures some contemporary biographies.

Among autobiographies, I would give my first prize to Eric Rolt's *Crowded Hours* (Faber & Faber, £15) which describes, with candid but fair comments on both people and policies, his strenuous progress from Austria-Hungary before 1914 to London, Paris and Washington, and his successive incarnations as university economist, international bureaucrat and finally book chairman.

DOUGLAS JAY

PHILIP ZIEGLER'S *Mountbatten* (Collins, £15), is a biography to remember. For a so-called "official biography" its subtitle, it was refreshingly frank. For a twentieth-century biography it managed to place its subject in longer-term perspective. Above all, it was readable throughout more than 700 pages. The general questions it raised are as interesting as the specific questions concerning Mountbatten: What is "greatness"? How can "royals" live and adapt?

ASA BRIGGS

A PUBLICATION I have found especially interesting this year, though it also contains a sensible and soundly written text, *Colette: A Passion for Life*, by Genevieve Dorman (Thames & Hudson, £25) which has been translated from the French, provides a magnificent array of photographs and drawings—many of them I had never seen before—that illustrate 'every' phase of the famous novelist's existence, as a country girl, a clever, restless young woman married to the wicked old journalist Mr Willy, a vagrant actress and, at last, as the venerable grande dame of the literary world.

PETER QUENNELL

THE MOST absorbing reading for me this year came from two biographies, each dealing with an enigmatic and often misunderstood figure. The first was Michael Scammell's monumental study of Solzhenitsyn (Hutchinson, £18.00), a deeply researched but in no way hagiographic portrait, and full of fascinating detail.

My second choice is *Pétersen: Hero or Traitor?* (Viking, £16.95) by Herbert R. Lottman, an American correspondent now working in Paris, a coolly objective study from which the old Marshal emerges in a rather more sympathetic light than the ragtag and justly reviled regime over which he presided.

ERIK DE MAUNY

THE BOOK that has interested me most, and given me the greatest pleasure, is Marie-

Claire Baréguart's *Anatole France* (Calmann-Levy, £10.95). No English book that I read this year came anywhere near it. Anatole France is a writer who has always appealed to me—a great writer, ridiculously depreciated in the generation after his death, now coming back again. And rightly—such distinction and intelligence, erudition and wit, no illusions about bumbans and their silly affairs. I was always amused by his "Qu'est-ce que c'est que l'amour? C'est l'union de deux esprits et le contact de deux epidermes?"

A. L. ROWSE

MOST BEAUTIFUL and boldest of the year's books must be *Dante's Inferno*, illustrated and translated by Tom Phillips (Thames and Hudson, £25). For me the fascination of this book lies in the artist's evident obsession with Dante at a level which goes far deeper than conventional illustration of the damned. Phillips' translation is clear and elegant, while the prints provide a deeply-considered, often mysterious reflection on the poem's imagery and meaning.

PATRICIA MORISON

IN A YEAR, which has seen the rise of what has been called a "poetry boom," but which is in my view largely a commercial and intellectually pretentious creation of an industry for various sorts of bad verse, my choice must be Cliff Ashby's collected poems, *Plain Song* (Carcanet, £9.95). Ashby, born in 1919, has published two novels and three poetry collections, but has never been much heeded—except when his work was made a special feature of the off-beat quarterly, *X*. Those who admire Larkin for his writing will admire Ashby. As C. H. Sisson has put it, there is something "almost shaming" in his sincerity.

MARTIN SEYMOUR-SMITH

KURT VONNEGUT has killed himself in order to write *Galapagos* (Cape, £9.50): he narrates as a ghost which, for a million years, has rejected oblivion in order to observe the denouement of human destiny. The outrageous sequence of events he describes causes a crew of ill-assorted passengers bound for the Galapagos archipelago in 1986 to become the forebears of a new mankind: amphibious, inarticulate and, without our own powerful and destructive brains, totally content. Not a sermon for the atomic generation and never a rebuke to Darwin, the novel is a highly entertaining synthesis of energetic invention and comic observation.

CLIVE FISHER

I CHOOSE a political book—and then a personal one. Out of the confusion of modern Spanish politics (the Civil War and what led up to it) tend to defeat the most eager Spain-watcher), David Gilmore has made an admirably clear, fair, readable and likeable book.

The Transformation of Spain (Sidgwick and Jackson, £12.95). Entirely unlike the anecdotes most parents hear their friends with, Lovat Fraser's *A Father's Year* (Fontana, paperback original, £2.95), an account of the behaviour of his two small children, Tilly and Jack, across year, is a book of piercing, almost painful intimacy.

ISABEL QUIGLY

THIS YEAR I was introduced to the poet Geoffrey Hill with the *Collected Works* published by Penguin (£3.95). He's been writing for three decades, so the introduction informed me. But, better late than never, and I was nearly as amazed and moved by his writing as when I first discovered John Donne at the age of sixteen.

My other choice is Frances Partridge's second book of diaries, *Everything to Lose* (Gollancz, £13.95) spanning what might seem 15 dull years from 1945 to 1960; yet they are witty, sympathetic and finally, at the death of her husband, very moving. In the least pretentious of ways she raises all kinds of fundamental questions and, even on occasions, produces answers.

RACHEL BILLINGTON

"DON'T TELL them how we do it, cocky," was Ralph Richardson's usual advice to actors about to launch into print. He would have despised Anton Heywood's *Year of the King* (Chatto and Windus, £10.95) illustrated in detail the search for Richard III in the shadow of Olivier. Psychotherapy, homes for the disabled, photographs of Dennis Nilsen, a return home to visit from South Africa, meals in theatre restaurants: all is grit to an actor's mill. And yet there is no more real explanation of how it is, in the end, done than is proffered by Alec Gubanec in *Blessings in Disguise* (Hamish Hamilton, £3.95), an equally hypnotic and original book.

MICHAEL COVENEY

MY BOOK of the year is *The Book of Falacy* (Routledge, £7.95) written by Madsen Pirie and illustrated by Steve Masry. A training manual for intellectual subversives, the text teaches bow to turn conversation into a minefield.

Second prize goes to Barbara Leaming's *Orson Welles* (Weidenfeld, £14.95)—a biography I chanced to read the day the great man died. Third prize: G. Cabrera Infante's *Holy Smoke* (Faber, £3.95). I hate his novels, but I loved this reverie about tobacco

# My Book of the Year

Our reviewers choose the books published this year they have most enjoyed reading



Keri Hulme, the New Zealand novelist, winner of this year's Booker Prize for Fiction, for her novel "The Bone People," one of the Books of the Year

and its famous usars. Brilliant, pun-encrusted prose.

ROGER LEWIS

NOTHING HAS interested, or soothed, me more this year than *Metal Jam* by Teressa McLean (Hodder and Stoughton, £6.95). It is half-dissertation, half-memoir, explaining what causes diabetes, what it does to you, and how to live with it.

B. A. YOUNG

FOR ALL the books I read in 1985 one stays in the mind with exceptional vividness: Nigel Nicholson's account of Napoleon's catastrophic campaign in Russia. It is titled *Napoleon: 1812* (Weidenfeld, £10.95).

GEORGE MALCOLM THOMSON

IN THE field of the murder story, this past year was memorable not for any one book, but for a series of first-rate performances by favourite authors. Of these perhaps Dick Francis should be mentioned now, because his *Break In* (Michael Joseph, £3.95) finds him in peak form. The return of Harry Kemelman's Rabbi David Small, in *Someday the Rabbi Will Leave* (Hutchinson, £3.95), after a seven-year silence, is also an event to be hailed enthusiastically.

And two debuts are worth underlining: Bob Cook's *Disorderly Elements* (Gollancz, £3.95), and Robert Richardson's *The Ladmen Mercy* (Gollancz, £3.95): both talented writers whose second novels are awaited with interest.

WILLIAM WEAVER

A GOOD year for books, however, the claret turns out. The best new verse I have seen is Douglas Dunn's *Elegies* (Faber, £7.50), which recounts the slow, inexorable death of a loved wife with grace and precision, as if finding a style in a despair, yet with no sense of intruded privacy: a cheering reminder that poets do not have to hunt for subject-matter, and that the great commenplances are as potent as ever.

The best prose, for those who have been Robert Letham's *Shorter Pepys* (Bell Hyman, £20), which selects a sizeable chunk a good third of the 1660-9 original—and annotates, illustrates and indexes it as neatly as before.

GEORGE WATSON

MY CHOICE is *Secret Service* by Christopher Andrew (Heinemann, £12.95)—the first attempt by a serious historian, as opposed to a gossip-monger, to give a comprehensive account of British intelligence during the 20th century. It is not only scholarly, well-written, and packed with "revelations," but also very funny.

Can it really be true that a British agent in 1915 was called Dr Conroy? Was an inquisitive general in 1916 deceived by the claim as a joke that the interbreeding of parrots and carrier-pigeons had produced a "super-pigeon" which could convey secret messages by word of mouth? The author had, of course had no help from official documents, but he has still regards the intelligence papers of the Agadir crisis of 1909 as top secret. Luckily the incompetence of Whitehall has allowed much to appear in non-classified files. This is a book which revises modern history.

I also choose *The Fringes of Power* by Sir John Colville (Hodder £14.95). The author, a diarist of genius, was Churchill's private secretary off and on from 1940 to 1955. He gives us an unforgettable portrait—a book to be dipped into and enjoyed during a long holiday.

ROBERT BLAKE

THIS HAS been a bumper year for intelligence enthusiasts. In *Wesley Carr's The Ultimate Enemy: British Intelligence and Nazi Germany, 1933-1939* (I. B. Tauris £21), Dr Carr shows how and why intelligence service can misjudge, misinform and mislead. With regard to pre-

war Nazi Germany, it was a question of men and sources but also a case of starting with the wrong assumptions. It is with good reason that the Israelis employ a "devil's advocate" to challenge whatever is the prevailing intelligence view.

ZARA STEINER

FOR 27 years France has clung atavistically to General de Gaulle's strategic doctrine of national independence. For this reason, my choice is *L'Avenir de la Guerre* by Pierre Lellouche (Paris, Mazarine, FFR 89), which is a systematic denunciation of Gaullist doctrine and an appeal for a more Eurocentric French defence policy. Many others before him have pointed out the inconsistencies and hypocrisies of Gaullism; the interest here is that it comes from a Frenchman—and, is a rattling good read.

IAN DAVIDSON

ONE OF the most handsome art books of the year is Gutz Adorjan's volume *Degas Pastels*, (Thames and Hudson, £23) which is the illustrated book-catalogue of an exhibition held in Tübingen and Berlin. The plates are magnificent and as the selection runs from the early days to the end of the artist's career, it provides a vivid record of one of the greatest of all draftsmen. The text is sensible and the attention is paid to Degas's individual technique with pastel, which he would work into a sort of paste.

DENIS SUTTON

I AM AT one with this year's Booker judges in thinking Keri Hulme's *The Bone People* (Hodder, £3.95) the outstanding novel. True, it has defects; but these seem unimportant beside the central portrait, an autistic child who would try the patience of a saint. The man and woman who have to cope with him are not saints: they are New Zealanders who love him, their country, and their self-respect, all passionately. These elements combine and ignite in such a way as to make you feel you are discovering what an aspect of real life is like.

ANTHONY CURTIS

FIRST, a long awaited arrival, the first volume of Tim Hilton's *Ruskin: The Early Years* (Yale University Press, £12.95). Proliferating commentary provoked by the many-faceted genius of Ruskin recently has got rather confusing, with some episodes (notably, of course, the Ruskin-Effie Grey—J. S. Millais scandal) clouding more important issues. This new comprehensive yet admirably balanced account, drawing direct on the multitudinous manuscript sources, is exactly what was wanted.

Second, Edward Burne—and I doubt very much if either he or Ruskin would have agreed it was pleasant to meet the other. Burne's retrospective exhibition at the Hayward Gallery this year confirmed his formidable and original achievement as painter, but what came as complete surprise to me was the selection of his letters edited by William Chappell: *Well, Dearie!* (Gordon Fraser, £14.95). In the sparkling exuberance of wit, vitality and malice, certainly my most enjoyed bedside book of the year.

DAVID PIPER

THIS YEAR my choice is *Waiting: The Whites of South Africa* by the American anthropologist Vincent Crapanzano (Granada, £10.95), a chillingly non-sensational book which should be compulsory reading for any politician or diplomat who still believes in the Afrikaans and English speaking minorities can be coaxed or cajoled out of intransigence.

And I hope that Neil Kinnock, Roy Hattersley (perhaps even David Owen) will buy *Years of Recovery: British Economic Policy 1945-51* by Sir Alec Cairncross (Methuen, £3.50). Lucid, judicious, authoritative and sympathetic, this major work complements recent accounts by Kenneth Morgan (on the

general politics) and Lord Bullock (on the diplomacy) and shows both the extent of the achievement of, and the constraints facing, the most remarkable peacetime government of the century.

BEN PINMOTT

HERMAN WOUK's *Inside, Outside* (Collins, £11.50) is no masterpiece, but at least it provides a few laughs, which is more than can be said for British fiction in 1985. Billed as "a merry, poignant, sometimes ribald picture of the American Jewish experience," it deals with the attempts of a young gas-writer to make it, sexually and otherwise, in the New York of the 1930s. Largely based on the author's own experience, it is written with great sympathy and charm.

NICHOLAS BEST

I DERIVED great pleasure from the novellas of Rachel Ingalls in her *Three of a Kind* (Faber, £3.95).

On the dance front, a momentous work of scholarship, Richard Ralph's *The Life and Works of John Weaver* (Dance Books, £7.50) may seem a specialist tome, but it makes clear for the first time the significance of an 18th century English dancing-master in the mainstream of European theatrical experiment. And, as an intriguing parallel, Edward Thorpe's *Keneth MacMillan* (Hamish Hamilton, £14.95) is a mid-career portrait of the choreographer whose works have done much to make ballet recognise the existence of the 20th century.

CLEMENT CRISP

EXHIBITION CATALOGUES have become works of art in their own right, none more so than the 700 page monster produced for *The Treasure Houses of Britain* (Yale UP), the show currently at the National Gallery of Art in Washington, DC. It costs £19.95 and is in a limp-cover, but the price is a pitance compared with the cost of visiting the exhibition, and you get photographs of all the 500 items on display, most in colour. The entries, by serried ranks of experts, are fascinating, not least because they have simplified for the foreign audience the introductory articles place the country houses and their contents in a historical context without any deferential gush. All in all a magnificent work, both enteraining and instructive.

ANTONY THORNCROFT

TWO BOOKS, both in their different ways political. The first was *Philip Warner's Kitchen* (Hamish Hamilton, £12.95) and the second was the novel *Paradise Lost* by John Mortimer (Viking, £12.95). The first is not only a masterly piece of work by someone who understands about generals, how they happen and how they are shaped from the day of the fire of events. It is also a marvellous vignette of life and progress in the professional classes in the last part of the 19th century.

DAVID HOWELL

THE MOST exciting publication in 1985 was for me Allen Ginsberg's *Collected Poems: 1947-1980*—exciting because, having carried round increasingly battered copies of Ginsberg's *City Lights* pamphlets ever since Howl, nearly 30 years ago, I had several times tried to interest publishers in a selection. The appearance of an actual collection, superbly put together at only £16.95 (Viking), took me by surprise.

British readers have no excuse for not familiarising themselves with the full range of this considerable and now respectable poet.

GEOFFREY MOORE

ANITA BROOKNER's *Family and Friends* (Cape, £3.95) is not an epic novel. But then, few of us lead epic lives. It studies the emotions that affect and shape us all—those of family love and frustration—and how



Private view

## Literacy first

SIXTY Precarious Years is the theme of the National Book League's jubilee celebrated this week with a bashful knees-up at the Banqueting House in Whitehall, London, and it is also the title of the book written to mark the occasion. Well, there would have to be a book.

The business of the NBL has been from the beginning, is now and with a little more luck ever shall be the promotion of books and reading, nationwide. "It should really be Reading and Books, I think. That may seem a small point, but it is im-

portant to remember what our priorities are," says Martyn Goff, NBL director since 1970. He is a tirelessly energetic campaigner on a shoe-string front man for what is at once a consumers' organisation of the book trade and a flying-pot for the education and library services.

The NBL's Centre for Children's Books is a national treasure: a library of titles, constantly updated, with reference books and a range of nearly 60 periodicals; a world-wide repository of child-based reading, from the Beatrix Potter Society (four issues a year, subscription £4) to the Schools Poetry Review.

Mr Holroyd argues, to powerfully persuasive effect, that in a world where English is ever more widely used and read, the currency of our language converts to currency in the money sense, and deserves official recognition and support.

The book trade is primarily — and properly — concerned with making a profit. In contrast, the NBL is as happy if someone borrows a book as if they buy it: using and reading count for more than commerce, and there can be no argument about that. Precariously, desperately in need of stronger trade and public support, it is having a happy birthday.

Gay Firth



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From special exhibitions, 30 NBL touring exhibitions are presently on three-year progress around the country, on hire to libraries, schools, social centres, for £20 a fortnight.

The NBL participate in national and international book symposia, fairs and festivals; co-ordinates events and competitions for the Children's Book Week sponsored by Lloyds Bank and administers more than 200

programmes. 5.22 The Krakens! Electronic, 5.23 The Not-So-Lucky-Luck Breakfast Show, 5.24 Bob's Big Breakfast, 5.25 The 120 Jester Bravo, 5.26 Only Fools and Horses, 5.28 News and Sport, 9.25 Snooker: The Coral United Kingdom Championship; John Player Special Trophy; John Player Special Trophy; starring Alec Guinness and Kate Johnson with Cecil Parker, Herbert Lom, Peter Sellers and Danny Green.

JOHN McENROE was adamant. After his four sets win over South Africa's Danie Visser, the Number Two seed said "It's the worst grass court I've ever played on. It's not really tennis any more — it's kind of just fighting for survival ... not only is the court hard and slippery but also you have to uphill to get to the net."

You would have thought that the Lawn Tennis Association of Australia, organisers of the A\$2.2m Ford Australian Open would have been mortified to hear such condemnation of the triple centre court at Mel-

bourne's historic Kooyong Stadium, the intermittent site of the Australian Championships since 1927 and its permanent home since 1952.

But there was a smile on the face of LTA executive director Colin McDonald who is already looking to the moment in January 1983 when the open will transfer to a new surface at the new A\$53m National Tennis Centre — a magnificent project, already begun, sited in Flinders Park on the banks of the Yarra River in central Melbourne alongside the Melbourne Cricket Ground.

McEnroe's historic Kooyong Stadium, the intermittent site of the Australian Championships since 1927 and its permanent home since 1952.

This amenity alone should guarantee the financial viability of the project because, fitting in with similar buildings in Sydney, Brisbane and Perth, it will provide enough incentive to the bands and pop groups for them to feel a journey to Australia will be worth while.

Last year an independent feasibility study conducted by builders Civil and Civic and accountants Peat Marwick Mitchell estimated that interest and capital would be repaid in less than 20 years. The National Tennis Centre Trust will hold

the site on behalf of the Victorian Government, which will jointly appoint the trustees and the governing body will manage the centre and receive a guaranteed annual sum to run the game in Australia. The LTA will also share in the profits of the year round activities once the financial servicing charges have been met.

However, not only would the traffic density become unbearable in an already overcrowded residential area but also the 5.6 hectares of the badly shaped site are insufficient to provide the necessary amenities. Naturally Kooyong will miss the A\$500,000 income which it can expect from this year's championships where first week attendances have broken records.

From the start Victoria's Prime Minister John Cain has backed the Flinders Park project which ultimately received all-party support in the state parliament. Small wonder, for the new facility will provide the most complete tennis complex in the world which will include two small show courts seating 6,000 and 3,000 respectively plus a huge 15,000 seat centre court with a sliding roof.

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John Lloyd, having beaten the No. 11 seed Tomas Smid awaits either Steve Denton or Jacob Hales who meet today; Jo Dure, seeded 13 did as expected in beating fellow Briton Sara Gomes 6-2, 6-3 and will now probably face Claudia Kohde-Kilsch the No 5 seed; and Anne Hobbs had her best win for months when she eliminated the left handed American No 11 seed Barbara Potter 64-75 for the right to challenge the 1983 holder Martina Navratilova.



Gordon Taylor

## Slippery slope to success

Defending champion Chris Evert Lloyd. She, too, had difficulties when beating Betsy Nagelsen on Melbourne's slippery court

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You would have thought that the Lawn Tennis Association of Australia, organisers of the A\$2.2m Ford Australian Open would have been mortified to hear such condemnation of the triple centre court at Mel-

bourne's historic Kooyong Stadium, the intermittent site of the Australian Championships since 1927 and its permanent home since 1952.

But there was a smile on the face of LTA executive director Colin McDonald who is already looking to the moment in January 1983 when the open will transfer to a new surface at the new A\$53m National Tennis Centre — a magnificent project, already begun, sited in Flinders Park on the banks of the Yarra River in central Melbourne alongside the Melbourne Cricket Ground.

McEnroe's historic Kooyong Stadium, the intermittent site of the Australian Championships since 1927 and its permanent home since 1952.

This amenity alone should guarantee the financial viability of the project because, fitting in with similar buildings in Sydney, Brisbane and Perth, it will provide enough incentive to the bands and pop groups for them to feel a journey to Australia will be worth while.

Last year an independent feasibility study conducted by builders Civil and Civic and accountants Peat Marwick Mitchell estimated that interest and capital would be repaid in less than 20 years. The National Tennis Centre Trust will hold

the site on behalf of the Victorian Government, which will jointly appoint the trustees and the governing body will manage the centre and receive a guaranteed annual sum to run the game in Australia. The LTA will also share in the profits of the year round activities once the financial servicing charges have been met.

However, not only would the traffic density become unbearable in an already overcrowded residential area but also the 5.6 hectares of the badly shaped site are insufficient to provide the necessary amenities. Naturally Kooyong will miss the A\$500,000 income which it can expect from this year's championships where first week attendances have broken records.

From the start Victoria's

